

**#IspywithTI small-size LDO Sweepstakes  
(the "Promotion")  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. Void where prohibited.**

1. **ELIGIBILITY.** Open to legal residents of the fifty (50) United States and the District Of Columbia, who are at least eighteen (18) years of age (except must be at least 19 in AL and NE and at least 21 in MS) with an active Twitter account at the time of entry. If you don't have a Twitter account, visit [www.Twitter.com](http://www.Twitter.com) to register as a Twitter member. Those that do not currently follow Texas Instrument may do so as follows: a) Visit [www.twitter.com](http://www.twitter.com) and login to your Twitter account and b) Visit [www.twitter.com/txinstruments](http://www.twitter.com/txinstruments) or, from your Twitter home page, click on the "Find People" tab and perform a search for "Texas Instruments" and click on the "Follow" button corresponding to the official @TXInstruments channel to become a follower. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Texas Instruments Incorporated ("Sponsor"), and its respective parents, affiliates, subsidiaries, franchisees, and participating advertising and promotion agencies are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this Promotion. Promotion is subject to all applicable federal, state and local laws.
  
2. **TO ENTER.** The Promotion begins at 12:01:01 am Central Standard Time ("CST") on June 24, 2014 and ends at 11:59:59 pm CST on June 28, 2014 ("Promotion Period"). Sponsor's computer clock will be the official clock of the Promotion. During the Promotion Period, enter the Promotion by visiting [www.twitter.com](http://www.twitter.com) ("Web Site") from either your computer or mobile phone and retweet one of three #IspywithTI small-size low-dropout (LDO) regulator photos (i.e., photos of very small semiconductor devices) the Sponsor posts on Sponsor's official Twitter channel when you find the hidden LDO. Multiple entries in a single day will not be accepted. The post must include "@TXInstruments" and the hashtag "#ISpywithTI" in order to be qualified in the Promotion. Limit one (1) entry per person per day. Entries from multiple accounts from the same user will cause a participant to be disqualified. No other form of entry is valid. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. Entries submitted without the required @ and hashtag and entries received after 11:59:59 pm CST on June 28, 2014 will be void. All entries must comply with applicable Twitter Terms of Service and Twitter Rules available at [www.twitter.com](http://www.twitter.com). Standard text messaging and/or data rates apply to those who submit entries or opt to receive Sponsor's Tweets via a wireless mobile device. Wireless service providers may charge for airtime for each message sent and received. Contact your provider for pricing and service plan before mobile device participation. To participate without using your mobile device, deactivate your mobile phone from your Twitter account and enter via a computer. All entries become the property of Sponsor and will not be acknowledged or returned.
  
3. **DRAWING/NOTIFICATION/REQUIREMENTS.** Three (3) potential winners will be selected in a random drawing held on or about June 30, 2014 from all eligible entries received. Odds of winning depend on the total number of eligible entries received.

Potential winner will be notified via a direct message or direct reply on Twitter. Potential winner may be required to provide their contact information including, but not limited to, the following: First and Last Name, Email Address, Street Address (no P.O. Boxes), City, State, Zip Code, and Phone and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within seven (7) days of the date of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, or a potential winner is not in compliance with these rules, the prize may be forfeited and, at Sponsor's sole discretion, an alternate winner will be selected at random from the remaining eligible entries.

4. **PRIZE.** Three (3) winners will each receive a prize pack that includes one (1) [TPS7A3501EVM-547](#) (approximate retail value ("ARV") \$20.00), one (1) [TLV71333PEVM-171](#) (ARV \$20.00), and one (1) [TPS54120EVM-103](#) (ARV \$25.00). Total ARV of all prizes: **\$180.00**. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor.

Winner may not substitute, assign or transfer the prize or redeem the prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or portion thereof) with one of comparable or greater value. Winner is responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor's sole discretion.

5. **GENERAL CONDITIONS.** Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected or undelivered, or for garbled data, emails, online or mailed entries. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind relating to or in connection with the Promotion. Released Parties are also not responsible for (i) any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion; and/or (ii) injury or damage to your or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion should any portion of the Promotion be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries. If terminated, Sponsor will select the potential winners via a random drawing from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. If there is a dispute as to the identity of an entrant, the prize will be awarded to the authorized account holder of the Twitter account. The "authorized account holder" is the natural person assigned to the Twitter account by Twitter. Potential winners may be required to show proof that he/she is authorized account holder.

6. **LIMITATIONS OF LIABILITY.** Neither the Sponsor, Twitter, nor any of its respective parents, affiliates, subsidiaries, franchisees or advertising and promotion agencies or prize suppliers or any of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have any liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Promotion.
7. **GRANT OF PUBLICITY.** By acceptance of prize, you (except where legally prohibited), grant permission for Sponsor and its designees to use your name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes relating to this Promotion without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.
8. **GOVERNING LAW/JURISDICTION.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or Sponsor in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the state of Texas, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state laws. Except where prohibited, as a condition of participating in this Promotion, you agree that any and all disputes, claims and causes of action arising out of or connected with this Promotion, the prizes awarded, or the determination of the winner shall be resolved individually, without resort to any form of class action. Venue for all suits will be in the state of Texas in Dallas County.
9. **SEVERABILITY.** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
10. **WINNERS LIST.** For the name of the winner, available after July 31, 2014 send a self-addressed envelope to: Texas Instruments Incorporated, c/o I Spy with TI Sweepstakes, 12500 TI Boulevard, Dallas, TX 75243, to be received by August 30, 2014.
11. **ENTRANT INFORMATION.** You understand that you are providing your information to Sponsor and the information you provide will only be collected in accordance with Sponsor's privacy policy available at <http://www.ti.com/corp/docs/legal/privacy.shtml>.
12. **SPONSOR:** Texas Instruments Incorporated, c/o #IspywithTI small-size LDO Sweepstakes, 12500 TI Boulevard, Dallas, TX 75243.

This Promotion is not sponsored, endorsed or administered by, or associated with, Twitter nor is/are Twitter associated with the Promotion in any way. Any questions, comments or complaints regarding the Promotion must be directed to the Sponsor, and not to Twitter.

## IMPORTANT NOTICE

Texas Instruments Incorporated and its subsidiaries (TI) reserve the right to make corrections, enhancements, improvements and other changes to its semiconductor products and services per JESD46, latest issue, and to discontinue any product or service per JESD48, latest issue. Buyers should obtain the latest relevant information before placing orders and should verify that such information is current and complete. All semiconductor products (also referred to herein as "components") are sold subject to TI's terms and conditions of sale supplied at the time of order acknowledgment.

TI warrants performance of its components to the specifications applicable at the time of sale, in accordance with the warranty in TI's terms and conditions of sale of semiconductor products. Testing and other quality control techniques are used to the extent TI deems necessary to support this warranty. Except where mandated by applicable law, testing of all parameters of each component is not necessarily performed.

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Buyer acknowledges and agrees that it is solely responsible for compliance with all legal, regulatory and safety-related requirements concerning its products, and any use of TI components in its applications, notwithstanding any applications-related information or support that may be provided by TI. Buyer represents and agrees that it has all the necessary expertise to create and implement safeguards which anticipate dangerous consequences of failures, monitor failures and their consequences, lessen the likelihood of failures that might cause harm and take appropriate remedial actions. Buyer will fully indemnify TI and its representatives against any damages arising out of the use of any TI components in safety-critical applications.

In some cases, TI components may be promoted specifically to facilitate safety-related applications. With such components, TI's goal is to help enable customers to design and create their own end-product solutions that meet applicable functional safety standards and requirements. Nonetheless, such components are subject to these terms.

No TI components are authorized for use in FDA Class III (or similar life-critical medical equipment) unless authorized officers of the parties have executed a special agreement specifically governing such use.

Only those TI components which TI has specifically designated as military grade or "enhanced plastic" are designed and intended for use in military/aerospace applications or environments. Buyer acknowledges and agrees that any military or aerospace use of TI components which have **not** been so designated is solely at the Buyer's risk, and that Buyer is solely responsible for compliance with all legal and regulatory requirements in connection with such use.

TI has specifically designated certain components as meeting ISO/TS16949 requirements, mainly for automotive use. In any case of use of non-designated products, TI will not be responsible for any failure to meet ISO/TS16949.

### Products

Audio	<a href="http://www.ti.com/audio">www.ti.com/audio</a>
Amplifiers	<a href="http://amplifier.ti.com">amplifier.ti.com</a>
Data Converters	<a href="http://dataconverter.ti.com">dataconverter.ti.com</a>
DLP® Products	<a href="http://www.dlp.com">www.dlp.com</a>
DSP	<a href="http://dsp.ti.com">dsp.ti.com</a>
Clocks and Timers	<a href="http://www.ti.com/clocks">www.ti.com/clocks</a>
Interface	<a href="http://interface.ti.com">interface.ti.com</a>
Logic	<a href="http://logic.ti.com">logic.ti.com</a>
Power Mgmt	<a href="http://power.ti.com">power.ti.com</a>
Microcontrollers	<a href="http://microcontroller.ti.com">microcontroller.ti.com</a>
RFID	<a href="http://www.ti-rfid.com">www.ti-rfid.com</a>
OMAP Applications Processors	<a href="http://www.ti.com/omap">www.ti.com/omap</a>
Wireless Connectivity	<a href="http://www.ti.com/wirelessconnectivity">www.ti.com/wirelessconnectivity</a>

### Applications

Automotive and Transportation	<a href="http://www.ti.com/automotive">www.ti.com/automotive</a>
Communications and Telecom	<a href="http://www.ti.com/communications">www.ti.com/communications</a>
Computers and Peripherals	<a href="http://www.ti.com/computers">www.ti.com/computers</a>
Consumer Electronics	<a href="http://www.ti.com/consumer-apps">www.ti.com/consumer-apps</a>
Energy and Lighting	<a href="http://www.ti.com/energy">www.ti.com/energy</a>
Industrial	<a href="http://www.ti.com/industrial">www.ti.com/industrial</a>
Medical	<a href="http://www.ti.com/medical">www.ti.com/medical</a>
Security	<a href="http://www.ti.com/security">www.ti.com/security</a>
Space, Avionics and Defense	<a href="http://www.ti.com/space-avionics-defense">www.ti.com/space-avionics-defense</a>
Video and Imaging	<a href="http://www.ti.com/video">www.ti.com/video</a>

### TI E2E Community

[e2e.ti.com](http://e2e.ti.com)