How *Bluetooth®* 5 is breaking barriers in connected applications



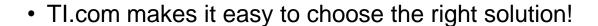
Casey O'Grady
Product Marketing Engineer // Low Power Radio Frequency

Agenda

- Today's wireless landscape
- Bluetooth low energy
- New technical features of Bluetooth 5
- Application examples
- Benefits of multi-protocol
- Resources

Today's wireless landscape

- Many emerging wireless connectivity options
- Can be difficult to select the best protocol
 - Seeking regulatory compliance
 - Range
 - Battery lifetime
 - Throughput
 - Interoperability





SimpleLink™ MCU Platform

One Environment. Unlimited Potential.

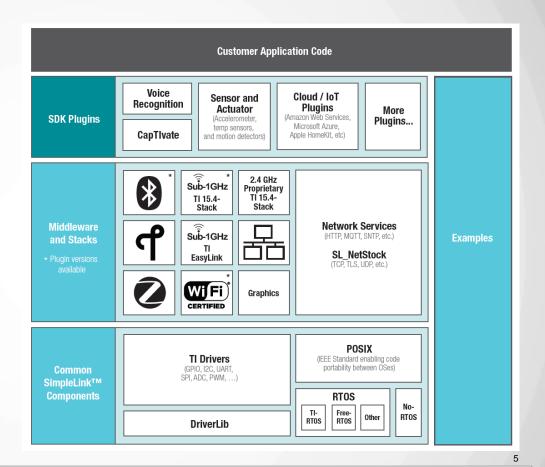
www.ti.com/simplelink

The ultimat	te flexibility wi	th many conr	nectivity option	ns			
	₿ Bluetooth°	Sub-1GHz	Wi Fi CERTIFIED	THREAD	zigbee	((φ)) Multi-standard	Wired Ethernet CAN USB
	Bluetooth	Sub-1 GHz	Wi-Fi	Thread	Zigbee	Multi- standard	Ethernet
Key feature	Native smartphone connection	Long range star network	Wireless cloud connection	IPv6-based mesh network	Mesh network	Concurrent wireless standards	Low latency, wired connection
Power consumption	Coin cell to AAA	Coin cell	AA to Lithium Ion	Coin cell to AAA	Energy harvesting to AAA	Coin cell to AAA	AA to Lithium Ion
Throughput	Up to 2 Mbps	Up to 200 kbps	Up to 100 Mbps	Up to 250 kbps	Up to 250 kbps	Up to 3 Mbps	Up to 100 Mbps
Products	CC13xx / CC26xx	CC13xx	CC31xx / CC32xx	CC13xx / CC26xx	CC13xx / CC26xx	CC13xx / CC26xx	MSP432
SimpleLink SDK compatible		Ø	Ø			Ø	

The SimpleLink™ SDK

The SimpleLink SDK is designed for simplified development within one environment using industry standard APIs, TI Drivers, and TI RTOS to provide a robust foundation for application development

- 100% application code compatibility across SimpleLink MCU portfolio
- TI Drivers offers standardized set of functional APIs for integrated peripherals
- Integrated TI-RTOS, a robust, intelligent kernel for complete, out-of-the-box development
- POSIX-compatible APIs offer flexible OS/kernels support
- Encryption-enabled security features
- IoT stacks and plugins to add functionality to your design



Bluetooth low energy

What are the benefits of Bluetooth low energy?

- Ubiquitous technology
- Inherent smartphone connectivity
- World-wide compliance
- Low power consumption
- Tested interoperability
- Evolving to reach new markets



Historically Bluetooth prevailed in personal electronics...

- Portable speakers
- Headphones
- Fitness trackers
- Smart watches
- Keyboards and mice



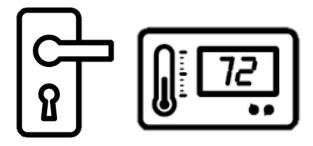


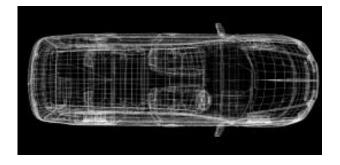




Now Bluetooth is evolving in new industries...

- Smart door locks
- Beacons
- Thermostat sensors
- Motor condition monitoring
- Automotive

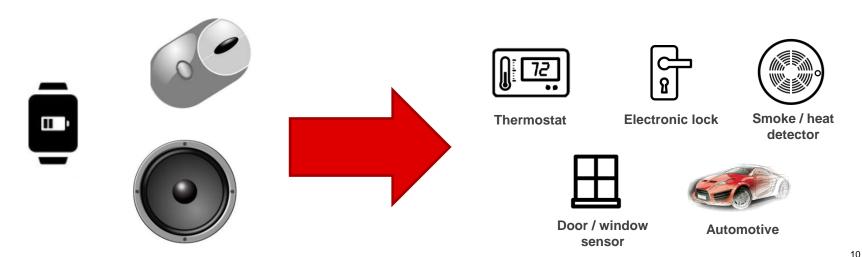




What has caused this shift?

 From personal area networks to industrial and automotive applications for Bluetooth low energy

· Bluetooth 5





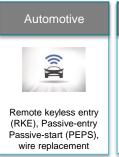
How is long range achieved?

- Data rate is reduced to 1/8th, every bit carries eight times more energy
- The number of over-the-air modulated symbols is increased for each bit of data, easier for receiver to distinguish a signal vs. noise















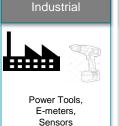








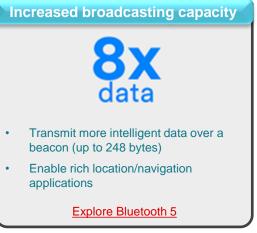
Automotive





Longer range Ax range • 6 dB improved sensitivity through coding – same TX/RX current • Whole-house coverage (1.5km range) Learn more



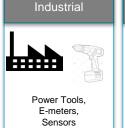








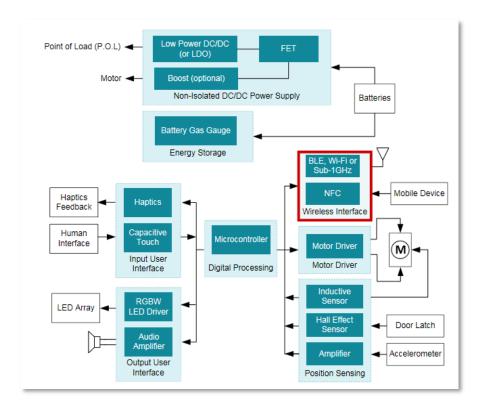


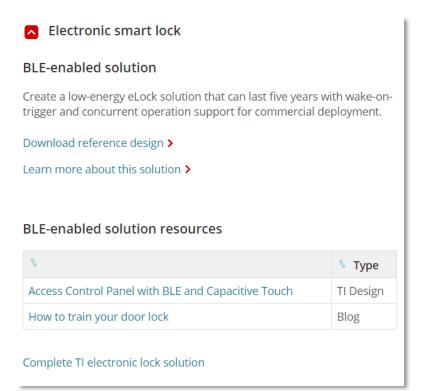




Bluetooth 5 application examples

Door lock

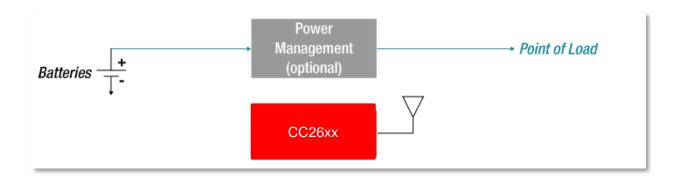




http://www.ti.com/solution/electronic-locks-encoders



Beacon



Key benefits of TI's Bluetooth low energy for beacons:

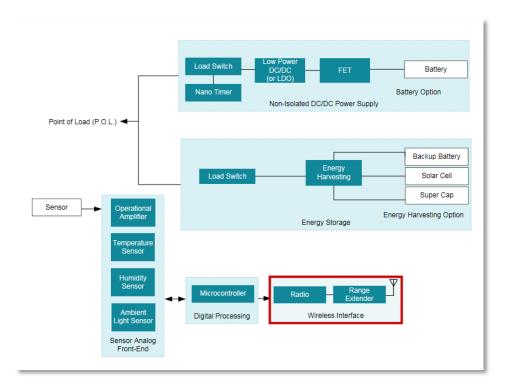
- Supports iBeacon and Eddystone formats
- Low TX/RX and standby current
- High degree of freedom to set advertising parameters
- · Small package size
- Supports Bluetooth 4.2 Data Length Extension & enhanced privacy

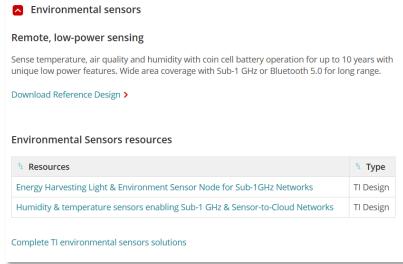
1 Source	1 Featured TI Design
Reference Design	Bluetooth low energy beacons reference design
Application Note	Implement an Eddystone Bluetooth low energy beacon using TI BLE-Stack
TI Design	SimpleLink™ Microtag: Ultra-compact Bluetooth low energy reference design
TI Design	Indoor light energy harvesting reference design for Bluetooth low energy beacon subsystem

http://www.ti.com/wireless-connectivity/simplelink-solutions/bluetooth-low-energy/applications.html



Environmental sensor





Benefits of Bluetooth & multi-standard

Sub-1 GHz + Bluetooth 5

Hotel door locks



Enable long range low power Sub-1 GHz network with concurrent smartphone control

Firmware upgrade

Smoke detector system



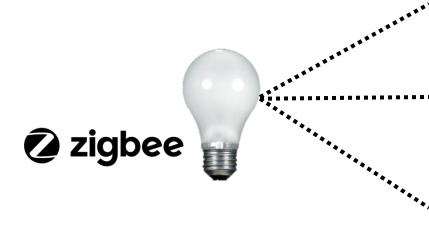
 Use Bluetooth low energy for in-field over the air firmware updates of a Sub-1 GHz network

Multi-standard

Device configuration



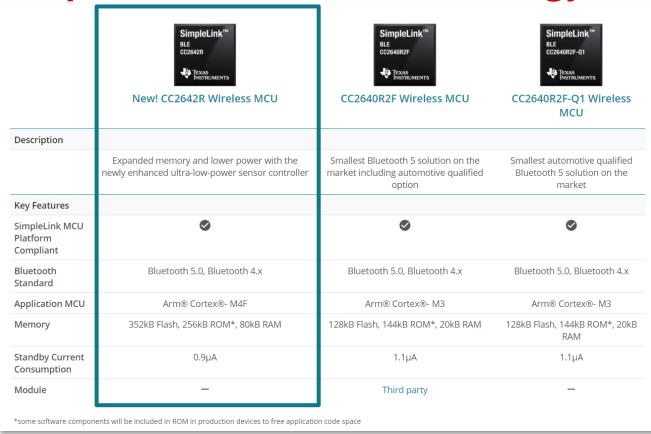




Configure new Zigbee nodes using Bluetooth low energy

How to get started...

SimpleLink Bluetooth low energy solutions



- Bluetooth low energy wireless MCUs
- Can be used as standalone SoC or as a network processor

www.ti.com/ble

SimpleLink multi-protocol solutions



- Dual-band and multi-protocol wireless MCUs
- Leverage Bluetooth low energy plus Sub-1 GHz or Zigbee

http://www.ti.com/wireless-connectivity/simplelink-solutions/multi-standard/overview.html

LaunchPad development kit

Featured SimpleLink™ development kits CC26x2R LaunchPad Development Kit Bluetooth 5 wireless MCU · Arm Cortex-M4F 352kB Flash, 256kB ROM, 80kB RAM SimpleLink CC26x2R Software Development Kit CC26x2R SimpleLink Academy Training Tool info



- Easy to use development kits
- Project Zero & many example applications

http://www.ti.com/wireless-connectivity/simplelink-solutions/bluetooth-low-energy/tools-software.html



SimpleLink software

SimpleLink software

SimpleLink CC26x2 SDK

The SimpleLink CC26x2 Software
Development Kit (SDK) provides a complete
package for the development of multistandard, Bluetooth® Low Energy,
Zigbee®, Thread, and 802.15.4-based
applications for the CC2652R and CC2642R
wireless MCUs.

Learn more

SimpleLink CC2640R2F SDK

The SimpleLink™ CC2640R2 Software Development Kit (SDK) includes the TI royalty-free *Bluetooth®* low energy (BLE) software stacks for developing on the ARM® Cortex®-M3 based CC2640R2F wireless MCU.

Learn more

Royalty-free software stacks available to download

http://www.ti.com/wireless-connectivity/simplelink-solutions/bluetooth-low-energy/tools-software.html



Access SimpleLink Academy, click here

SimpleLink Academy



Extensive worldwide development support

Comprehensive training and videos including reference designs and development kits

SimpleLink training >

Lab overview

Bluetooth 5

Labs related to using Bluetooth 5 and the BLE5-Stack. We recommend starting with the "Fundamentals" lab for a jump directly into Bluetooth® low energy and then progressing down the list of labs. If you are unfamiliar with the TI SDKs you might want to read through the lecture on RTOS Concepts and do a TI-RTOS lab first.

Lab	Description		
Fundamentals	Setting up the debug environment, connecting to Project Zero using the Device Monitor PC tool, reading and writing characteristic data, changing the advertisement/device name		
Scanning and Advertising	Tutorial on how to use the advertising and scanning features of the Ti BLE-Stack with example code.		
Connections	This tutorial will give you an overview of how to set up Bluetooth low energy connections suited to your needs. Explanation of key concepts such as master-slave and connection parameters.		
Bluetooth 5 2Mbps PHY	Learn about new Bluetooth 5 PHY options and how to add support for the 2Mbps PHY to Project Zero. Bonus material also covers using the LE Coded PHY for long range mode evaluation.		
Custom Profile	Explanation of the GATT and ATT protocols that Bluetooth Low Energy data exchange is based on, a walk-through of how to implement a custom Bluetooth service using the APIs provided in the TI BLE SDK, and a basic code generator for custom services		
BLE Enhanced OAD	Learn about the fundamentals of TI's Over the Air Dowload (OAD) solution. Topics include performing an OAD, factory images, adding OAD to exisitng projects, and advanced OAD debugging techniques.		

Introduction

Getting Started

Lab overview

Videos

What's new



Bluetooth 5 2Mbps PHY training

section for details).

SimpleLink Academy Bluetooth Low Energy 2M PHY Introduction One of the highlighted new features in Bluetooth 5 is the increased throughput. This is achieved through the 2 Mbps physical About the LF 2M PHY layer. In this module we will learn about the Bluetooth® low energy (BLE) 2 Mbps physical layer (PHY), how to maintain a connection when using the LE 2M PHY and what the benefits of using the LE 2M PHY are. Bluetooth 5 PHY Possibilities and Restrictions In this lab we will be working with the example project Project Zero and BTool in order to form a BLE connection and issue a PHY Change in a the Bluetooth Connection PHY change request. This SimpleLink Academy lab uses projects from the BLE5-Stack, which is found in the SimpleLink™ Task 1 - Initiate a Connection and Read the Curren CC26X2 software development kit (SDK) and the SimpleLink™ CC13X2 software development kit (SDK). Task 2 - Send 'Change PHY Request' using BTool. To start with this training module, two LaunchPads will be programmed with Task 3 - Change PHY from Project Zero 1. Project Zero to act as a peripheral device 2. Host Test to act as a central device Task 4 - Send a PHY Change Request to a Device t You can use CC26X2R1 LaunchPads or CC1352 LaunchPads. Bonus Task 1 - Change to Coded PHY Bonus Task 2 - Advertise on LE 2M PHY In the first task, BTool will be used to initiate a connection and send a Read Current PHY, HCI LE ReadPhy, command from the central device using BTool. References In the second task, we will try to send a change PHY request from the central device using BTool. In the third task, we will try to send a change PHY request from the peripheral device instead. In the fourth task, we are going to show what happens when a change PHY request is sent to a device that does not support LE 2M PHY. In the first bonus task, we will use the LE Coded PHY In the second bonus task, the LE 2M PHY will be used for advertisements. This tutorial will take about two hours to complete and requires basic embedded programming skills (see the Prerequisites

In this module you will learn about:

- Bluetooth® low energy 2 Mbps physical layer (PHY)
- How to maintain a connection when using the LE 2M PHY
- What the benefits of using the LE 2M PHY



SimpleLink™ Resources



Learn more >

- New! CC2642R
- CC2640R2F
- CC2640R2F-Q1

Tools and Software >



Learn more >

- New! CC1312R
- CC1310

Tools and Software >

THREAD

Learn more >

• New! CC2652R

Tools and Software >



Learn more >

• New! CC2652R

Tools and Software >



Learn more >

- New! CC1352R
- New! CC2652R
- CC1350

Tools and Software >

SimpleLink Sensor to Cloud

- Web
- Video
- Blog
- TI-RTOS-based design
- Linux-based design

End Equipment Information

Building Automation,
HVAC, and Smart Meters

Support and Training

- Training
- TI E2E Support Forum



Thank you!