



Educator Track Agenda

Wednesday, August 4

9:00am-9:10am

** Introduction*

9:10am-11:30 am

** TI's Role in DSP Education & Research*

- ***eXpressDSP Software Technology***

- *New Tools for DSP Education!*

11:30am-1:15 pm

** Lunch Keynote Speaker: Dr. Oppenheim, MIT*

1:30pm-5:30 pm

** Education-in-Action Session*

- **Implementation of DSP in Education**

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Educator Track (a.m.)

TI's Role in DSP Education & Research

9:10-9:45 am	TI DSP University Program <ul style="list-style-type: none">• <i>Education & Labs Update/Highlights</i>• <i>Research Program</i>	Maria Ho WW Regional Managers Torrence Robinson
9:45-10:05 am	eXpressDSP	Bob Frankel
10:05-10:30 am	'C6000 DSK & 'C3x Update	Richard Faust
10:30-10:50 am	DSP Teaching Kit - 'C54x DSK & DTK	Christina Peterson
10:50-11:00 am	Digital Motor Control DSK	Justin Rosenbaum
11:00-11:30 am	'New' DSP Educational Tool : VAB <i>Visual Application Builder</i>	Dr. Mark Yoder - Rose Hulman Institute of Technology Jim Zachman - Hyperception

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DSP University Program



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DSP University Program

Scope

- Equipping the next generation of engineers with the skills to tackle tomorrow's problems by **TEACHING DSP!**
- Widening the potential applications of DSPS technology by stimulating innovation through **RESEARCH!**
- Enable the widest possible use of real-time DSP with the industry's leading **TI DSPs!**

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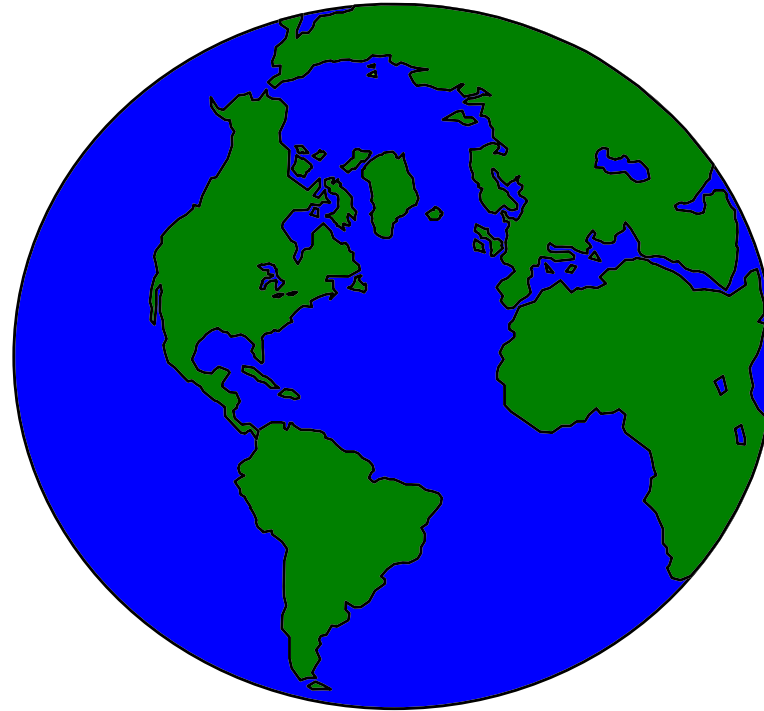


DSP University Program

Growing DSP literacy worldwide!

Global Penetration

- North America
- South America
- Japan
- Asia
- China
- India
- Europe/Mid East



WW Growth of Program

- 1982 : 1 P/T resource
- 1999 : 5 F/T, 7 P/T

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Paradigm Shift

- ◆ What's happening?
 - DSP Market
 - Demand for Engineers is exploding
 - Teaching DSP earlier in the curriculum...
 - ◆ DSP is not just for seniors and grad students anymore!
 - DSP is not just for EE's anymore!

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TI is committed to universities...

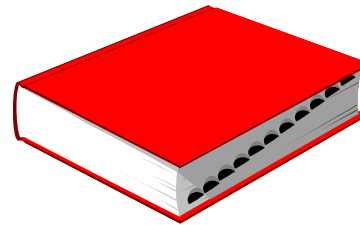
◆ Education & Labs Support

- Access to DSP Development Tools
- Textbook Development Support
- Literature & Information



◆ Resources

- Access to Technical Support
- TMS320 Technical Training



◆ University Research Program

◆ Academic Conferences

- DSPS FEST
- ICASSP, ASEE, IEEE, etc...



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Education & Labs Support

Textbook Development Support

- ◆ Supports educational materials development (textbooks, curricula, teaching materials, demos programs, etc on TI DSP
- ◆ Types of Support
 - Development Tools
 - Workshop documentation/license to use TI materials/ documentation in textbook, etc.
 - Marketing on TI's website
- ◆ Support is tailored on a case-by-case basis
- ◆ Materials must support TI DSP
- ◆ Submit your proposal to univ@ti.com

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Education & Labs Support

Access to Development Tools

◆ Tools Discount Program

- Special discount pricing to universities
- 20%-75% off list price for software & hardware-based tools
- Excludes DSKs (DSP Starter Kit) and DTKs (DSP Teaching Kit)
- For academic purposes only
- Sold through TI's authorized distributor network
- <http://www.ti.com/sc/docs/dsps/univprog/toolweb.htm>

◆ Matching/Donation Program

- Development tool matching/donations for existing and new TI-based labs
- For academic purposes only: preference given to proposals that impact education and research
- Support is tailored on a case-by-case basis
- <http://www.ti.com/sc/docs/dsps/univprog/donate.htm>

◆ Matching Software Tool Program

- ◆ Free TI C Comp/ A/L with purchase of participating TMS320-based 3rd party product

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Education & Labs Support

Technical Support

- ◆ **EDUCATORS** have unrestricted access to **TI technical support** expertise through the PIC

- **Email** sc-infomaster@ti.com
- **Phone** (972) 644-5580
- **Fax** (972) 480-7800

- ◆ **DSP Hotline**

- **Web** www.ti.com/sc/docs/dsps/hotline/support.htm
- **Email** dsph@ti.com
- **Phone** (281) 274-2320

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TI Resources & Literature

www.ti.com/sc/dsps

- **Development Tools:** www.ti.com/sc/docs/dsps/tools.htm
- **User Manuals:** www.ti.com/sc/docs/psheets/man_dsp.htm
- **Application Notes:** www.ti.com/sc/docs/psheets/man_dsp.htm
- **Designer Note Pages:** www.ti.com/sc/docs/dsps/dnp/pdftoc.htm
- **DSP Programs & Freeware**
 - <ftp://ftp.ti.com/mirrors/tms320bbs/>
 - **BBS** (281) 274-2323
 - **Application Source Codes & updated DSK files**
- **Data Books** (972) 293-5055
- **DSP S/W Tool Registration & Upgrades** (972) 293-5050
- **U.S. Factory Repair Center** (281) 274-2285
- **Product Information Center** (972) 644-5580

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New Textbooks

- ◆ “Real Time DSP with the TMS320C6000”
 - By: Nasser Kehtarnavaz
 - Prentice Hall Publishing
- ◆ “DSP Implementation Using The TMS320C62x Processors”
 - By: Naim Dahnoun
 - Addison Wesley Publishing
- ◆ “DSP: Laboratory Experiments Using C and the TMS320C31 DSK”
 - By: Rulph Chassaing
 - John Wiley & Sons Publishing
- ◆ “DSP First - A Multimedia Approach”
 - By: Ron Schafer, James McClellan, Mark Yoder
 - Prentice Hall Publishing

Preview

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Contact Information

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<http://www.ti.com/sc/university>

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Conclusions

- **DSP market is growing faster than the amount of engineers graduating.**
- **DSP is being taught at the freshman and sophomore level and is increasingly being used in student projects.**
- **DSP is not just for EEs anymore! DSP is a fundamental component of engineering curriculum.**
- **DSP Univ Program welcomes proposals to support TI DSP-based projects such as textbooks, teaching materials, demo programs, application reports, conference papers, etc.**
- **TI is committed to education and has programs to help you!**
- **TI is the market leader!**

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Universities **can** help!

- **Maximizing use of TI DSP in Teaching, Student Projects, and Research!**
- **Motivating students by getting DSP into the engineering curriculum earlier with the help of new low cost products: VAB and DSKs.**
- **Submitting DSP textbooks, teaching materials, demo programs, application reports, conference papers, and press articles to TI DSP Univ Program for widespread publication.**
- **Promoting the importance of DSP as a core skill for the next millennium.**

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Here's what **you** can do...

- Teach DSP **earlier**: freshman/sophomore course
- Add **real time DSP labs** to DSP courses
- Submit proposals to the **DSP University Research Program**
- Submit DSP teaching related materials to **univ@ti.com**
- Submit papers for **DSPS FEST 2000!**

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Don't Forget!

Tonight: eXpress Yourself DSP Party

Thursday Night: Product & Technology Expo

Friday Evening: Closing Reception

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