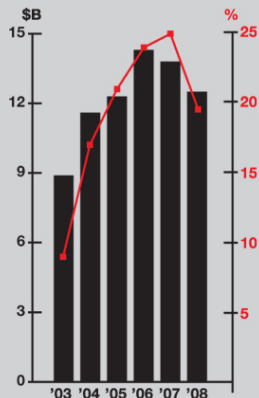


Investor facts @ a glance

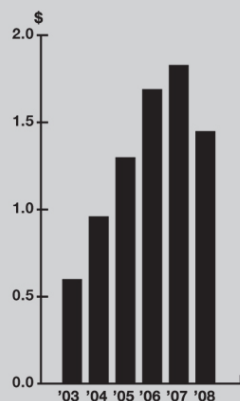


A Six-Year Snapshot*:

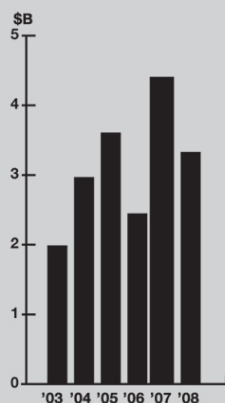
TI Revenue and Operating Margin



Earnings per Share

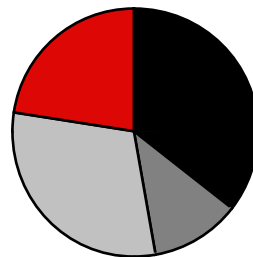


Cash Flow from Operations



*Continuing operations

2008 TI Revenue:



- \$4.9 Analog
- \$1.6 Embedded Processing
- \$3.4 Wireless Handsets
- \$2.6 Other
- \$12.5 Total** (in billions of dollars)

Financial Goals:

We've set three financial goals for the company:

- Grow revenue faster than our markets
- Grow earnings per share faster than revenue
- Use capital efficiently

Profitability Goals:

- 55 percent gross margins
- 30 percent operating margins
- Led by growth in Analog and Embedded Processing

Financial Highlights:

(in millions of dollars, except per-share amounts)

	2008	vs. 2007	1Q09	vs. 1Q08
Revenue	\$12,501	-10 %	\$2,086	-36 %
Gross profit	6,245	-15 %	806	-54 %
Gross margin	50.0 %	-3.3 pts	38.6 %	-15.1 pts
Operating profit	2,437	-30 %	10	-99 %
Operating margin	19.5 %	-5.8 pts	0.5 %	-24.2 pts
Income from continuing ops	1,920	-27 %	17	-97 %
Net income	1,920	-28 %	17	-97 %
Earnings per share	1.45	-21 %	0.01	-98 %
Cash flow from operations	3,330	-24 %	251	-61 %
Total cash	2,540	-13 %	2,426	29 %

Corporate Headquarters:

Texas Instruments
12500 TI Boulevard
Dallas, Texas 75243

Executive Officers:

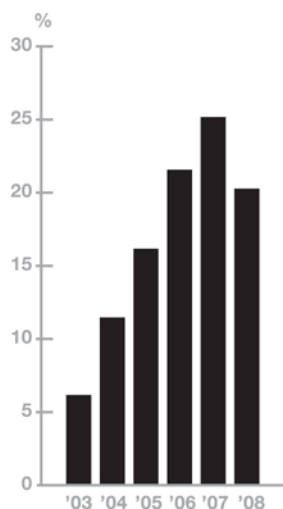
Rich Templeton
Chairman, president and
chief executive officer

More information on TI's
other executive officers at
www.ti.com/execofficers

1Q09 Highlights:

- TI reduced its own inventory by \$277 million in the quarter and worked with its distributors to reduce inventory in its channels by \$132 million.
- TI announced the acquisition of CICLON Semiconductor, a specialized supplier of analog chips for power management, and qualification of a new assembly/test factory.

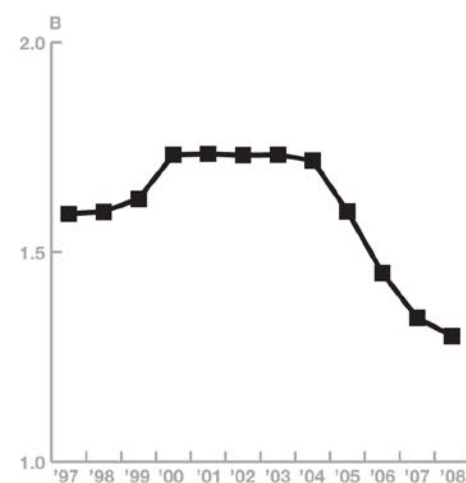
Return on Invested Capital*:



*ROIC = (operating profit x (1-tax rate)) / (assets - non-debt liabilities)

Returning Cash to Shareholders:

Common Shares Outstanding



Annualized Dividends per Share

