

Engineering and Technology Education for the New Century

A partnership between Southern Methodist University & Texas Instruments



Situational Analysis

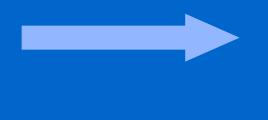
♦ DSP is the fastest growing segment of the SC market

◆ BS EE Degrees

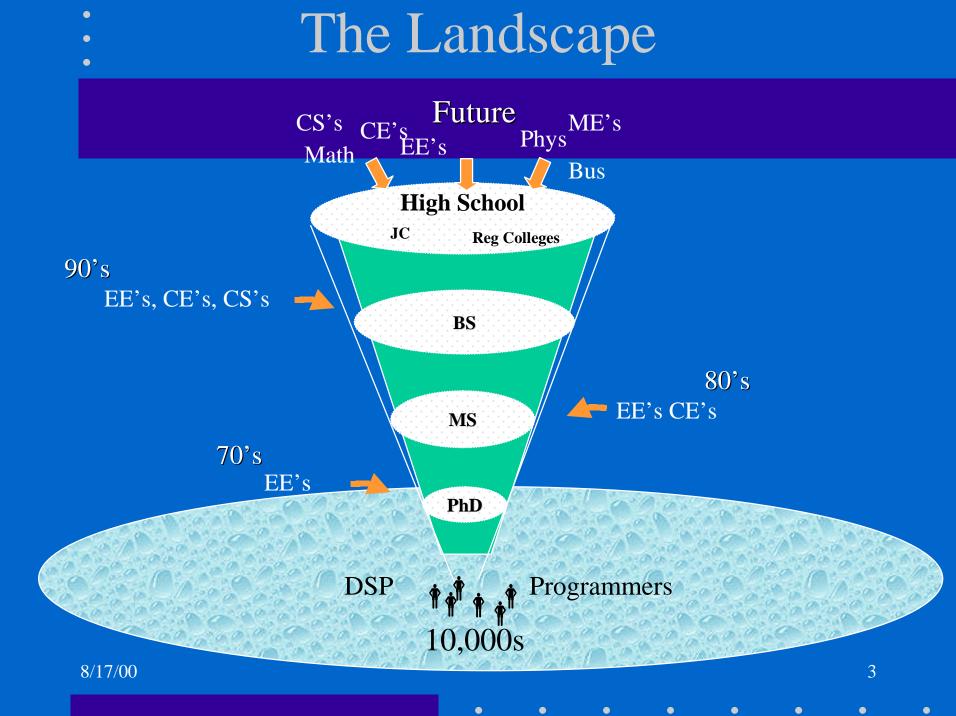


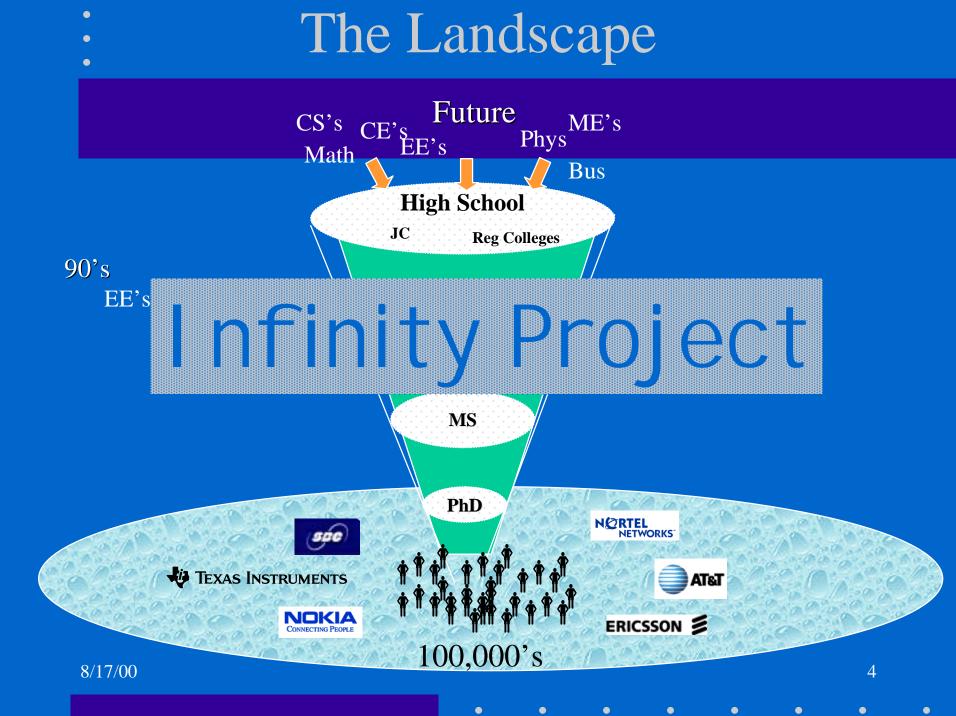
◆ Industry and academia must attract a larger pool of students to engineering & technology











Where are all the Engineers?

- Technology is everywhere
- Kids love to play with it, yet....
 - They aren't very interested in studying engineering in college.

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- Too hard? Lots of road blocks
- Too geeky? Not any more
- Don't think they are invited to the party?
- Never been exposed?

8/17/00

The INFINITY Project

Objective: Bring engineering/technology education to all High Schools

The timing is right:

- parents want it
- corporate America wants it
- teachers and administrators are excited about it

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educational technology is maturing

8/17/00

Particulars of INFINITY

- Initiated in early 1999
- Supported by a partnership between

TEXAS INSTRUMENTS





Objectives

- Ensure that every student have an opportunity to be exposed to technology and engineering (EARLY)
- Increase the number of students pursuing technical degrees at the University level
- Make math/science/technology/engineering relevant and exciting

The INFINITY Team

- Management
- University/Industry Curriculum Authors
- Advisory Board
- INFINITY Leadership Instructors
- INFINITY Technology Development Team



Profile of INFINITY Team

- 5 Past Presidents of IEEE Societies
- 8 Fellows of the IEEE
- 3 Founders of Technology Companies
- 2 Chairs of EE Departments
- 2 Current or Past University Presidents
- 10 Leading High School Math and Science Teachers

THE INFINITY Authors



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Ravi Athale GMU



Geoffrey Orsak SMU



Sally Wood Santa Clara



Scott Douglas SMU



John Treichler AST



Mark Yoder Rose-Hulman



Dave Munson U of Illinois



Key Element to Success

- <u>Make it very easy for schools to implement</u>
 - Great Curriculum
 - Lots of hands-on designs and exercises
 - One-stop shopping for all technology needs

- World-class training for teachers
- On-line classroom and teacher support
- Low cost

Our New Curriculum

Basic Math + Basic Technology = Cool Stuff

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- Fun to learn fun to teach!
- Rooted in math and science
- Hands-on, loaded with experiments
- "Calculus-free" doesn't mean it is light weight

– opens the curriculum to most students

8/17/00

The Content

- Basic math, science, and engineering which underpins the Information Age
 - "digitizing" the real world
 - processing all those numbers
 - Internet, cell phones, networks
 - transistors, fiber optic systems, computer devices, DSPs, Moore's law, MP3,...

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- what is coming in the future?
- let's design and implement.

8/17/00

The Book

- Multimedia and Information Engineering
 - 600 pages
 - 500 figures
 - 20 chapters
 - integrated labs and designs
 - lots of assessment

Make Curriculum Relevant





Sines and Cosines

V TEXAS INSTRUMENTS

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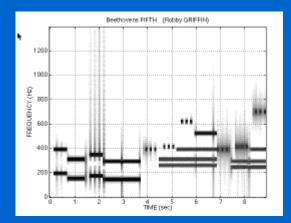
Signals are Important

Signals
Analog vs. Digital
Sound
Sampling (A/D - D/A)
Quantization
Frequency Analysis

Fourier Series
Fourier Transform
Spectrograms

Processing of Signals





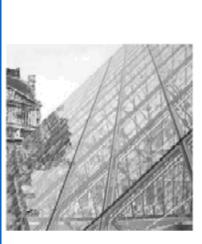
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Images and Movies Excite

- •Pixel resolution
- •Quantization
- •RGB

- •Digital Processing of Images
- Noise reduction
- •Imaging Technologies
 - •digital camera
 - •DLP
 - •scanning
- •Trade-offs





original image



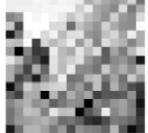
down sampled by

factor 2



down sampled by factor 4





down sampled by factor 8

down sampled by factor 16

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Storing Information: Ones and Zeros

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Storage Technologies
bit density
Mathematics of storing 1's and 0's
compression for data
compression for media
limits of compression

error correction

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encryptionPublic Key Encryption

 1
 0
 0
 1

 1
 1
 0
 0

 0
 1
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 1
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 1
 1
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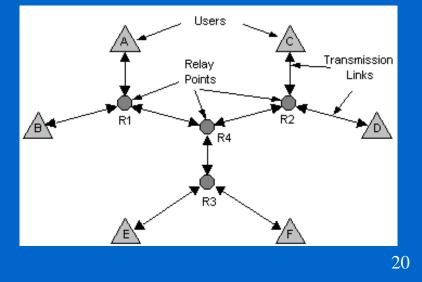
Moving Information

•Wireless Communications

•FSK

- •Data rates
- •Modems (Airmodem!)
- •Bandwidth, SNR
- •Limits to communication speed
- •Antenna
- •Networking
- •The INTERNET





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INFINITY Technology Kit

"Turns a standard PC into a multimedia beast!"

•TI C31 DSK
•VAB for INFINITY
•Speakers
•Microphone with pre-amp

•Manufactured by







VAB for INFINITY

- Remove "programming" as a barrier
- Gives students a block diagram view

 easy to understand
- Focus on high-level systems design

 allows students to do some "real" things
- Software is easy to install, easy to use, and easy to create new designs

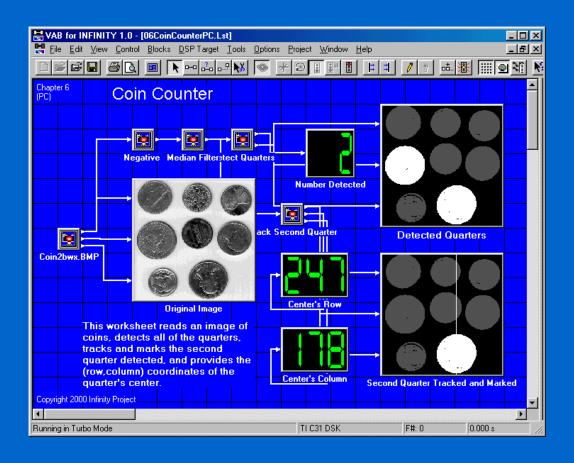
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• Ideal for real-time

Example

• Visual

- Intuitive
- Real-time
- Media-rich
- Easy to use



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Teacher Training and Support

We use a time-tested model for training HS teachers



T3 successfully trained over <u>100,000</u> teachers world wide in the use of graphing calculators
Cost-effective and **teachers like it**

INFINITY Institutes - 2000

2000-2001 AY

- •2 INFINITY Institutes
- •5 days each
- •25 teachers
- •14 schools





INFINITY Institute

Hard at work....



Graduation!



And off to teach engineering to my students...₂₆



Year One Assessment

- Teachers love this stuff!
- "Interesting, interactive, knowledge packed: I learned a lot and I think the students will like it"
- "All the details involved in each chapter will fascinate the students"



Other Achievements

- Gates Foundation Grant to Texas

 help train all Superintendents and Principals on technology
- Required course for graduation at Hightower HS, FBISD
- Will be in every HS in DISD next year

Call to Action

- Think differently
- Identify area secondary schools & teachers
 - http://www.infinity-project.org
- Consider | NFINITY as introductory course