

# TI DLP® Link™ Trademark Usage Guidelines For End Products



On all end products (3D projectors or 3D Glasses) utilizing DLP® Link™ technology, proper attribution must be made to this mark.

There is no special type treatment or logo for DLP Link. However, DLP is a registered trademark of Texas Instruments and the mark “DLP Link” is a trademark of Texas Instruments. As a result, when using the DLP Link name, you must include the “circle R” registration mark directly following the letters DLP and the trademark indication directly following the word Link exactly as follows:

DLP® Link™

The letters DLP must be ALL CAPS and the word Link must use a capital L. Additionally, in any materials such as literature or web site references or on product packaging the following reference must be included in the fine print anywhere on the material or web page: **DLP® and the DLP logo are registered trademarks of Texas Instruments. DLP Link is a trademark of Texas Instruments.**

Should you need to briefly describe DLP Link technology in any related materials or packaging, the following text could be used:

The DLP® Link™ feature is a built-in transmission technology which allows DLP 3D projectors to communicate with 3D glasses enabled with DLP Link technology without the use of additional hardware.

If you have questions regarding usage of the DLP Link trademark, please contact the DLP Brand Team at [dlpbrand@list.ti.com](mailto:dlpbrand@list.ti.com).

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TI has specifically designated certain components as meeting ISO/TS16949 requirements, mainly for automotive use. In any case of use of non-designated products, TI will not be responsible for any failure to meet ISO/TS16949.

### Products

Audio	<a href="http://www.ti.com/audio">www.ti.com/audio</a>
Amplifiers	<a href="http://amplifier.ti.com">amplifier.ti.com</a>
Data Converters	<a href="http://dataconverter.ti.com">dataconverter.ti.com</a>
DLP® Products	<a href="http://www.dlp.com">www.dlp.com</a>
DSP	<a href="http://dsp.ti.com">dsp.ti.com</a>
Clocks and Timers	<a href="http://www.ti.com/clocks">www.ti.com/clocks</a>
Interface	<a href="http://interface.ti.com">interface.ti.com</a>
Logic	<a href="http://logic.ti.com">logic.ti.com</a>
Power Mgmt	<a href="http://power.ti.com">power.ti.com</a>
Microcontrollers	<a href="http://microcontroller.ti.com">microcontroller.ti.com</a>
RFID	<a href="http://www.ti-rfid.com">www.ti-rfid.com</a>
OMAP Applications Processors	<a href="http://www.ti.com/omap">www.ti.com/omap</a>
Wireless Connectivity	<a href="http://www.ti.com/wirelessconnectivity">www.ti.com/wirelessconnectivity</a>

### Applications

Automotive and Transportation	<a href="http://www.ti.com/automotive">www.ti.com/automotive</a>
Communications and Telecom	<a href="http://www.ti.com/communications">www.ti.com/communications</a>
Computers and Peripherals	<a href="http://www.ti.com/computers">www.ti.com/computers</a>
Consumer Electronics	<a href="http://www.ti.com/consumer-apps">www.ti.com/consumer-apps</a>
Energy and Lighting	<a href="http://www.ti.com/energy">www.ti.com/energy</a>
Industrial	<a href="http://www.ti.com/industrial">www.ti.com/industrial</a>
Medical	<a href="http://www.ti.com/medical">www.ti.com/medical</a>
Security	<a href="http://www.ti.com/security">www.ti.com/security</a>
Space, Avionics and Defense	<a href="http://www.ti.com/space-avionics-defense">www.ti.com/space-avionics-defense</a>
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