

TI @ a Glance



About TI:

Texas Instruments Incorporated is one of the world's largest semiconductor companies. We provide innovative semiconductor technologies to help our customers create the world's most advanced electronics. Our analog, embedded processing and wireless technologies permeate daily life in many different ways, from digital communications and entertainment to medical services, automotive systems and wide-ranging applications in between.

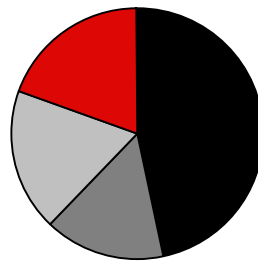
From TI's earliest days, the objective has been to use the company's unique technical skills to fundamentally change markets and create entirely new ones. A constant thread throughout our history has been our use of progressively more complex real-time signal processing technology – with advances ranging from the incremental to the revolutionary – to literally and repeatedly change the world.

For more information about TI, visit www.ti.com.

History:

- Founded in 1930 as a geophysical exploration company that used seismic signal processing technology to search for oil
- Adopted the name Texas Instruments Incorporated in 1951
- Introduced the first commercial silicon transistor in 1954

2011 TI Revenue:



■ \$6.4	Analog
■ \$2.1	Embedded Processing
■ \$2.5	Wireless
■ \$2.7	Other
\$13.7	Total <i>(in billions of dollars)</i>

2011 Capital Expenditures:

- \$816 million

2011 R&D:

- \$1.72 billion

Patents:

- TI patents issued worldwide cumulatively: more than 39,000
- 2011 TI patents issued worldwide: more than 1,200

Fortune 500 Ranking*:

- No. 175
**2011 ranking based on 2010 revenue*

Global Presence:

Manufacturing, design or sales operations in more than 35 countries serving more than 90,000 customers worldwide

Employee Population:

- Approximately 34,800 worldwide

Regional Employee Population:

Approximately –

- 16,100 in The Americas
 - 10,100 in Texas
 - 9,100 in North Texas
 - 8,300 in Dallas area
- 13,800 in Asia
- 2,100 in Japan
- 2,800 in Europe

Corporate Headquarters:

Texas Instruments
12500 TI Boulevard
Dallas, Texas 75243

Executive Officers:

Rich Templeton
Chairman, president and
chief executive officer

More information on TI's
other executive officers at
www.ti.com/execofficers

Selected Recent Awards:

- *Fortune's* "Most Admired Companies" – 2011 for the 8th consecutive year
- National Association for Female Executives – one of the top U.S. companies for female executives – 2011 for the 6th consecutive year
- *Working Mother's* "100 Best Companies for Working Mothers" – 2011 for the 16th consecutive year. TI inducted into *Working Mother's* Hall of Fame in 2010 for being named to the 100 best companies list for 15 consecutive years.
- *Newsweek's* "Green Ranking of America's 500 largest corporations" – 2011 for the 3rd consecutive year
- *Corporate Responsibility Magazine's* "100 Best Corporate Citizens" – 2011 for the 9th year
- *Ethisphere Magazine's* "World's Most Ethical Companies" – 2011 for the 5th consecutive year
- Dow Jones Sustainability Indexes, "North America index component" for leadership in corporate economic, environmental and social performance – 2011 for the 5th year

Did You Know . . .

- TI was the first semiconductor company to go global.
- TI's analog chips are used in electronics ranging from portable ultrasound equipment to set-top boxes, from eBooks to computer servers, and from robotics to LED streetlights.
- A single 100-watt light bulb consumes as much power as 60 million MSP430™ microcontrollers.
- TI has shipped more than 1 billion wireless connectivity chipsets to date.
- TI's Jack Kilby invented the integrated circuit in 1958.
- TI invented the handheld calculator in 1967.
- The use of graphing calculators leads to significantly better student attitudes toward math.
- DLP® imaging technology is so flexible it can light up a 100-foot movie screen or project an image from a cell phone.
- TI has won two Emmy® Awards for DLP technology.
- TI was the first semiconductor company to earn certification from the U.S. Green Building Council for constructing environmentally responsible manufacturing facilities.
- TI recycled 92 percent of its total waste worldwide in 2011.

TI Stock:

- Ticker is TXN.
- Trades on NASDAQ.