

TI Broadband Solutions Landscape

<u>CABLE</u>

- Data Cable Modem
- Voice-Enabled Cable Modem
- Wireless LAN Gateway Cable Modem









VoIP

- High-Density Gateway
- Enterprise Gateway
- Residential/SOHO Gateway
- WLAN IP phone
- **♦** Enterprise IP Phone

WLAN

- 802.11b, b/g, and a/b/g Processor and System Development Kits -Station
- 802.11b, b/g, and a/b/g Processor and System Development Kits – Access Point







DSL

- DSL Infrastructure (DSLAM, DLC, MDU)
- DSL CPE Modem
- Wireless DSL CPE Router
- Wireless DSL Router with VoIP



Leading-Edge Solutions Fuel Momentum

#1 in Cable modem performance

100% DOCSIS cert. pass rate

2 of top 3 Cable modem OEMs choose TI 4 of top 5 WLAN manufacturers choose TI

#2 in wireless LAN in 2003

Source: Forward Concepts

6 of top 10 DSL OEMs choose TI

TI has shipped over 50 Million DSL ports to more than 190 OEMs worldwide #1 in VoIP silicon and software solutions in 2004

TI has shipped over 50 Million VoIP Ports to more than 250 OEMs worldwide

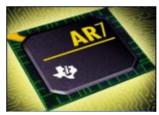
Customers Choose TI Broadband



DOCSIS 2.0[™] certified Cable modem chipset



Single-Chip 802.11 a/b/g MAC/baseband



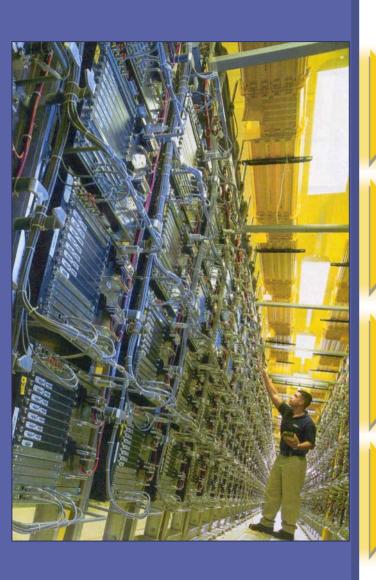
1st Fully integrated singlechip DSL router with extensions



SOC voice processing with unprecedented throughput

TI Continues Technology Leadership

DSL Market Requirements



Reduced Costs

More subscribers per chipset /chassis

New Features

Support for new standards

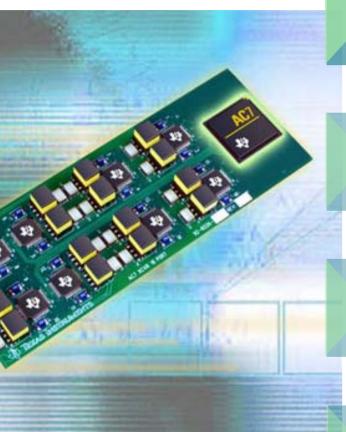
Backward Compatibility

Support for legacy standards

Interoperability

High-performance with all CPEs

AC7 IVD Answers Needs of OEMs and Operators



Reduced costs

Simplified AC7 design reduces total cost of ownership (TCO) for operators' ADSL systems & networks

New Voice Features

Integrates POTS + DSL on one line card with option to add VoP and packet aggregation processor

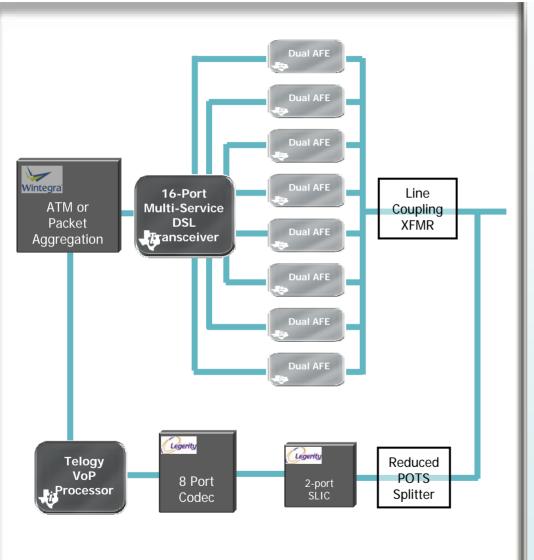
Backward Compatibility
Supports ADSL1, 2, 2+ and G.711, G.729ABE for packet processing and wide range of other LBRCs

Interoperability

ACTIVD offers the industry's strongest interoperability performance

AC7-IVD

"Integrated Voice and Data Reference Design"



Standards:

- ✓ ADSL1, 2, 2+, READSL
- √ T1.413i2, ETSI, G.DMT
- ✓ Annex A, B, I, J, L,M

Performance:

- ✓ TR-048: GSPN, CNXT, STM
- ✓ TR-067: AR7
- ✓ POTS TR-57
- √xpanDSL™
- √G.711, G.729, etc.

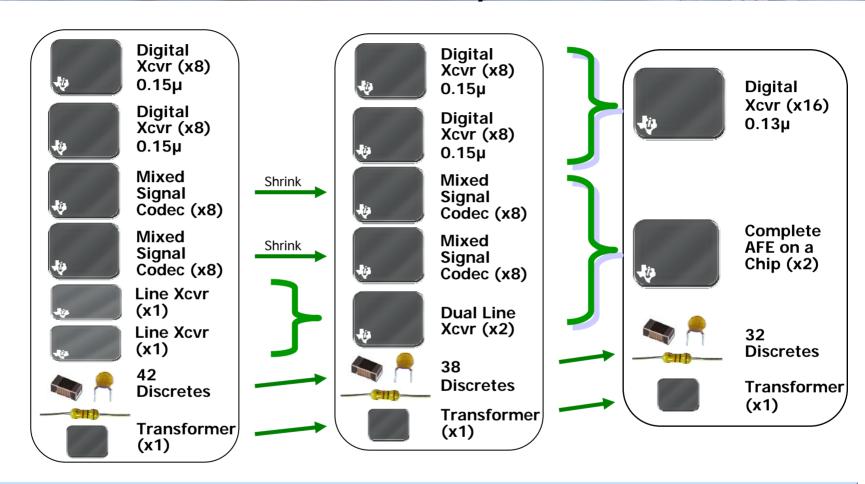
Field Proven Silicon

- ✓ TI Worldwide DSL Footprint
- √ > 20 yrs of Legerity POTS

System Level Reference Design

- √Voice Packetization
- ✓ SW programmable POTS
- ✓ Scalable Aggregation

IVD building on AC7 Integration 16 Port Example



ADSL CO Bill of Material AC5
2 chipsets
20 chips
752 discretes

AC6
2 chipsets
12 chips
624 discretes

AC7
1 chipset
9 chips
368 discretes

POTS and VoP capabilities in one design

AC7 Chipset

- TNET7160 TXCR
- TNET7122/3 AFE
- Most Integrated DSL
- WW Deployment
- ADSL1, 2, 2+

POTS + Splitter

- Legerity SLIC & SLAC
- Programmable for WW compliance
- Size and cost- optimized splitter
- Self test features
- Internal & External ringing capable
- Multiple POTS standards support

Wintegra Aggregation Module

- Wintegra Winpath
- ATM & IP support
- DSL Datapath SW
- Field proven

Telogy VoP Module

- C55x[™] DSP w/Telogy Software[™] for VoP
- LBRC G.711, G.729, etc
- 32ms ECU
- RTP
- SIP, H.323, MGCP

Total Cost of Ownership Advantage Addressing the DSL Investment Chain

AC7 IVD **OEM Advantage Expenses H/W Development** Multi-service chipsets Multiple designs One board for world · Board re-spins market CAD resources Trace count reductions S/W Development Managing Common API w/previous Multiple API's & future chipsets **Testing** Advanced analog built Board debug in self test **Operational** 33% reduction in Purchasing chip count Inspection 31 passives/port Inventory Assembly

Service Provider Expenses

AC7 IVD Advantage

Capital

- System costs
- Linecard costs
- Separate service cards
- Most integrated chipset
- Lowest system cost enabled
- Multi-service linecards

Provisioning

- Truck rolls
- Interop problems
- Broad interoperability testing
- Multi-standard support

Operational

- Network level electricity draw
- Low power consumption

Maintenance

- Fault isolation
- Modem stability
- Failure rates

- ADSL2: DELT
- Interoperability stability
- Fewer linecard potential failure points

Offering Superior End-to-End Interoperability



ADSL Testing Facilities in Dallas, Texas and San Jose, California



Interoperability is the fundamental requirement for all operators worldwide

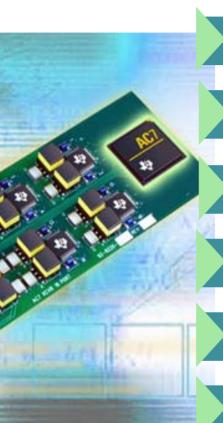
TI's world-class interoperability lab delivers:

- Automated testing with latest deployed equipment
- Database for test data storage and comparisons
- Operator reports, TI SW release interoperability reports

TI's interOps facilities shorten manufacturer and operator qualification cycle

A4 Need correct interOps logo -- it should say interOps Test Labs not testing a0193251, 8/29/2003

AC7 IVD: Summary



Integrated Data +POTS Reduces Total Cost and Space

Flexible design w/ VoP & Aggregation Proc. add-ons

Based on leading AC7 platform

Industry Leading Interoperability

24 Port Multi-Standard Design (ADSL1, 2, 2+, READSL)

Best-in-Class design from Legerity, Wintegra & Telogy