WEARABLE TECHNOLOGIES
INNOVATION WORLD CUP 2013

1 JUN - 30 NOV

Participant Information

2013
WEARABLE TECHNOLOGIES
INNOVATION WORLD CUP
powered by STI
life augmented

Sports & Fitness
Healthcare & Wellness
Security & Prevention
Gaming & Lifestyle

Special Prize “Smart Clothing”
Special Prize “blukii® App 2.0”
The Competition

About the WT Innovation World Cup

The WT Innovation World Cup is the worldwide leading innovation competition in the area of wearable technologies. It was first launched in 2009, and had over more than 1,500 contestants.

The competition, with prizes worth over $200,000, is designed to inspire and stimulate excellent next generation solutions with the potential of becoming real marketable products for Wearable Technologies on the subjects Sports & Fitness, Healthcare & Wellness, Security & Prevention, Gaming & Lifestyle. A panel of experts will evaluate all concepts based on level of innovation, chances to successfully implement, and marketability.

Meet your future business partners!

Wearable Technologies, the leading innovation platform, as well as regional and media partners are going to promote the competition around the world. Decisive for the great success and the dominant position are the constant expanding growth and the enthusiastic feedback regarding conferences, promotional events, and cooperations with leading tradeshows. Most of last year’s awarded innovative solutions became “real stars”. Today, they are internationally well-established.

Participants of the Innovation World Cup not only get the chance to win exciting prizes, they also benefit from a worldwide network of potential customers. VCs and customers can get in touch with important market players at a very early stage of development and create awareness for their solution on the market.

This is your Chance – Take it!!!

Benefit from this booming market and the opportunities technological innovations create. Register for the WT Innovation World Cup and submit your concepts for new applications and products via the secure Internet registration.

About Wearable Technologies

Wearable Technologies (WT) include all kinds of electronic devices that can be worn on or near the body. These devices are used in various fields of interest and of high social relevance. The different technologies can be divided into following main segments: sensor systems, communication technology, smart energy solutions, and high tech materials. Additional smartphone applications enhance the user experience, making it easier to track personal data.

June 1st 2013
Opening of the Database

June 13th 2013
June 18th 2013
July 22nd/23rd 2013
October 3rd 2013
October 9th 2013
November 4th/7th 2013
November 21st
November 30th
January 26th/29th 2014
January 2014

Openings of the Database

Malmö, Sweden (Smart World Event)
Nice, France (Innovative City Convention)
San Francisco, U.S.A. (WTconference)
Berne, Switzerland (Smart World Event)
Taipei, Taiwan (International Cloud Technology and IoT Show)
Munich, Germany (Communication World)
Dusseldorf, Germany (MEDICA)

Closing of the database

Munich, Germany (ISPO)

Awards Ceremony at the WTconference Munich, Germany

Submit your solution for free from June 1, 2013 to November 30, 2013 at www.innovation-worldcup.com
Develop. Submit. Win.

Submit your WT innovation solution for free and win exciting prizes!

Register at www.innovation-worldcup.com

Win Prizes worth over $ 200,000

$5,000 cash for the WT Innovator of the year and overall winner

All winners (Overall, Category and Special Prize) will be added to the "Hall of Fame"

Opportunity to present your innovation at the European edition of the Wearable Technologies Conference 2014 and the WT Show during ISPO 2014

Benefit from extensive promotional activities, public relations, brochures, Internet, Social Media, and movies.

Accelerate your business with our Wearable Technologies database, our platinum, gold, and silver partners, as well as regional and media partners

Get SDKs from ST Microelectronics, Texas Instruments (first 100 SDKs for free), and blukii at a discounted price of up to 50% and develop your solution. For more information about SDKs provided by sponsors, visit: www.innovation-worldcup.com

Dedicated promotion of all finalists at international tradeshows, promotion events and online

THE CATEGORIES

Sports & Fitness

Tracking performance is becoming more and more popular. Various platforms and social media make sharing information easier than ever. It is also increasingly important for athletes to get competent input on vital data during workouts. Wearable Technologies are key to making such measurements smooth and unobtrusive. While GPS watches, heart rate monitors or pedometers are already widely spread, the Innovation World Cup is looking for new or enhanced wearable devices which make tracking even easier and data transmission faster and more reliable.

Healthcare & Wellness

An ageing population, a rise in non-communicable diseases, and rapidly increasing healthcare costs but also a better insight into benefits of a healthier lifestyle, call for new options in the health care market. Remote patient monitoring allows people to keep track of their health, while avoiding unnecessary consultations (visits to the doctor) and saving money. Not only has this market an extremely high growth potential, it is also very diverse and offers almost endless opportunities for new technology solutions. And only wearable medical devices actually provide patients with more independence (and the freedom to move around as they like); all the more reason to submit a solution for the healthcare & wellness category.

Security & Prevention

For countless industries Wearable Technologies are essential in order to ensure the highest, up-to-date safety and security standards. Whether these are special lighting technologies for better visibility, home security systems, protective clothing and special gear for extreme sports, rescue teams, workers, or tracking devices for a healthier lifestyle. How else can WT improve security and prevention?

Gaming & Lifestyle

The world of gaming has been undergoing massive changes. Gaming tools are becoming as unobtrusive as never imagined before. Hence, wearable devices are the key for smooth processes and new, fun experiences. But wearable devices are increasingly used to operate and communicate with appliances as well as different music, video or communication gadgets.

Special Prize "Smart Clothing"

Consumers use more and more wearable technologies in their everyday life, incorporating smartphones and social media seamlessly. Smart clothing is the next step into the future. Running shoes or shirts tracking physical activities, mood jackets, and proximity sensing t-shirts; the possibilities to integrate technology into clothing are endless. AIO Smart Clothing Inc., a key player in this field, and WT Innovation World Cup are looking for a cutting-edge innovation – from new textile solutions that are better suited for smart clothing to new ways of powering the clothes and new applications.

Special Prize "blukii® App 2.0"

The integration of Bluetooth® smart and NFC interfaces in smartphones, tablets, and notebooks is the basis for the next generation of apps. Now is the time for App 2.0 with blukii®. blukii® is an open hardware platform for the development of all the brilliant app-ideas out there. In addition to the two wireless communication technologies Bluetooth® smart and NFC, blukii® has a built-in motion and temperature sensor. Now, blukii® is asking for your innovative App 2.0. Get the blukii® development kit with a 50% discount and submit your App 2.0 to win the "blukii® App 2.0" special prize at the WT Innovation World Cup, the world’s leading award for innovative wearable technologies.

Win Prizes worth over $ 200,000

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Innovation for Participants | WT Innovation World Cup 2013

Platinum, Gold, Silver

Texas Instruments Incorporated is one of the world's largest semiconductor companies. We provide innovative semiconductor technologies to help our customers create the world's most advanced electronics. Our analog, embedded processing and wireless technologies permeate daily life in many different ways, from digital communications and entertainment to medical services, automotive systems and wide-ranging applications in between. TI delivers the industry's broadest portfolio of wireless connectivity products, technologies and solutions.

VARTA Microbattery is one of the major battery manufacturers in the world maintaining production facilities globally in order to supply more than 100 countries with quality products. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier we provide the best solution possible to satisfy our customers’ application requirements.

AiQ Smart Clothing Inc. plays a vital role within the e-Textile supply chain by offering a complete and vertical integration of wearable technologies to customers. Our philosophy, “Smart Inside Out”, defines the perfectly seamless integration of technologies and apparel, which is reflected in our product line “SmartMan”. Innovations form our core, whether it is sports & fitness, outdoor & leisure, homecare & healthcare, AiQ has the drive and capability to bring e-Textile concepts into reality.

The world is changing at an ever faster pace. New challenges are emerging, new solutions needed. Everything has to be reconsidered. “Think it” – this is the motto of C.Schneider – New Solutions, a new division of Schneider Schreibgeräte GmbH, a leading German manufacturer of writing utensils. The first generation of apps brought many new solutions into our lives. The integration of Bluetooth® smart and NFC interfaces in smartphones, tablets and notebooks is the basis for the next generation of apps – App 2.0.

Cluster 55 develops the ICT-sector in the cross border region between Sweden and Denmark. Starting as an organization already in 1999 it is one of the oldest cluster organizations in Europe. It is a non profit member based organization, hosted by the Swedish Lund University. Its main focus is to help ICT start ups and SME’s in the region to grow and gain sustainability. www.cluster55.org

VARTA

VARTA is a leading German manufacturer of writing instruments, a technology driven company with high growth potential. Our products are sold in over 100 countries. Our range includes ballpoint pens, roller ball pens, ball pens, gel pens, mechanical pencils, and also unique products like refillable fountain pens. Our key sectors are business, office and education, and our core strengths are writing instruments and inkjet printheads.

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Information for Participants | WT Innovation World Cup 2013

Special Prizes

www.aiqsmartclothing.com

www.ist.com

www.varta-microbattery.com

www.st.com

www.varta-microbattery.com

www.aiqsmartclothing.com

www.continuahealthalliance.org

www.cluster55.org

www.taitra.com.tw

www.medica.de

www.wearable-technologies.com

Continua Health Alliance is a non-profit, open industry organization of healthcare and technology companies joining together in collaboration to improve the quality of personal healthcare, with more than 220 member companies around the world. www.continuahealthalliance.org

Wearable Technologies AG is the pioneer and leading innovation and market development platform for technologies worn close to, on, even in the body. Wearable Technologies AG aims to drive business development, technology marketing, and innovation through the WT Innovation World Cup, content management, strategy and technology consulting services, as well as international conferences and trade shows in partnership with leading trade organizations, associations, and other high-ranking partners. www.wearable-technologies.com

MEDIA is the world’s leading and largest medical trade fair with accompanying congress. On 115,000 square meters with 4,500 exhibitors from 70 countries, 17 exhibition halls, 5 exhibition areas, 7 forums, and 4 conferences you will find solutions and opportunities about business and working in healthcare. It is organized by Messe Düsseldorf and is held annually in mid-November. www.medica.de

ISPO Munich is the largest sports trade fair in the world and the leading Platform for Sports Business Professionals. Established in 1970, more than 2,300 exhibitors from 51 countries (ca. 100 healthy&fit-related companies) and 80,000 trade visitors from more than 106 countries took part at the ISPO Munich in 2012. www.ispo.com

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The Taiwan External Development Council (TAITRA) is the foremost non-profit trade promotion organization in Taiwan. Jointly sponsored by the government, industry associations, and several commercial organizations, TAITRA assists Taiwan businesses and manufacturers. www.taitra.com.tw

Created in 1983 (formerly under the name of Côte d’Azur Development), Team Côte d’Azur is it is a joint initiative of the Alpes-Maritimes county council, the French Riviera Chamber of Commerce and Industry and the Nice Côte d’Azur metropolitan area. Its mission is to promote the Côte d’Azur territory towards international markets and assist foreign companies in their relocation process. www.investincotedazur.com

Cities, urban communities, metropoles and territories are the core of tomorrow’s challenges: public safety, health, education, quality of life, sustainable mobility and transport, water and waste, environment, energy, lighting, infrastructure, construction, sustainable development...These fundamental issues necessary for sustainable and intelligent management services in a city are the foundations of the convention, the important international gathering for both public and private sector, which helps to promote smart, sustainable and attractive territories. www.innovative-city.com
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