

# TechMatch Live brought to you by Texas Instruments

Texas Instruments EMEA Sales GmbH (“TI”) is pleased to host the TechMatch Live Start-up event on the 2<sup>nd</sup> June 2022, in the TI Freising office, starting at 15:00 CET.

Texas Instruments TechMatch Start-up event 2022 (“Contest”) based upon the rules set forth below (“Rules”). To be eligible to compete, each team and each team member agree to read and abide by these Rules.

1. This Contest is open to Start-up Companies whose members are eighteen years of age or older at the moment of registration. Employees of TI and its affiliates, their immediate family and household members are prohibited from entering this Contest. Dates indicated in these Rules refer to the respective date in the same calendar year.
2. TI will conduct a Contest based upon pitches submitted by all Start-up Companies (“Entrant(s)”). There will be up to 10 Entrants chosen out of all registrations. There will be a first-place winner. The winner will be decided based on a variety of set questions and joint voting made by judges.

The winner will be awarded with the following prizes:

- TI:
  - Technological partner, 12 months of Business Acceleration Support (Option to extend beyond 12month)
  - Technical and Commercial Guidance from field team
  - Access to TI’s expert network: Radiation, Power Solution, High Speed Data Acquisition and more
  - Access into a broad industry network
  - Access to System solution knowledge
  - Insights into technical trends of tomorrow
  - Leverage TI’s marketing channels in post-event promotion
- Satsearch: Six months of 'satsearch base membership' for free. This will include active management optimization of listings for products and services on satsearch, and access to relevant leads generated through satsearch's leadgen engine.
- Airbus: With expertise across the full range of space applications, from the smallest electronic parts and spacecraft equipment to in-orbit delivery of satellites and related services, Airbus is delighted to provide a tailored package of support to the winner based on their needs, including but not limited to lab and cleanroom visits together with technical support and guidance from our team of space engineers over a 12-month period.
- ESA BIC: Consultancy by AZO focusing on its network and/or an application to the ESA BIC.

TI is only responsible for awards, which are to be provided directly by TI as set out above.

3. The Contest is held in English and all relevant information, including the online registration form, is provided by TI in English.
4. During the event, the 10 teams will have a specific amount of time to pitch their idea to a panel of judges. The judges, covering areas of expertise as Digital Marketing, Supply Chain, Technical

Development and Business Angels. The pitches will be presented in an open forum with potential customers, investors, press and general public.

5. THERE IS NO ENTRY FEE.
6. Subject to verification of eligibility and compliance with these Rules, the panel of judges will determine the winning team based upon the highest total pitch vote. The judges for the Contest will be required to be fair and impartial. The odds of winning may also be impacted by the total number of eligible pitches submitted. Decisions by the judges are final.
7. The prizes will be awarded to the winning team. No cash prizes have been included. Prizes may be subject to reporting for tax and other purposes, and winners agree to supply TI with any necessary information and cooperate in fulfilling all applicable legal requirements.
8. By participating in the contest, Entrants warrant and represent that to the best of their knowledge, their idea is original and does not violate or misappropriate any third party trade secret, "know-how," copyright, patent or other intellectual property right. Entrants also warrant and represent that there are no obligations of any nature, legal or otherwise, which would prohibit, restrict, or interfere with their participation in the Contest or submission of their pitch, and agree to obtain any necessary clearances, authorizations and/or approvals prior to participation.
9. No confidential relationship is established between TI and any Entrant as a result of entering this Contest, and no information submitted by the Entrants will be treated by TI as confidential.
10. Each Entrant hereby grants TI and its affiliates a non-exclusive, worldwide, perpetual, and royalty-free right and license to publish their pitches, designs and other information submitted, or any portion or modification thereof, in connection with Texas Instruments products, technical or marketing publications, advertisements or promotional activities, including without limitation TI or third party technical articles, data sheets, application notes, reference designs or internet publications. TI reserves the right to publish the designs without attribution. Except for these limited rights to publish, TI does not obtain any other ownership, rights or licenses in any of the Entrants intellectual property or confidential information.
11. DATA PROTECTION, CONSENT TO THE USE OF PERSONAL DATA. Personal data provided by the Entrants and their members during the Contest is used by TI, as well as by service providers (for e.g. website hosting services) engaged by TI as data processors, for the purpose of the Contest. Moreover, each Entrant consents to the use and publication of his/her name and likeness by TI and its affiliates in connection with this Contest, including but not limited to the announcement of the winners and promotion by TI now and in the future. By entering the Contest, the Entrants and their members agree to TI's ["Privacy policy"](#) and ["Terms of use"](#), which are incorporated herein by reference.
12. NO LICENSES UNDER ANY TECHNOLOGY, TRADE SECRETS, "KNOW-HOW", OR ANY COPYRIGHTS, PATENTS, TRADEMARKS OR OTHER INTELLECTUAL PROPERTY RIGHTS OF TI, ITS AFFILIATES OR ANY THIRD PARTY ARE GRANTED TO ENTRANTS UNDER THE CONTEST.
13. By entering the Contest, each Entrant agrees to release TI and its affiliates from and against any losses, damages, rights, claims and actions of any kind arising from (i) an exclusion or disqualification of such Entrant pursuant to these Rules; (ii) late, lost, misdirected, or unsuccessful efforts to notify winners of any prize; (iii) forfeiture of a prize and the selection of an alternate winner; (iv) late, lost, delayed, damaged, misdirected, incomplete, illegible or unintelligible entries; (v) telephone, electronic, hardware

or software program, network, Internet, or computer malfunctions, failures or difficulties of any kind; (vi) failed, incomplete, garbled or delayed computer transmissions; (vii) any condition caused by events beyond TI's control that may cause the Contest to be disrupted or corrupted; and (viii) any injuries, losses or damages of any kind relating to participation in this Contest.

14. TI reserves the right to cancel, terminate, modify or (temporarily) suspend this Contest where required by law or if it becomes technically corrupted or if for any reason the Internet portion of the Contest is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond TI's control, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest. TI further reserves the right, in its sole discretion, to disqualify anyone found to have manipulated the Contest or its operation.

15. THE CONTEST AND THESE RULES SHALL BE GOVERNED BY GERMAN LAW.

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