



# Accelerate the future of automotive systems



Bringing you decades of experience of solving complex automotive design challenges to get electrified, connected and automated cars to market faster.



500 new automotive ICs annually since 2014



15 manufacturing sites worldwide



350 fully tested, circuit-based reference designs



7,000 automotive-qualified analog and embedded products



Meets rigorous quality certifications, including ISO, OHSAS, ISO/TS 16949



150 automotive systems



6+ years on-time delivery for >95% of product orders estimated ship date



Commitment to functional safety

# Accelerate the future of automotive systems



## Advanced driver assistance system

Advanced-assist and autonomous-driving capabilities for reducing human error

## Passive safety systems

Reliable solutions to increase passenger safety



## Body electronics & lighting

Innovative analog and embedded processors to optimize comfort and convenience

## Infotainment & cluster

Immersive systems that keep drivers more informed and less distracted



## Hybrid & electric vehicles

Reducing emissions by electrifying systems from the car to the grid



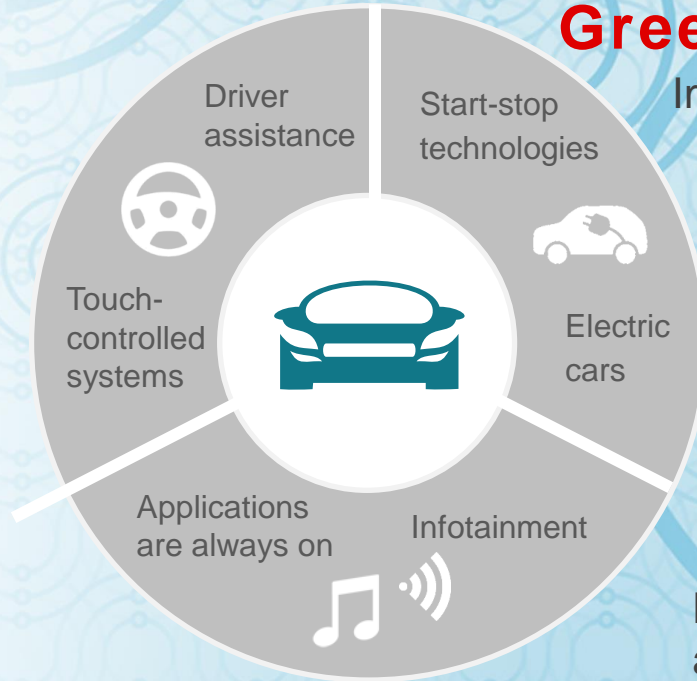
# TI technology addresses **automotive megatrends**

TI's technology innovation is making vehicles



## **Safer**

From crash survival to crash avoidance



## **Greener**

Improved fuel efficiency and lower emissions



## **More Fun**

Less driver distraction and always-on connectivity



Start-Stop, most basic level of electrification  
Limited recuperation

**<5W**  
3%-10% savings  
12V  
**I**  
**Micro Hybrid**

Downsized internal combustion engine (ICE)  
Electric torque assist  
Limited electric propulsion

**5-12(40)KW**  
8%-16(30)% savings  
48V (some HV)  
**I**  
**D**  
**B**  
**Mild Hybrid**

Electric-only drive mode  
Electric propulsion limited by amount of energy recuperated

**20-80KW**  
20%-50% savings  
(48V) 100V-400V  
**I**  
**D**  
**B**  
**Full Hybrid**

Adds on-board charger (OBC) for recharging and increased electrical mileage

**>50KW**  
40%-80% savings  
(48V) 100V-800V  
**I**  
**D**  
**B**  
**O**  
**Plug-in Hybrid**

Entirely propelled by electric motor  
No ICE on board

**>>50KW**  
100% savings  
(48V) 100V-800V  
**I**  
**D**  
**B**  
**O**  
**Battery Electric**

Adds energy harvesting from  
• Solar  
• Shock, Vibration (active suspension)

**>50KW**  
100% savings  
100V-800V  
**I**  
**D**  
**B**  
**O**  
**Energy independent**

- I** INV
- D** DC/DC
- B** BMS
- O** OBC

CO<sub>2</sub> reduction

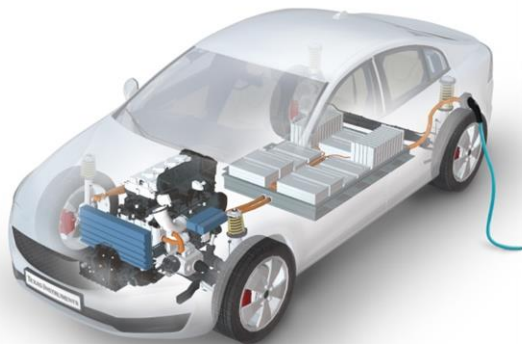
# Road to zero-emission transportation

# Classifications of vehicle electrification

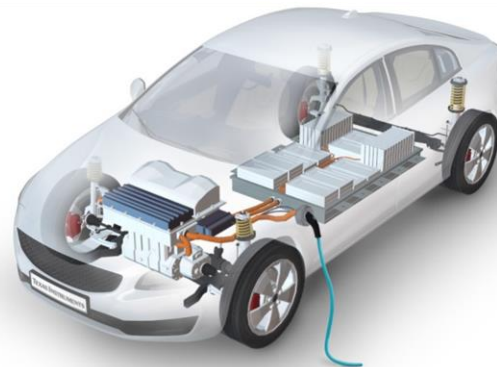
**Internal combustion engine (ICE)**



**Hybrid electric vehicle (HEV)**



**Electric vehicle (EV)**



**Improving ICE efficiency**  
by improving the combustion process,  
reducing weight and  
streamlining aerodynamics.

**Offloading ICE**  
by electrifying mechanical components  
and enabling micro and mild hybrids.

**Achieving 100% electric**  
with plug-in hybrid  
or fully electric.

# Hybrid, electric powertrain systems



Giving you the power to electrify.  
Accelerating EV and powertrain design  
by innovating vehicle electrification to  
reduce emissions, decrease weight  
and boost efficiency with fewer  
mechanical components.

Engine management



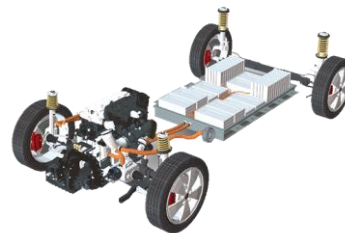
Transmission



HEV/EV



Powertrain sensors

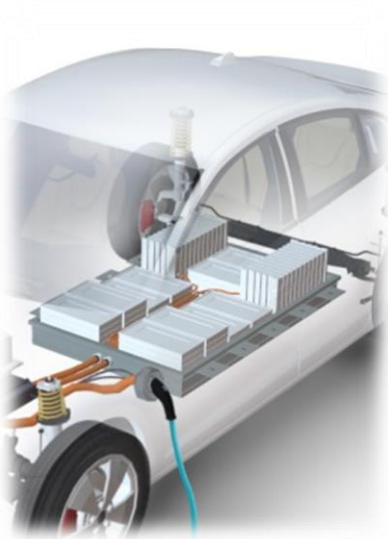


Power steering





# New: 6-channel precision monitor with integrated protector evaluation module



**BQ79606-Q1 evaluation board**

**Available now**

6-channel precision battery monitor with integrated protector

- Includes daisy chain communication port
- Stackable (up to 64 modules) to support large stack configurations of battery packs

# New designs for HEV/EV traction inverter power stages



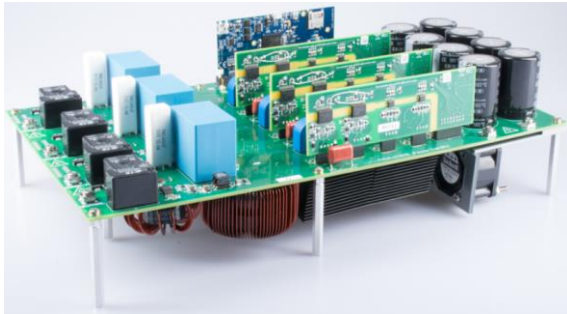
**HEV/EV traction inverter power stage with 3 types of IGBT/SiC bias-supply solutions reference design**

TIDA-020014

**4.2-W, 4.5-V to 65-V input, compact bias supply with power stage reference design for IGBT/SiC gate drivers**

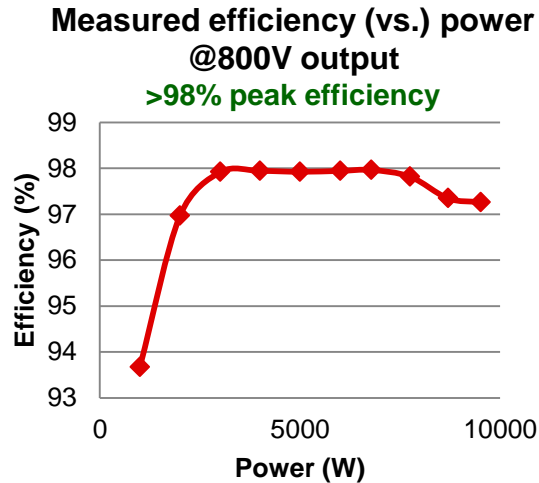
TIDA-020015

# 3-phase SiC reference design for DC fast charging



## Three-level, three-phase SiC AC/DC converter bidirectional reference design

TIDA-010039



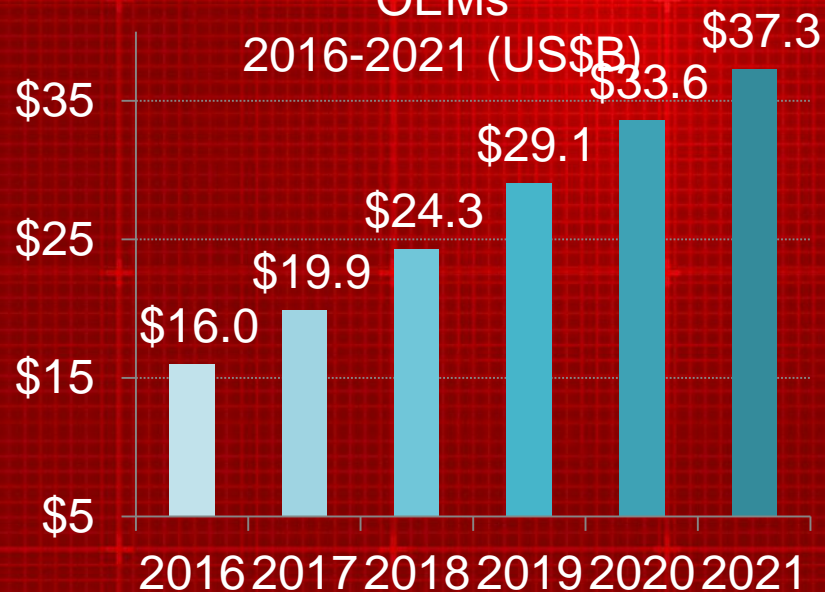
- 98% power conversion efficiency to meet Combo-1 EV charging standards for up to 10kW at 800V DC output
- Silicon carbide (SiC) based design for EV charging (fast-charging stations)
- Provides modularity and ease of bi-directional operation for V2X

# The driving forces in the automotive market

Advanced driver assistance systems (ADAS) will grow to a **\$37.3 billion** market by 2021



Global ADAS system demand by OEMs



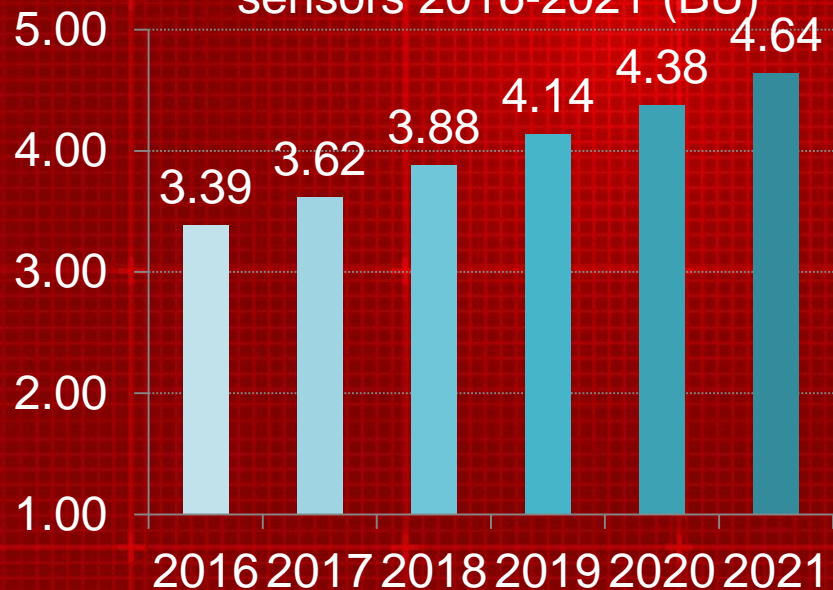
Source: Strategy Analytics, 2017

# The driving forces in the automotive market

The amount of sensors used in vehicles will grow by **37.07 percent** in the next five years



Global demand for automotive sensors 2016-2021 (BU)



Source: Strategy Analytics, 2017

# Accelerate ADAS development for a smarter and safer driving experience



## TREND

The evolution in vehicle sensing, intelligence and control for ADAS solutions is paving the road for autonomous vehicles.

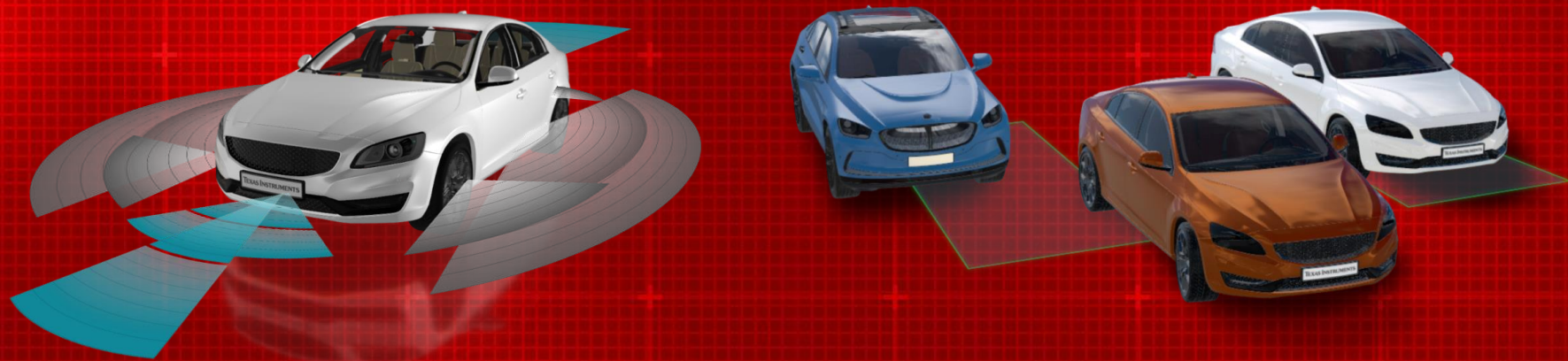
# Accelerate ADAS development for a smarter and safer driving experience



## CHALLENGE

Unprecedented levels of automation will require vehicles have the capability to detect complex driving environments. In turn, developers will need to create systems that can distribute and process immense volumes of sensor data in real-time, with unquestionable reliability.

# Accelerate ADAS development for a smarter and safer driving experience



## SOLUTIONS

TI offers ADAS solutions for camera-based (front camera, rear and surround view systems, mirror replacement and driver monitoring) and radar-based (blind spot warning and collision avoidance) technologies as well as sensor fusion and autonomous driving.



# Accelerate ADAS development for a smarter and safer driving experience



## SOLUTIONS

SafeTI™ design package can help make it easier for ADAS designs to meet regulatory and functional safety requirements.

# Automotive Radar Applications/EE



## CORNER RADAR

- Single chip radar sensor solution
- Integrated DSP, Memory
- >130m Range using single chip
- ~170m using 2 chip



## IMAGING RADAR

- Cascaded radar sensor solution
- >350m Range
- < 1 deg angular accuracy



## RADAR FOR PARKING

- Antenna on package solution
- Multimodal/Multi functional
- High resolution and wide field of view

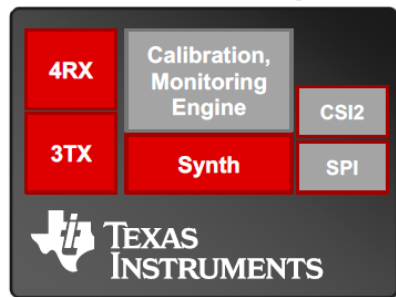


## Body & Incabin Sensing

- Automatic Door opener
- Driver Vital Sign Detection
- Occupant Detection
- Gesture detection

# Automotive mmWave Sensors

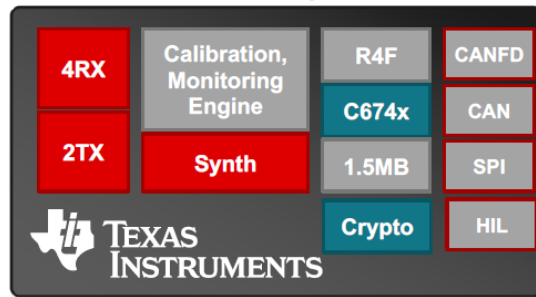
## AWR1243



### Radar Sensor

- **Use Cases**
  - Imaging Radar Sensor
    - 2x or 4x AWR12 (cascade) + External DSP
  - MRR and LRR
- **ASIL-B capable**
- **PPAP/Production: Now**

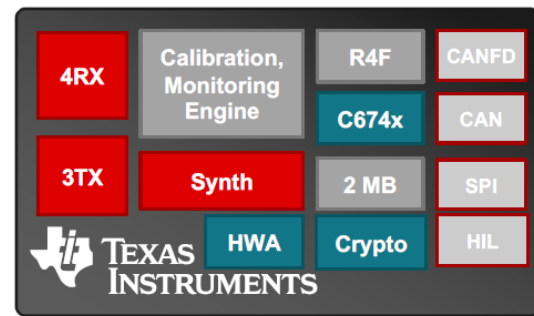
## AWR1642



### Radar Sensor + DSP

- **Use Cases**
  - SRR Single chip Radar
    - 100m Cross traffic Alert
  - Body sensing, Occupant sensing, Vital sign monitoring
- **ASIL-B capable**
- **PPAP/Production: Now**

## AWR1843



### Radar Sensor + DSP

- **Use Cases**
  - Parking w/ height measurement
  - MRR single chip radar
- **ASIL-B capable**
- **Sampling: July 2018**
- **PPAP/RTM: 2Q19**

# Target ADAS Applications

Core Applications

Front Camera

Scalable Performance  
Low Power  
Safety



Surround View

Integrate 3D Graphics  
Scalable Analytics  
Security



Rear Camera

Low Power  
Small Footprint  
Scalable Analytics



Radar

Scalable performance  
MCU Integration  
Safety



Emerging Applications

Sensor Fusion

High Performance  
Safety  
Security



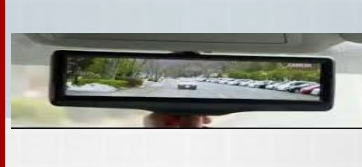
Driver Monitoring

Small Footprint  
ISP Integration Scalable  
Analytics



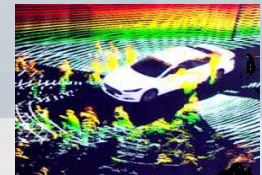
CMS / Mirror Replacement

Performance  
ISP Integration  
Scalable Analytics



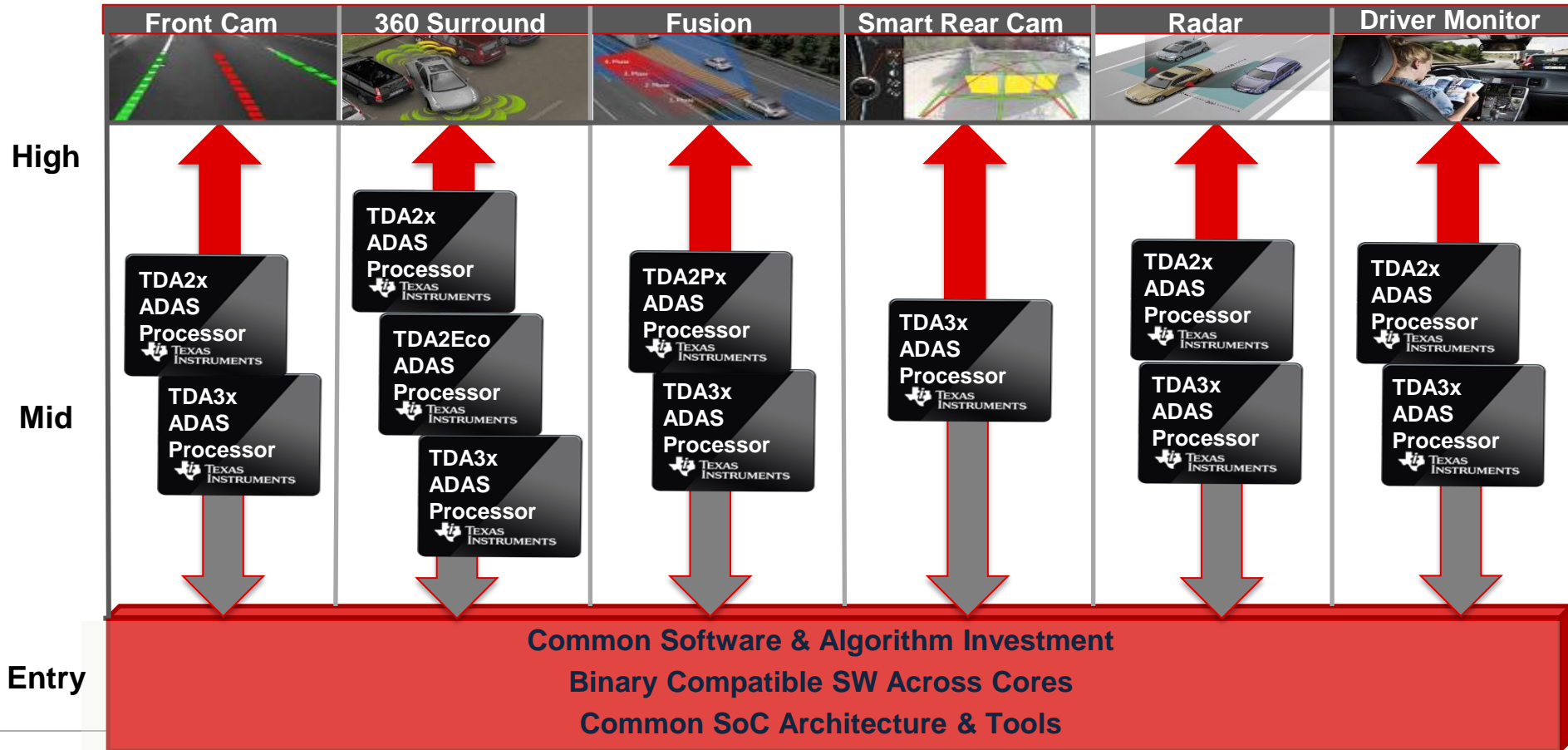
Lidar

Scalable Performance

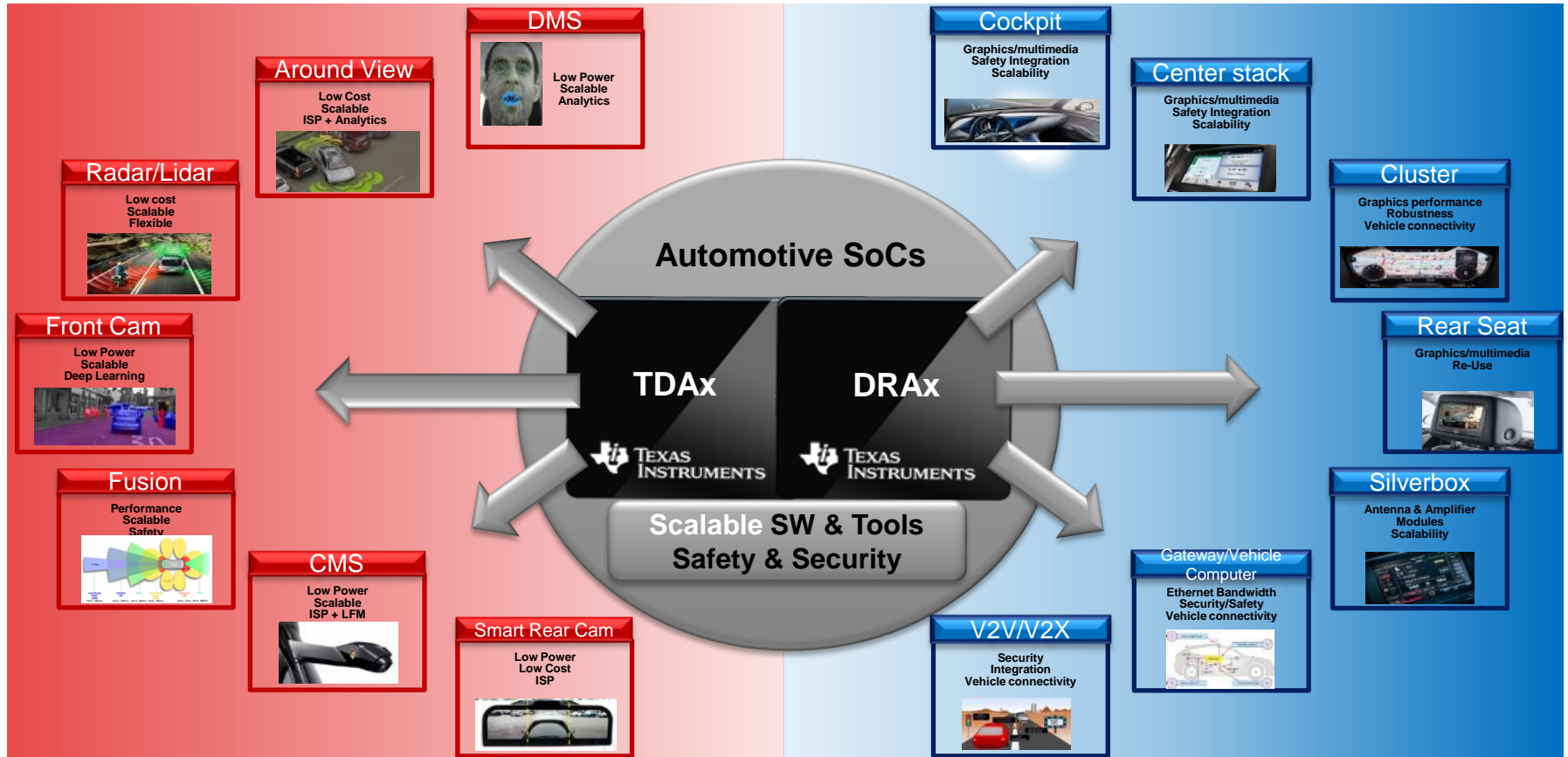


Scalable premium to entry performance solutions  
Fully programmable DSP, Analytics/Video /Graphics Accelerators, and ARM cores.  
Software Development Kits and Libraries provide easy portability between platforms.

# TDA Family HW & SW Scalability



# Infotainment and ADAS Trend



# Jacinto SoC Family Demos



Your Source for  
**Inspiration**



## Fully Reconfigurable Digital Cluster

- Linux-based
- 1920x720 @ 60fps

## ASIL-B Certifiable

- Optional ARM Cortex-M4 based Safety RTOS

## “JACINTO 6 PLUS” DIGITAL COCKPIT



Single “Jacinto 6 Plus” Processor  
Multi OS/Hypervisor

## 1080p 15.6” Infotainment

- Android N OS
- Latest Digital Radio and Audio features

GlobalLogic®

socionext®  
for better quality of experience



## Hypervisor with GPU Sharing

## Surround View Based on DSP + ISP

## “JACINTO 6 ENTRY” DIGITAL CLUSTER ASIL-B CERTIFIABLE DIGITAL CLUSTER AT A LOW COST

1920x720 at 60fps

- Performance at entry segment cost

### Fast Boot Features

CAN stack on ARM Cortex M4

ASIL-B Certifiable

- Mentor Nucleus® RTOS on ARM Cortex-M4
- Mentor Connected OS™ (Linux)



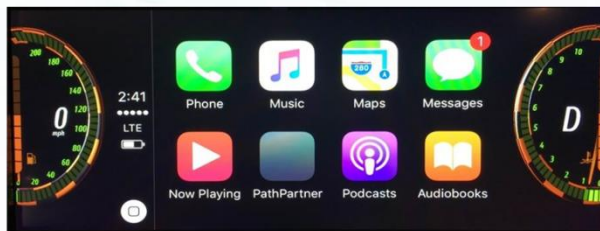
**Mentor Automotive**

socionext®  
for better quality of experience

## “JACINTO 6 ENTRY” DIGITAL CLUSTER + DISPLAY AUDIO

### WiFi Smartphone Screen Replication

### Latest Digital Radio and Audio Features



“Jacinto 6 Entry” DRA71x

Digital Cluster and Display Audio on  
Single 1920x720 Display

Fast Boot by Texas Instruments

AGL Platform



**PATHPARTNER**

**TEXAS INSTRUMENTS**

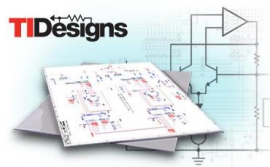
Get

STARTED

now



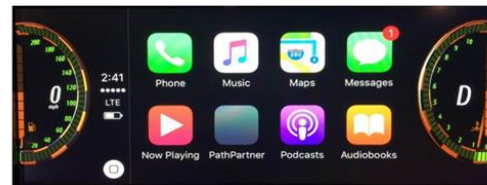
AWR1843BOOST



Get started with reference designs for  
TIDA-010054

WiFi Smartphone Screen  
Replication

Latest Digital Radio and  
Audio Features



Fast Boot by Texas  
Instruments

AGL Platform

"Jacinto 6 Entry" DRA71x

Digital Cluster and Display Audio on  
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