



Texas Instruments Incorporated
12500 TI Boulevard
Dallas, Texas 75243

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At TI, we have a long-held commitment to providing the best products and the best support to our customers around the world. Over the past several years, we have been evolving our distribution network to better align with our strategy to establish closer, more direct relationships with our customers. By having these closer direct relationships with our customers, we are able to provide better service and greater assurance of supply, among other benefits.

As we expand our direct customer relationships – including with OEMs, contract manufacturers, ODMs and EMSIs – we will not have as much business flowing through the distribution channel and therefore will require fewer distributors. Given this, we are winding down our business with select distributors.

This process will take time, and our priority is to ensure a smooth transition for our customers. TI and these select distributors are working closely together to minimize customer disruptions.

In the short term, there is **no immediate change** to the way customers do business with TI. In the long term, customers will continue to have the following options for doing business with TI:

- Directly with TI.
- Through Arrow, as an authorized TI distributor in all regions, with the exception of Japan.
- Through Macnica or TED, who will continue to be authorized TI distributors in Japan.
- Customers who prefer to purchase TI products online for immediate shipment may continue to do so through the [TI store](#), or through DigiKey or Mouser.

We appreciate each of our customers and are evolving how we do business to provide you with even better service over the long term. Thank you in advance for your continued business and trust. We will provide more details to customers as we work through these transitions.

If you have questions, please contact your TI representative.

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Mailing Address: Texas Instruments, Post Office Box 655303, Dallas, Texas 75265
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