





University Track (a.m.)

Date:Wednesday, August 2, 2000Time:9:00 a.m. - 12:00 p.m.Moderator:Maria Ho - Marketing Manager
DSP Hearing Processor

- ▶ 9:00 "Welcome and Introduction to DSPS FEST 2000!" Maria Ho; Texas Instruments
- *9:15 "DSP University Program Update" Christina Peterson, Torrence Robinson; Texas Instruments
- ▶ 10:15 <u>BREAK</u>

DSPS Fest

- >> 10:30 "The INFINITY Project--Engineering and Technology Education for the Next Century" Geoffrey Orsak; Southern Methodist University Torrence Robinson; Texas Instruments
- ▶ 11:00 "DSP Development Tools Update" John Echard; Texas Instruments



University Track (p.m.)

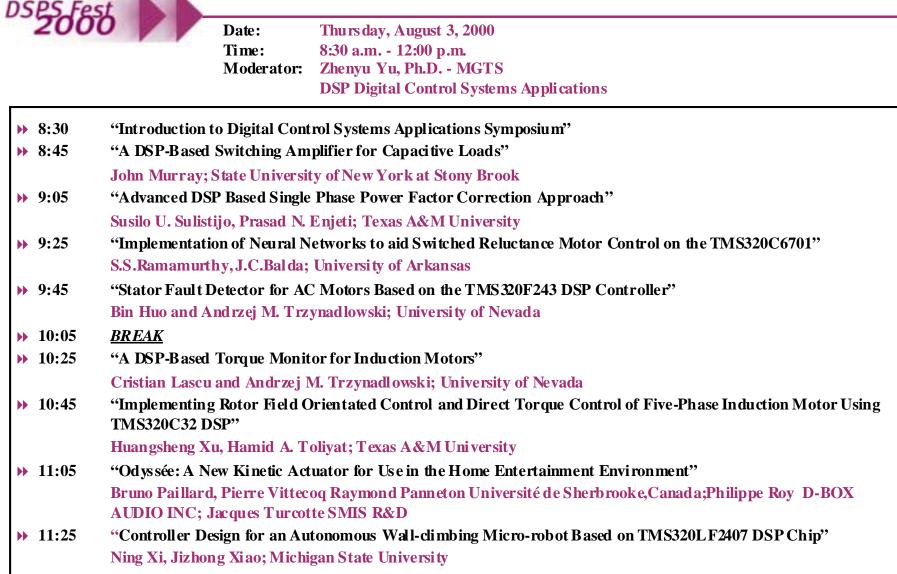
Date: Wednesday, August 2, 2000 Time: 2:00 p.m 5:30 p.m. Moderator: Maria Ho - Marketing Manager DSP Hearing Processor				
▶ 2:00 "Teaching DSP with VAB"				
Jim Zachman; Hyperception				
* 2:20 "DSPs in Teaching Design of Embedded Systems" Anita Flynn; UC-Berkeley				
▶ 2:40 "Advanced DSP for Undergraduates at a Small University"				
David J. Waldo; Oklahoma Christian University				
 3:00 "Simulating the 62xx Pipeline for Teaching Computer Architecture" Oscar Yanez; UAM Iztapalapa, Mexico 				
▶ 3:20 <u>BREAK</u>	BREAK			
>> 3:30 "Rapid Development of High-Quality Customizable and Adaptable Software for D	SP's"			
Farokh B. Bastani; University of Texas - Dallas				
▶ 3:50 "Teaching Real-Time Beamforming with the C6211 DSK and Matlab" Michael G. Morrow; U.S. Naval Academy				
 # 4:10 "Effective Use of Projects in DSP Laboratory Instruction" Mike Kramer; University of Illinois 	"Effective Use of Projects in DSP Laboratory Instruction"			
▶ 4:30 "Migrating an Academic DSP Lab from the TMS320C30 to the TMS320C67"				
Keith Hoover; Rose-Hulman Institute of Technology				
▶ 4:50 "C6x-Based Digital Signal Processing: A System Design Approach"				
Nasser Kehtarnavaz; Texas A&M University				



2000	Date:Thursday, August 3, 2000Time:8:30 a.m 12:00 p.m.Moderator:Alan Gatherer Ph.D SMTS and Manager Wireless Algorithm & Architecture Development, TI DSPS R&D Center			
▶ 8:30	"Application of TMS320C6400 in 3G Wireless Infrastructure Transceiver (BTS)"			
	Tom Horner, Jelena Nikolic-Popovic; Texas Instruments			
▶ 8:55	"1Xtreme"			
	Giri Mandyam;Nokia			
▶ 9:20	"Smart Antenna for Handsets"			
	Raqibul Mostafa; Virginia Tech			
▶ 9:45	"Real-Time DSP Multiprocessor Implementation for Future Wireless Base-Station Receivers" Bryan Jones, Sridhar Rajagopal Joe Cavallaro; Rice University			
▶ 10:10	<u>BREAK</u>			
▶ 10:20) "Implementation of a Smart Antenna Test-bed for a Wide-band CDMA Mobile Channel"			
	Seungwon Choi and Heung Jae Im; Hanyang University, Korea			
▶ 10:45	5 "Software Radio"			
	Carl Panasik; Texas Instruments			
▶ 11:10	"An Investigation of Fixed Point DSP Implementation of Symbol Timing Synchronization for Continuous Phase Modulation"			
	J. V. Krogmeier; Purdue University			
▶ 11:35	"A TMS320C6701/FPGA Based Frequency Selective RF Channel Simulator Using IF Sampling"			
	Jeff Papenfuss, Mark Wickert; University of Colorado			



Digital Control Systems Applications Symposium





Audio Applications Symposium

Date:Thursday, August 3, 2000Time:2:00 p.m. - 5:00 p.m.Moderator:Randy Cole, Ph.D. - Chief Technology Officer and Manager
Internet Audio Business, TI DSPS R&D Center

- Construction 2:00 "Real-time Full Periphonic Soundfield Manipulation using a Texas Instruments TMS320C6x DSP"
 Iain Paterson-Stephens, Bruce Wiggins and Pieter Schillebeeckx; University of Derby, UK
- 2:25 "How TI is Playing in the Internet Audio Market" Chris Schairbaum; Texas Instruments
- 2:50 "Active Noise Control Systems with the TMS320 Family" Sen M. Kuo; Northern Illinois University
- ▶ 3:15 <u>BREAK</u>

PS Fest

- 3:35 "An Advanced DSP Architecture for Real-time Audio Decoding" Ajay Gupta, G. Krishnakumar G and Prabindh Sundareson; Texas Instruments
- # 4:00 "3D Audio Processing for Elevated Speakers Using the TI C62 EVM Board" Woon-Seng Gan, See-Ee Tan and Meng-Hwa Er; Nanyang Technological University - Singapore
- * 4:25 "Real-time DSP Software Design for a Portable MP3 Player on a Texas Instruments TMS320C54x DSP using DSP/BIOS"
 Mathew George, Jr. (Joe), Jack Greenbaum, and Mark Nadeski, TI-Houston
- * 4:50 "Audio Applications Symposium Wrap Up/Q&A's" Randy Cole, Texas Instruments



Broadband Access Applications Symposium

DSPS Fest	Broaabana Access Applications Symposium				
2000	Date:	Friday, August 4, 2000			
	Time:	8:30 a.m 12:00 p.m.			
	Moderator:	Mike Polley Ph.D SMTS and Manager			
		Broadband Wireless Access Branch , TI DSPS R&D Center			
▶ 8:30	"Introduction to Broadband Access Applications Symposium"				
▶ 8:35	"Network Traffic and Load Estimation/Prediction Implemented on a TI-DSP System"				
	Salam, Yu, and Waheed; Michigan State University				
▶ 9:00	"Flexible Chipset Architectures for TI's ADSL Modems"				
	Mansoor Chishtie; Texas Instruments				
▶ 9:25	25 "An Efficient Power-reduction Technique for DSL Modems using Constellation Shaping"				
	Henry Kwok and Doug Jones; University of Illinois at Urbana-Champaign				
▶ 9:50	BREAK				
▶ 10:20) "Fixed-base Broadband Wireless Access - The Next Fat Pipe into the Home"				
	Mike Polley; Texas I	nstruments			
▶ 10:45	5 "A Real-Time Resource Allocation Scheme for Broadband Access"				
	Nagarajan and Zhou; Georgia Institute of Technology.				
▶ 11:10					
	Jose Melendez, Robert Keller, and Matt Harrison; Texas Instruments				
▶ 11:35					
	Matthew Shoemake; Alantro Communications				
	· · · · · · · · · · · · · · · · · · ·				



Video/Imaging Applications Symposium

Date:Friday, August 4, 2000Time:2:00 p.m. - 5:00 p.m.Moderator:Bruce Flinchbaugh, Ph.D. - DMTS and Manager
Vision Systems, TI DSPS R&D Center

- >> 2:00 "Introduction to Video/Imaging Applications Symposium"
- 2:10 "Recognition of Number Plates and Fingerprints using the C6x" David Humphrey; Cambridge Neurodynamics Limited - UK
- 2:30 "Autonomous Video Feedback Controlled Surveillance using an Embedded DSP System" Edward Chung, Pat Flaherty; Rochester Institute of Technology
- PCI Controller with C6x HPI/DMA Interface for Image Processing Board" Sung Man Park, Chan Mo Kim, and Yong Beom Cho; Konkuk University - Korea
- 3:10 "A Low Bandwidth Internet Camera Using TMS320C62xx" Tim Simerly; Ivex Corporation
- ▶ 3:30 <u>Break</u>

SPS Fest

- 3:40 "DLP (Digital Light Processing) Cinema" Ed Nelson; Texas Instruments
- # 4:00 "Hardware Requirements of 3D Imaging Systems" Charles T. Johnson-Bey, Otsebele Nare, and Craig Scott; Morgan State University
- # 4:20 "Image and Video Applications Using TI DSPs"
 Edward J. Delp; Purdue University
- # 4:40 "Optimization of a Baseline H.263 Video Encoder on the TMS320C6x"
 H. Sheikh, S. Banerjee, B.L. Evans, and A.C. Bovik; The University of Texas at Austin



Biomedical Applications Symposium



DSPS Fest

- **>>** 2:00 "New DSP's Tackle Medical Ultrasound Beamforming" **R. H. Hosking; Pentek** ▶ 2:25 "Real-time Image Processing Strategies for Retinal Implants" James D Weiland; Johns Hopkins University ▶ 2:50 "Pocket Utrasound" Mir A Imran; Novasonics Corporation ▶ 3:15 "Energy profiling of DSP Applications: A Case Study of an Intelligent ECG monitor" Jejan Raskovic: University of Alabama ▶ 3:40 BREAK ▶ 3:50 "Real-time Implementation of Frequency-domain Beamformer on TI C62x EVM" Mark Elledge; University of Illinois ▶ 4:15 "Automatic Detection of Emergency vehicles for Hearing Impaired Drivers" Sung-won Park; Texas A&M University
 - # 4:40 "Development of a Low-Cost Hearing Processor" Neeraj Magotra; Texas Instruments



Agenda

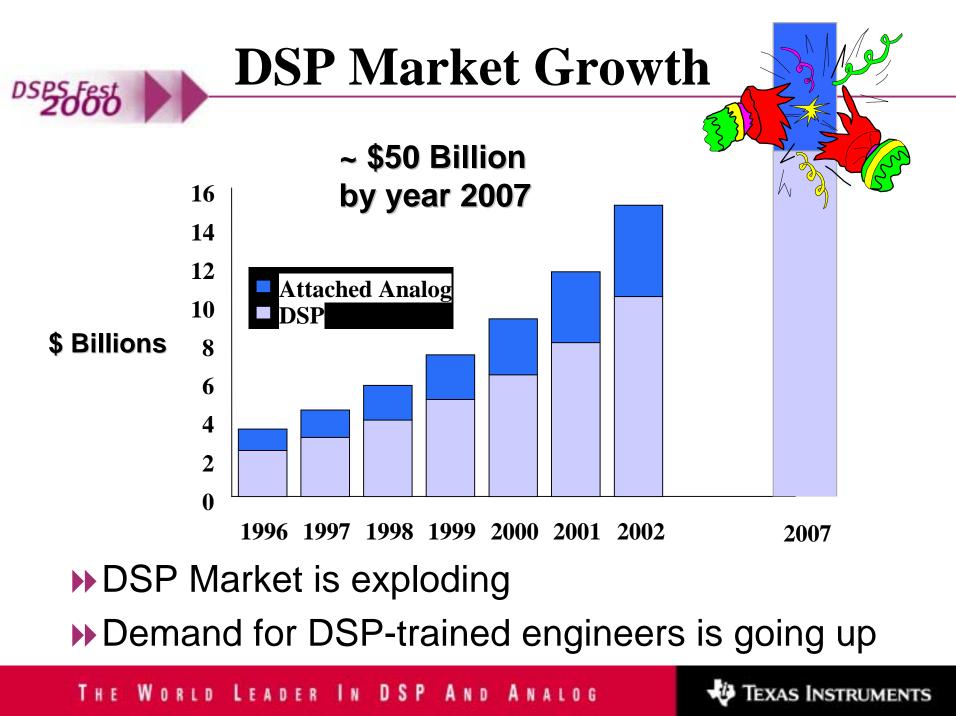
University Program Education & Labs Overview

TI DSP & Analog Challenge

DSPS Fest

University Research Program





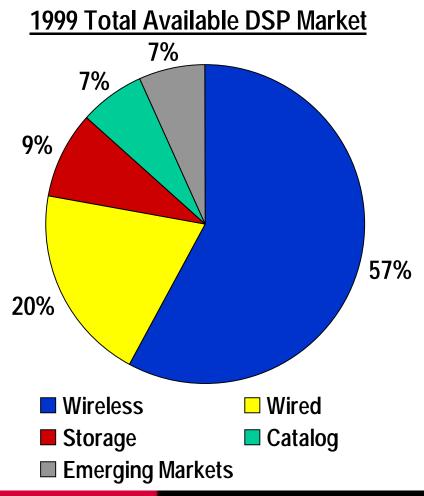
Wide Reach of DSP Applications

DSP in growing number of areas

Wired

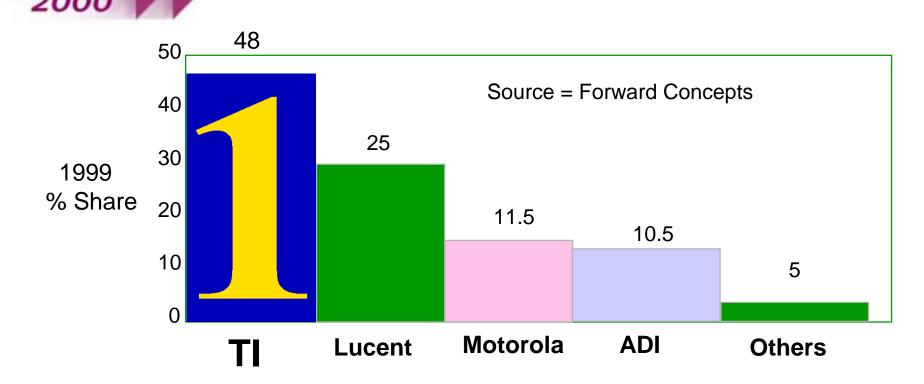
DSPS Fest

- Datacom equipments
- Emerging Markets
 - Digital Control Systems
 - Internet Audio
 - Printers
 - DVD
 - Internet Phone
 - Digital Hearing Processors
 - Digital Radio
 - Network & Digital Cameras
 - Powerline Networking



Texas Instruments

TI DSP Market Position



Also # 1 in Analog SC (Dataquest)

▶ Largest software Installed base with over 50,000 programmers

Texas Instruments

- Industry's biggest and best Value Web
- Company focus is DSP Solutions

Worldwide TI DSP Labs

Over 900 TI DSP educational la worldwide

DSPS Fest

- Over 10,000 TI DSP literate enging graduated from universities around in 1999
- Over 100 new TI DSP labs set up in 1999
 Over 100 current TI DSP labs upgraded their tools in 1999

EXAS INSTRU

Resources for Getting Started

DSP University Program Home Page

(http://www.ti.com/sc/university)

Development Tools

(http://www.ti.com/sc/docs/general/dsp/programs/labtools.htm)

- DSP Starter Kits (DSKs)
- Evaluation Modules (EVMs)
- Code Composer Studio
- Visual Application Builder (VAB)

Training

- Discount Workshops (U.S. and Canada only) (http://www.ti.com/sc/docs/general/dsp/programs/amtrng.htm)
- One-day DSK Workshops
- Seminars



Resources for Getting Started

Lecture/Lab Materials

Textbooks

DSPS Fest

(http://www.ti.com/sc/docs/general/dsp/programs/booklist.htm)

Workshop Materials

(http://www.ti.com/sc/docs/general/dsp/programs/workshop.htm)

DSP Teaching Kits (DTKs)

(http://www.ti.com/sc/docs/general/dsp/programs/tkits.htm)

<u>"Educator's Information Exchange"</u>

(http://www.ti.com/sc/docs/general/dsp/programs/shareware/index.htm)

- Demo programs
- Lecture slides/notes
- Lab Exercises
- Submit your materials!
- Formal announcement in email newsletter



DSP Teaching Kits

C5000 DTK	C3x DTK
Instructor's Guide DSP Theory C5000 architecture 	Instructor's Guide DSP Theory
CD-ROM Based • Editable Files	Printed Instructor & Student Guides and Transparencies
Demo programs available via web	Demo programs included on disk
No textbook	"A Simple Approach to Digital Signal Processing"
C5000 Assembly Language Tutorials	
C5402 DSK + DSK-specific Code Composer Studio	C3x DSK + Assembler/Linker, Code Explorer Debugger
\$295 – TMDX3200154	\$199 – TMDS3200130

THE WORLD LEADER IN DSP AND ANALOG

DSPS Fest



 \triangleleft

Resources for Getting Started

Tool Purchasing

Discount prices

(http://www.ti.com/sc/docs/general/dsp/programs/toolweb.htm)

Ordering

DSPS Fest

More info coming . . . See future email newsletters

Donations

Free Matching Software Tools (U.S./Canada only)

(http://www.ti.com/sc/docs/general/dsp/programs/amsoft.htm)

Donation Request Form (U.S./Canada only)

(http://www.ti.com/sc/docs/general/dsp/programs/donate.htm)



Texas Instruments





The History

The LARGEST cash award for a student DSP design competition!

Competition

▶ 1995

TESTORY

- ◆ 230 entries, 26 countries, 700 students
- ▶ 1997
 - 273 entries, 26 countries, 800 students
- Media coverage

 Over 38 million impressions (CNN, Discovery Channel, China TV, Brazilian Cable, Singapore TV, EE Times, Washington Post, Strait Times (SGP), India Abroad....)

Texas Instruments

Past Winners





The NTU team celebrates after they were awarded the grand prize at ICASSP '96.

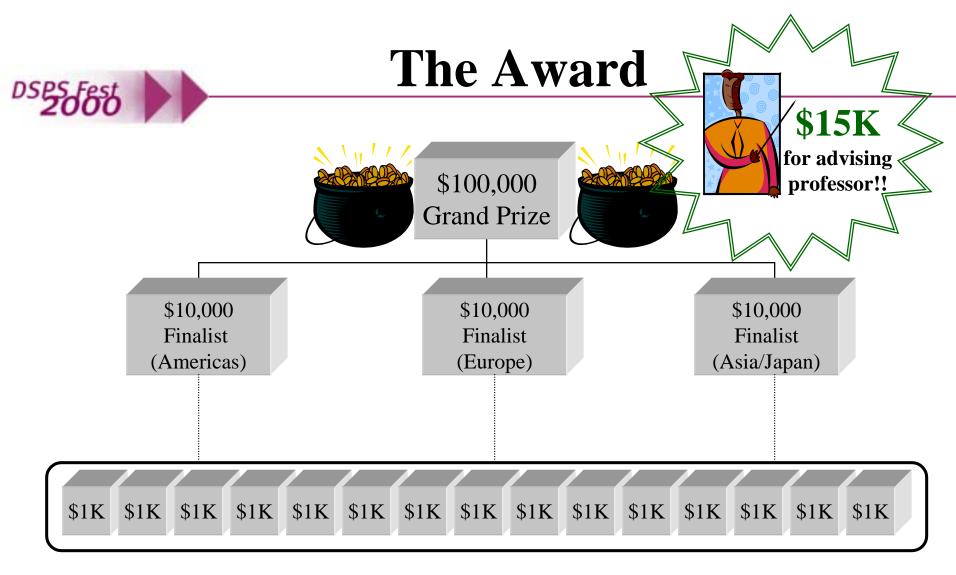


The Perugia team celebrates after they were awarded the grand prize at ICASSP '98.



University "X" celebrates after they were awarded the \$\$\$ grand prize!!





(15) \$1,000 Semi-finalist Awards*

* Number of regional awards proportional to number of projects received within region.



What you'll need to enter

Team of five or fewer students + advising professor

- Must be a full-time student
- A completed entry form
 - www.ti.com/sc/dspchallenge
- An original design based on a TI DSP (TI Analog product use is strongly encouraged)

Contest Period: Jan 1, 2000 - April 30, 2001

- Extended Entry form deadline:
- Extended Project deadline:

Dec 31, 2000 April 30, 2001



How Contest Designs are Judged

Awards based on two criteria:

- Merit of design (1-10, 10 being highest)
 - inventiveness; practicality and repeatability; difficulty; completeness; professionalism; relevance to solution statement in abstract and functionality of HW/SW design--Does it work?
- Educational Level
 - 10 points per undergraduate team member
 - 8 points per masters candidate team member
 - 6 points per Ph.D. candidate team member
- Total Score = Merit score * Educational Level



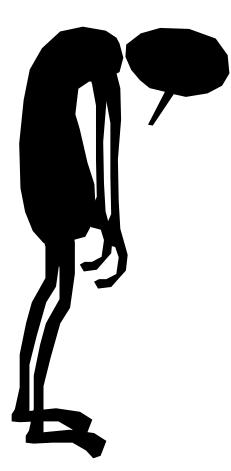
Implementation Suggestions

IEXAS INSTRI

- Organize at the departmental level
- ► Give course credit
 - Incorporate into existing courses
 - Capstone design projects
 - Real-time DSP labs
 - Extend current R&D projects
- Involve engineering organizations
 IEEE, SWE, NSBE, SHPE

DSPS Fest

Don't let this be you!



Decided not to enter TI DSP Challenge '97







WIN, Just by Participating



DSPS Fest

 Hands-on design experience
 Develop application expertise

Technological

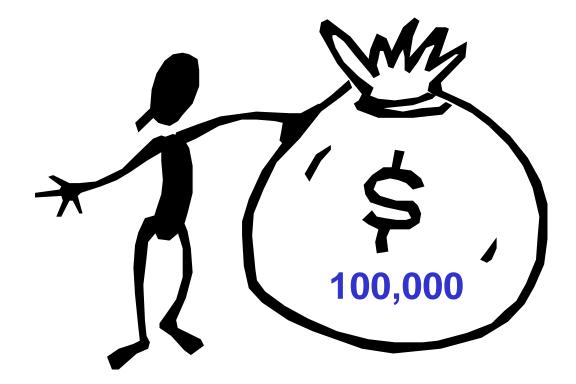
challenge

THE WORLD LEADER IN DSP AND ANALOG



FAME!







THE WORLD LEADER IN DSP AND ANALOG

🐺 Texas Instruments



A multi-million dollar investment in research at universities worldwide focused on applications for high performance digital signal processors (DSPs).



www.ti.com/sc/univfund

TEXAS INSTRUMENTS

Criteria

Support projects that:

 Develop new SW apps using TI DSPs

 Deliver high performance SW implementations of existing algorithms

- Propose new DSP algorithms
- Research must be a DSP-based app on TMS320 architecture and eXpressDSP[™] compliant

PI must be a Univ faculty member

- Univ must have an accredited Engr or CS program (e.g. Accreditation Board for Engineering Technology (ABET) in the US, equiv int'l board)
- Univ must have an established DSP program

Program Initiated: 1997
Phase III: 1Q01
Submit abstracts NOW

Review Process: Committee of TI tech and business development staff

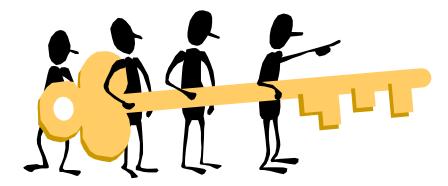
www.ti.com/sc/univfund

Texas Instruments



DSP Univ Research Program

Keys to *successful* participation in the DSP University Research Program





www.ti.com/sc/univfund

THE WORLD LEADER IN DSP AND ANALOG

🐳 Texas Instruments

Focused Application Areas

Digital Radio
Internet Audio
Cable Broadband
Personal Medical

Hearing Processors

Wireless Comm







DSPS Fest



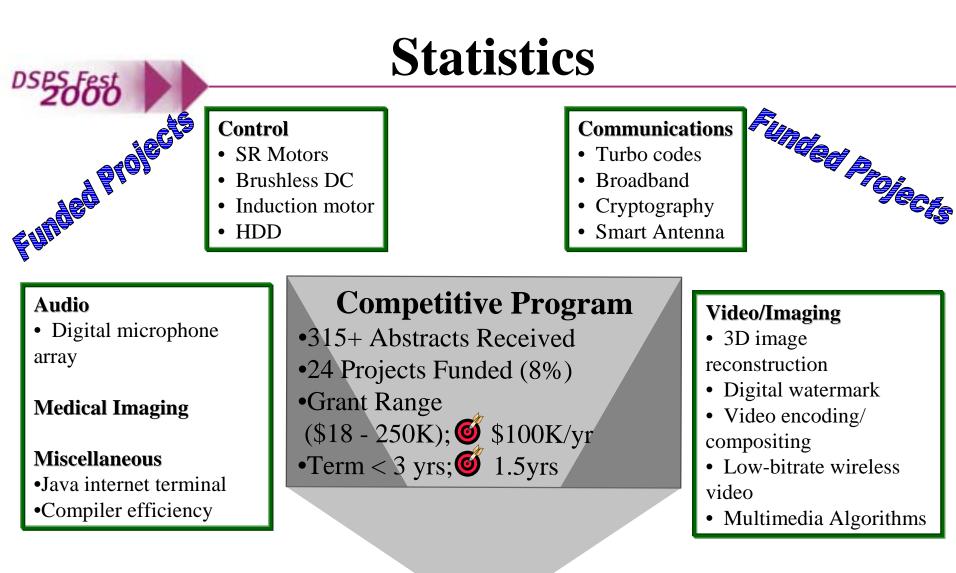




TI DSP Algorithm Standard Compliant

a invaloto





www.ti.com/sc/univfund

THE WORLD LEADER IN DSP AND ANALOG

TEXAS INSTRUMENTS

Summary



DSPS Fest

IS





Supporting eXpressDSP[™] and the TMS320 DSP Algorithm Standard

Next wave

Worldwide



New architecture development

www.ti.com/sc/univfund

THE WORLD LEADER IN DSP AND ANALOG



IS NOT



University Donation Program or DSP Educational Assistance

Call to Action

- Start a real-time DSP lab using TI tools!
- Submit your teaching materials for posting to the "Educator's Information Exchange"
- Facilitate organization of DSP Challenge teams
- Submit research program abstracts



Who to Contact

URL: <u>http://www.ti.com/sc/university</u> Regional Program Contacts:

- U.S. & Canada: <u>Christina Peterson</u> (cpeterson1@ti.com)
- Mexico:

DSPS Fest

- South America:
- Europe & Middle East:
- India:
- Asia & Australia:
- Japan:

Sylvain Martini

(s-martini@ti.com)

Steve Bakota (s-bakota@ti.com)

European Product Information Center (E-PIC)

Torrence Robinson

(t-robinson4@ti.com)

(epic@ti.com)

Sanjeev Das Mohapatra

(sanjeev@ti.com)

<u>Jenny Huang</u>

(jhyc@ti.com)

Nori Kitagawa

(kita3@ti.com)

THE WORLD LEADER IN DSP AND ANALOG



TEXAS INSTRUMENTS