

TI DLP® Logo Usage Guidelines for End Products



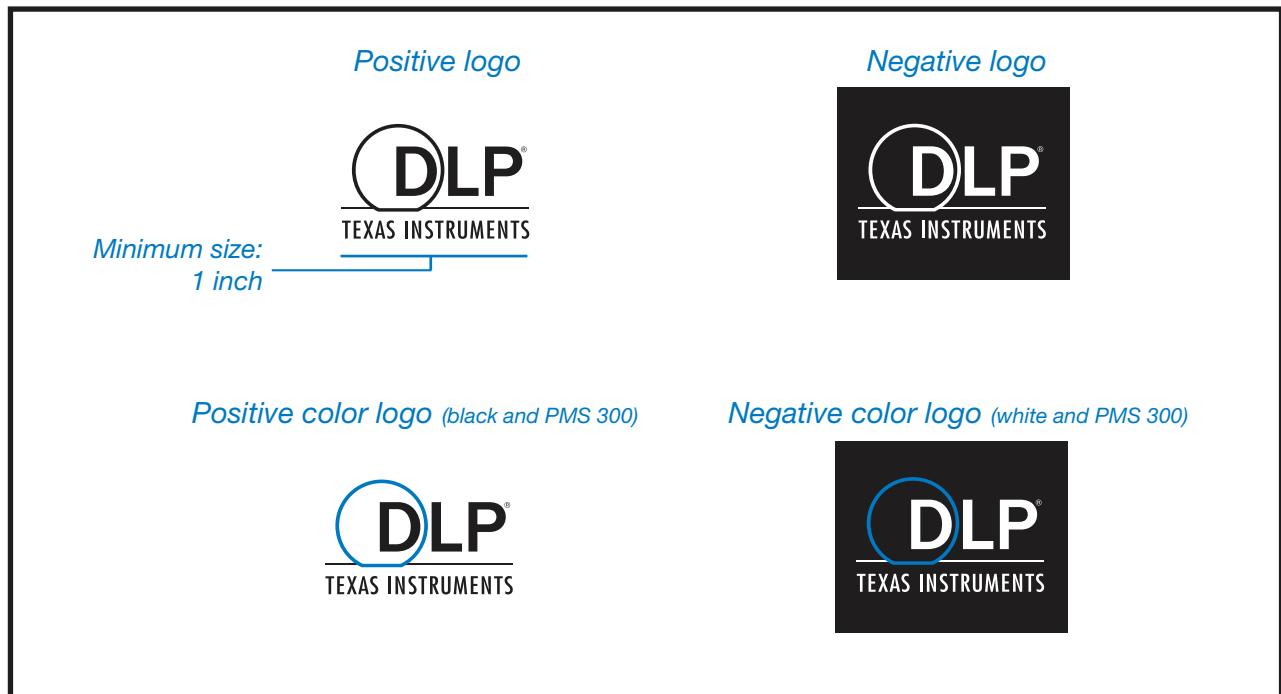
On all end products (projectors) utilizing TI DLP® technology, the DLP logo must be used. This logo must appear on the same side of the product as the end manufacturer's logo (ie: front of product).

This DLP logo can be produced in either positive (all black) or negative (all white) iterations. It must be permanently silk screened onto the product casing at a size no smaller than 1 inch wide (see diagram below). Some exceptions may be allowed depending upon the actual product size and/or color (ie: very small "pocket projectors").

The logo may not be applied via any temporary mediums such as stickers, static clings or other removable elements. It can be silk screened in the approved full color version if so desired (black or white and PMS 300).

These guidelines are to be followed in conjunction with the OEM agreement.

Vector and logo artwork can be downloaded at www.ti.com/dlptrademarks. Please contact dlpbrand@list.ti.com for questions.



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TI has specifically designated certain components as meeting ISO/TS16949 requirements, mainly for automotive use. In any case of use of non-designated products, TI will not be responsible for any failure to meet ISO/TS16949.

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Wireless Connectivity	www.ti.com/wirelessconnectivity

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