

Video Imaging Applications Symposium

2:00-5:00pm, 4 August 2000

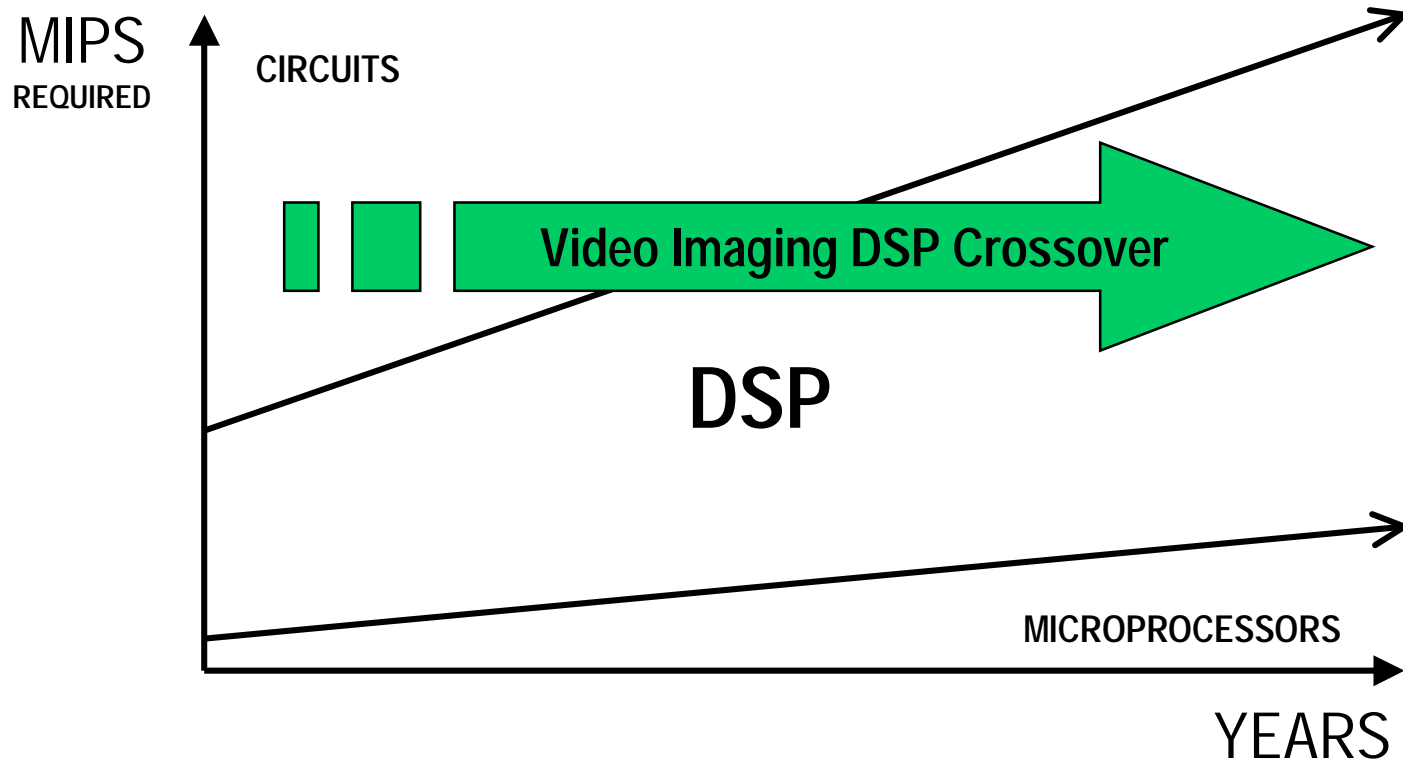
Moderator

Bruce Flinchbaugh, Ph.D.
Texas Instruments
DSPS R&D Center

Video Imaging Applications

- ▶▶ **Purpose:** Discuss technical trends, challenges and opportunities for DSP systems and software in video imaging
- ▶▶ **Participants:** DSP customers, third parties, educators and Tiers

Video Imaging DSP Trend



Video imaging functions are crossing over to DSP

Forces Causing DSP Crossover

- ▶ Fast time to market via DSP software development
- ▶ Flexibility to upgrade video imaging functions
- ▶ Advances in DSP technology for lower power and higher performance
- ▶ eXpressDSP™ compliant software products
- ▶ The people in this room!