# AGENDA
**Tech Day with Silica**

**Silverstone, November 3rd 2009**

<table>
<thead>
<tr>
<th>Time</th>
<th>Track 1</th>
<th>Track 2</th>
<th>Track 3</th>
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<tbody>
<tr>
<td>8:30-9:30</td>
<td>Registration &amp; Exhibits</td>
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<tr>
<td>9:30-10:45</td>
<td><strong>Session 1</strong></td>
<td><strong>Session 2</strong></td>
<td><strong>Session 3</strong></td>
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<td>9:30-10:45</td>
<td>High Speed (to 1GB/s) Dataconverters (ADC &amp; DAC) plus Transformer vs. Op-Amp Input, Interleaving &amp; Averaging</td>
<td>Industrial Isolation : The Technology, Comparisons &amp; Products</td>
<td>Avoid Electrical Stress on your Op-Amps</td>
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<td>10:45-11:15</td>
<td>Break &amp; Exhibits</td>
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<td>12:30-14:00</td>
<td>Lunch &amp; Exhibits</td>
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<td>14:00-15:15</td>
<td>TI Stellaris M3 Cortex MCUs</td>
<td>Motor Control solutions with 32-bit MCUs</td>
<td>Powering Intel ATOM : Controllers, FETs plus the Requirements and Tools</td>
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<td>15:15-15:45</td>
<td>Break &amp; Exhibits</td>
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<td>15:45-17:00</td>
<td>New MSP430 Devices for Industrial Applications</td>
<td>High Temperature (200C) &amp; Hi Reliability Products for Avionics/Military/Space/Space/Down hole Applications</td>
<td>Digital Power for High Density Multi-Rail point-of-load Applications</td>
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