

TI *Live!* 相約在 AMPA

探索汽車電氣化的重大趨勢

Designing automotive systems can be challenging



Functional safety requirements



Time to market



Cost



Various worldwide regulations



Continuous innovation demands



Supply chain issues

Why TI for automotive



Our technology, design resources, manufacturing and purchasing process empower you to create innovative automotive solutions and bring them to market faster.

Broad portfolio designed for auto

7,000+ auto-qualified analog and embedded processing products

Source a wide range of automotive products from a single supplier

The right parts for your design needs

Continuously innovating

40+ years designing products for automotive

Consistently introduced 500+ new automotive ICs annually since 2014

Driving innovation at every step of the product cycle

System expertise

Our engineers work with you to understand your unique vision, meet your deadlines and get you to production

Tools, software and local support help accelerate time to market

Support for 150 automotive applications and 350+ fully tested reference designs on TI.com

Delivering automotive quality and global supply



We deliver quality products, manufacturing and support you can rely on.

Automotive quality

Holistic approach to quality, from process technology and design through manufacturing, packaging, test and delivery

Easy access to industry documentation helps you effectively meet rigorous quality and safety requirements

Industry-leading global supply chain

15 manufacturing sites worldwide, multiple new factories coming on line 2022

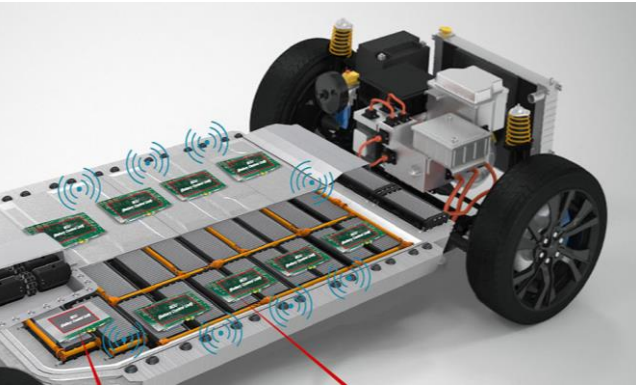
Increased manufacturing capacity by 50% from 2016 to 2020

Investing in 40nm – 130nm process nodes

Continuously redesigning popular, durable parts to new technology processes, for higher quality and greater device longevity

Expanding manufacturing to increase supply and enhance business continuity

Driving automotive innovation forward



Hybrid and electric vehicles

Highly accurate battery monitoring for longer distances between charges and safer, more affordable vehicles

Advanced driver assistance systems

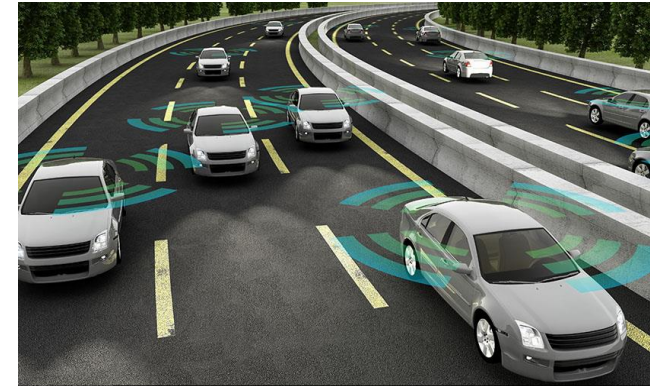
Portfolio of automotive-qualified ICs, including highly-accurate radar SoCs, powerful processors and reliable power management products

Infotainment and cluster

Immersive systems that keep drivers more informed and less distracted

Body electronics and lighting

Innovative analog and embedded processors to optimize comfort and convenience



Our continuous innovation, technology and expertise help you maximize driving range, make EVs more affordable, enable faster charging and safer operation.

Hybrid and electric vehicles



HEV/EV | Trends and Technology



HEV/EV Trends



30% of new cars will be HEV/EV in 2025



800V batteries for higher efficiency and faster charging



Sustainable battery chemistries like LFP



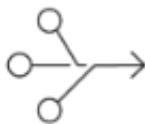
Wireless battery management and EIS



100kW to 500kW motors ASIL-C & ASIL-D FuSa



Wide bandgap switches like GaN & SiC



Powertrain Integration



TI Technology |

Maximizing driving range with industry's leading performance and reliable solution

Real-time Control MCUs



Double the speed of your motor and increase efficiency with our [Real-Time Control MCUs](#) with less than 2μs current loop speed. ASIL-D, Security, and AUTOSAR + Control for highest system integration.

Maximize drive range by enhancing state-of-charge accuracy with high-precision, 1mV accurate [Battery Monitors](#) with voltage + current synchronization & Electrical Impedance Spectroscopy (EIS)

Battery Monitors



Connectivity



Our wireless protocol enables secure, high-performance [Connectivity Products](#) with high data throughput up to 1.2 Mbps and latency less than 2ms per node.

Drive high-power SiC MOSFETs and IGBTs with our 30A, adjustable strength [Isolated Gate Drivers](#). Provide 1.5W power at ±1.3% accuracy with [Integrated Transformer Technology Bias Supplies](#).

Isolated Gate Drivers & Bias Supplies



GaN



Switch up to 1MHz and shrink magnetics by over 60% with TI's [Automotive GaN](#). Integrated drivers and protections offer switching speeds as fast as 150V/ns.

Hybrid, electric & powertrain systems

Giving you the power

TO ELECTRIFY

Accelerating EV and powertrain design by innovating vehicle electrification to reduce emissions, decrease weight and boost efficiency with fewer mechanical components.

BATTERY MANAGEMENT

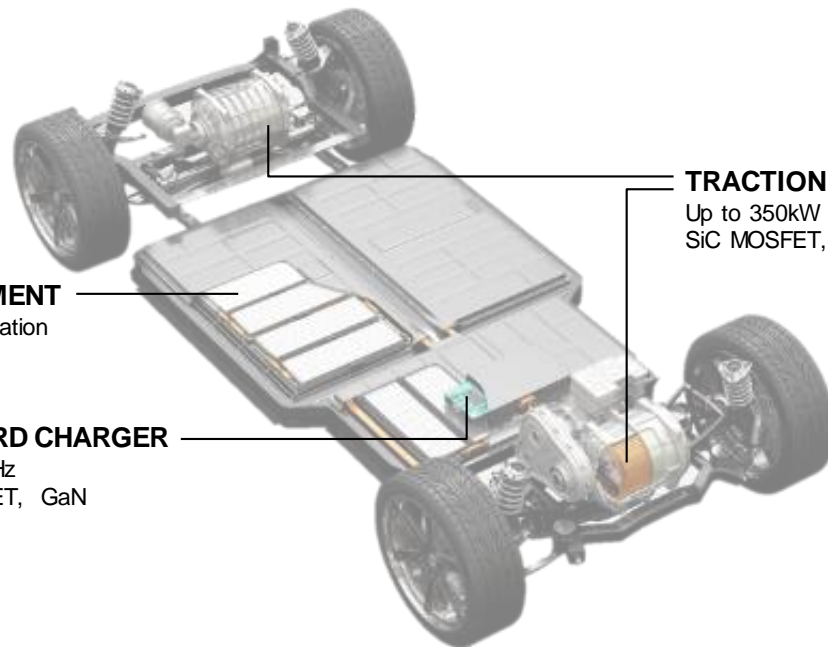
Cell balancing, communication
200V to 800V HV battery

DC/DC & ON-BOARD CHARGER

Up to 44kW and 800kHz
SiC Diode, SiC MOSFET, GaN

TRACTION INVERTER

Up to 350kW electric motors
SiC MOSFET, Up to 20k RPM



Emerging trends in powertrain integration

- **Powertrain integration** towards Domain Controller integrates Traction Inverters together with OBC/DCDC/PDU/BMU
- **E-Axle / Dual Inverter** vehicles (AWD) and/or architecture from 3-phase to 6-phase (better torque control, higher power, higher motor efficiency)
- Increasing power level and FuSa requirement (100kW to 500kW, ASILC to ASILD)
- Shifting towards **800V Technology** with increased switching dv/dt, more stringent on system reliability and efficiency requirement
- **Adjustable gate drive strength** needed to reduce overshoot, optimize efficiency and EMI
- **Inductive position sensing** technology as alternative to resolver for cost reduction (xMR, eddy current)



Inverter + Motor + Reducer



Inverter + OBC + HV DCDC



Inverter + HV DCDC

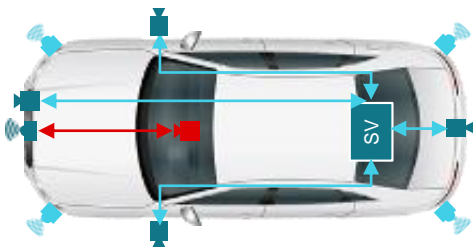
Advanced driver assistance systems (ADAS)

Vehicle safety systems are constantly evolving, leading automakers to envision a world where vehicle collisions are a thing of the past.

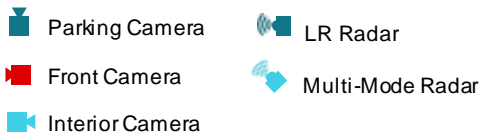


ADAS vehicle architecture continues to evolve

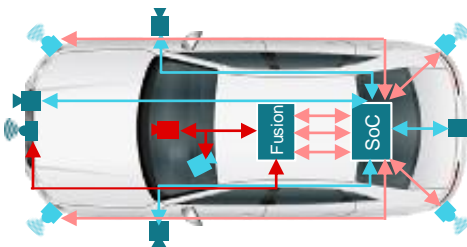
Distributed systems



- State of the art today
- Processing on the edge – processor close to sensor
- Easy to manage
- Power and size constraints

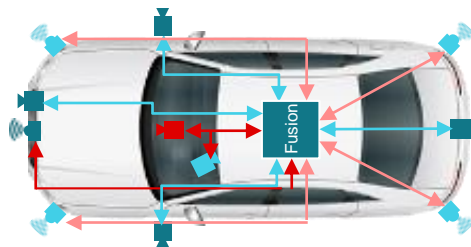


Hybrid centralized system



- High-speed RAW data transmission to node processor
- Aggregate common sensor nodes into central fusion ECU (each processor node transmits object data to fusion ECU)
- Easy to manage
- Easily scalable
- Sensing units can be very small
- Power and size can be relaxed

Fully centralized processing

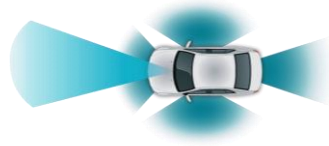


- Massive compute
- Challenges:
 - Scaling across the fleet
 - Managing multi-vendor collaboration on one chip
 - Multiple vendor systems on one chip raises safety & responsibility issues

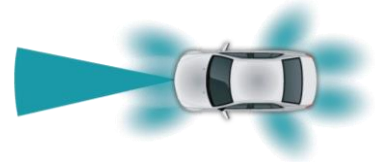
Broad portfolio designed for ADAS

Our portfolio of automotive-qualified ICs, including highly-accurate radar SoCs, powerful processors and reliable power management products, **enables you to build high-performance ADAS.**

Camera



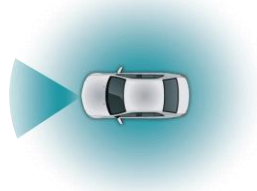
Radar



Sensor fusion



Lidar



Ultrasound



Enhancing ADAS with innovative technology

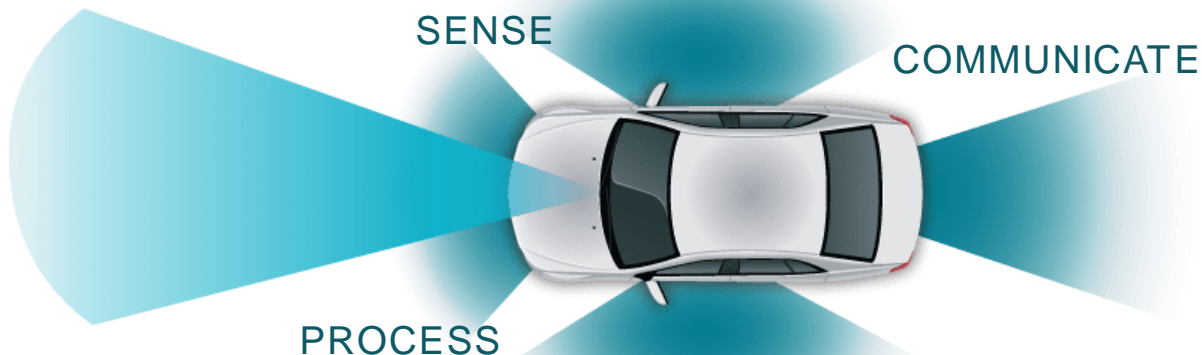
mmWave
radar
sensors



TI mmWave radar solutions enable safer and easier driving experiences by sensing and reacting to exterior and interior environments.

Reduce system size and cost while optimizing high-speed data transfer in camera designs for advanced driver assistance systems.

SERDES
FPDLink



Arm® based
processors



Enhance automated driving with AEC Q100-qualified Arm-based processors.

PMIC solutions for automotive camera and radar applications, most with robust fault protection and monitoring.

Power
Management
ICs



Infotainment and cluster systems

Create an in-vehicle experience that connects the car and presents information and entertainment with sound and display quality that rivals consumer electronics.



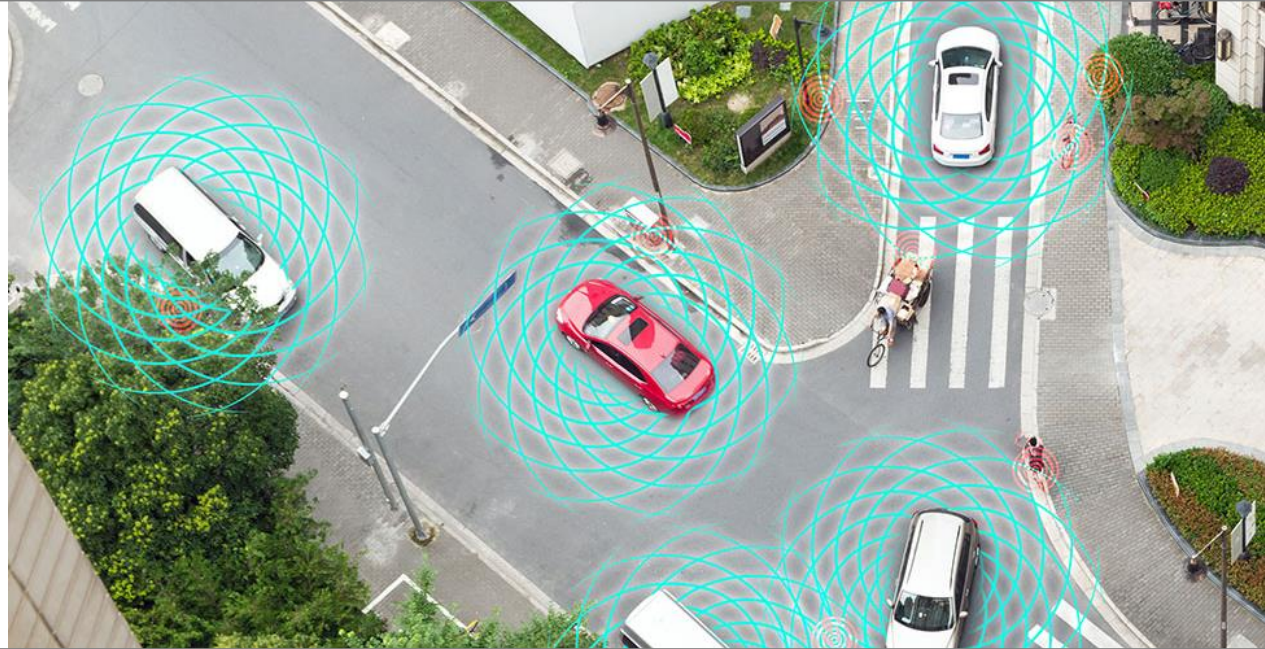
The next-generation digital cockpit

Enable infotainment, display and vehicle-to-everything (V2X) systems that minimize distractions, and help drivers stay informed and connected to the world.

Cluster
Telematics
Display
Integrated cockpit
Head unit
Media interface
Premium audio



Vehicle-to-everything (V2X), Safe and reliable communication between vehicles, infrastructure and the cloud.



Body electronic and lighting systems

Accelerating the evolution of passenger comfort and convenience. Advance your body electronics and lighting system design with our smart, scalable and efficient solutions.



Personalize the in-vehicle experience

Leverage our products and system resources to create body electronics and lighting systems that are more advanced, efficient and flexible.

- Automotive lighting
- Body control module & gateway
 - Body motors
 - Heating & cooling
- Car access and security systems
 - Power seats
 - Steering column
 - Automotive HMI
 - Mirrors
 - Body sensors
 - Auxiliary power



Driving body electronics,
lighting, passenger
comfort and convenience
forward.



Driving automotive forward



Paving the way for safer, more reliable EVs with cutting-edge automotive systems

- ✓ We address the most complex design challenges through our decades of automotive expertise.
- ✓ We enable you to easily and cost-effectively integrate high-performance driver assistance capabilities into any vehicle.
- ✓ We anticipate the ever-evolving regulatory and technological needs of tomorrow.

THANK YOU

Visit www.ti.com for more information and useful resources.

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