

TI University Program: Our technology – your vision



The Texas Instruments Worldwide University Program enables teaching, student and research projects that use TI Technologies across the entire signal chain. We have been supporting academics with TI chips, hardware, software and teaching resources for more than 25 years. Over 2000 labs worldwide trust TI technology to bring concepts to life with practical, intriguing and easy to use examples. Contact us today to find out how we can help you meet your academic and research goals.

- Electrical, Electronic, Computer Engineering, Computer Science
- Mechanical, Mechatronics, Control, Power Electronics, Systems Engineering
- Biomedical, Bio-Engineering, Aerospace Engineering, Environmental Science
- Embedded Processing, Embedded Systems, Wireless Communications
- Analog, Data Acquisition, Power Management
- Senior Design Contests, Capstone Projects, Graduate and Research Projects
- High School, BEST and FIRST Robotics

Teaching materials

This includes workshop notes, books, tutorials, conference papers and teaching CD ROMs designed to support educators and professors.

Access to TI workshops, educator conferences and tech days

TI offers a wide range of one-day and multi-day workshops and tech days around the globe. Find events near you. www.ti.com/training

Register today!

- Preferred pricing up to 75 percent on tools and evaluation modules specifically for academic users
- Unrestricted access to TI expertise through the Engineer to Engineer Communities (E2E)
- Dedicated personnel in each region focused on TI University Program support
- A 50 percent discount on the price of all TI workshops for academic participants
- Regular e-mailings of relevant information and support
- Access to useful materials: Teaching materials, brochures, proceedings, challenge entries

Worldwide University Program

- Americas:
www.ti.com/university
- Europe, Middle East, Africa
www.ti.com/eu/university
- India
www.uniti.in
- China
www.1.ti.com/cn/uprogram
- Japan
www.ti.com/jp

ANALOG – DLP® – DSP – MICROCONTROLLER – WIRELESS

Donations and discounts

Help in setting up new labs comes easily to you with the TI University Program support, discounts and materials. Most universities choose to equip their laboratories with DSP MPU and MCU Starter Kits (DSK) and Experimenter Boards as well as add on boards from our Analog line. For research projects TI has a full array of EVMs many with application specific examples. Students can easily build full signal chain projects with our Embedded Processor (MCU, MPU and DSP) chips along with Analog and Processor chips. Student priced kits for under \$50 enables learning to expand beyond the lab. These kits are perfect for teaching embedded processing, real-time DSP, Microcontrollers, programming, architecture and other courses where the student needs to have an easy way to understand a complete system while using industry standard TI Processors, Analog and Software. Discounts of up to 75 percent are available on many of our tools as well as offers for greater discounts can be available with some purchases, such as buy 2 get 1 free on our DSK's. Donations are available for course development and more. **Ask about additional discounts and possible donations.** univ@ti.com

Senior Design, Capstone, Graduate and Research Projects

Most Analog and many MCU and DSP chips are freely available for students to order from the TI home page, just click on the red shopping cart. Many of our low cost kits are also very useful for students to use as starter hardware and add their own circuitry. Ask about our Analog Design Contest and how your university can participate to win cash prizes.

Code Composer Studio (CCS)

Code Composer Studio version 4 is based on the industry-standard "Eclipse" platform, enabling compatibility with many third-party software plug-ins. CCS supports all of TI's processors: DSP, MSP430™, C2000™ and ARM® processors. This means that just one Integrated Development Environment (IDE) can serve everybody's needs, and migrating from one TI platform to another has never been easier. It is our policy to provide the full version of CCS free-of-charge for academic use on request, and we now issue a 100-user license at the same time.

Visit TI forums: <http://e2e.ti.com/>

For more information about the University Program
www.ti.com/university

Register today!

- Preferred pricing up to 75 percent on tools and evaluation modules specifically for academic users
- Unrestricted access to TI expertise through the Engineer to Engineer Communities (E2E)
- Dedicated personnel in each region focused on TI University Program support
- A 50 percent discount on the price of all TI workshops for academic participants
- Regular e-mailings of relevant information and support
- Access to useful materials: Teaching materials, brochures, proceedings, challenge entries

Worldwide University Program

- Americas:
www.ti.com/university
- Europe, Middle East, Africa
www.ti.com/eu/university
- India
www.uniti.in
- China
www.1.ti.com/cn/uprogram
- Japan
www.ti.com/jp

SEKB001