Texas Instruments
PUSHING POWER FURTHER.

Top 5 trends driving change in power management
Power trends

We are in constant pursuit of pushing the limits of power: developing new process, packaging and circuit-design technologies to deliver the best devices for your application. Whether you need to improve power density, extend battery life, reduce electromagnetic interference, preserve power and signal integrity, or maintain safety in the presence of high voltages, we’re committed to working alongside you to help solve your power-management challenges. Texas Instruments: Your partner in pushing power further.

**Power density**
Increasing power density to achieve more power in smaller spaces, enhancing system functionality at reduced system costs

**Low $I_Q$**
Lowering quiescent current to extend battery and shelf life without compromising system performance

**Low EMI**
Minimizing interference to lower system cost and quickly meet EMI standards

**Low noise & precision**
Enhancing power and signal integrity to improve system-level protection and accuracy

**Isolation**
Transferring signal and/or power across a high-voltage isolation barrier to increase safety with the highest working voltage and reliability
Power density
Achieve more power in smaller spaces, enhancing system functionality at reduced system costs

Board area and height are becoming limiting factors as power demands increase. Power designers must squeeze more circuitry into their applications to differentiate their products while also increasing efficiency and enhancing thermal performance. Higher power levels in smaller form factors are now possible using TI's advanced process, packaging and circuit-design technologies.

DEVICES GENERATING LESS HEAT
• Industry-leading power process node for <100V
• 600V gallium nitride (GaN) devices for unmatched switching performance

PACKAGES REMOVING THE HEAT
• HotRod™ packaging
• Enhanced HotRod QFN enabling thermal pads

INTEGRATION MINIMIZING PARASITICS AND REDUCING SYSTEM FOOTPRINT
• MicroSiP 3D-module integration
• GaN and driver multichip module (MCM) with low loop inductances

TOPOLOGIES AND CIRCUITS ENABLING SMALLER PASSIVES
• Multilevel converter topologies
• Advanced power-stage gate drivers

LEARN MORE: www.ti.com/powerdensity

Key product categories for power density: Battery charger ICs, Buck-boost & inverting regulators, Gallium Nitride (GaN) ICs, Isolated bias supplies, Isolated gate drivers, LED drivers, Linear regulators (LDO), Multi-channel ICs (PMIC), Offline & isolated DC/DC controllers & converters, Power switches, Step-down (buck) regulators, Step-up (boost) regulators, USB Type-C & USB Power Delivery ICs
Low quiescent current ($I_Q$)
Extend battery and shelf life without compromising system performance

In battery-operated systems, the need to achieve high efficiency at no- or light-load conditions requires power solutions to tightly regulate the output while maintaining ultra-low supply current. With TI’s portfolio of ultra-low $I_Q$ technologies and products, you can maximize your battery run time and enable low power consumption in your next design.

**LOW STANDBY POWER**
- Extend battery run time with ultra-low-leakage components and novel control topologies

![Fast wake-up and low standby power.](image)

**FAST RESPONSE TIME**
- Enhance system functionality with fast wake-up circuits and adaptive biasing to improve dynamic response time while maintaining ultra-low quiescent power consumption

![TI vs. competition demonstrating ultra-low $I_Q$ and excellent transient response.](image)

**SMALL FORM FACTOR**
- Application-enabling die and package size without compromising quiescent power, enabled by TI’s patented circuit techniques

![Ultra-small packages without compromising $I_Q$.](image)

Learn more: [www.ti.com/lowiq](http://www.ti.com/lowiq)

Key product categories for low $I_Q$: Battery charger ICs, Buck-boost & inverting regulators, Linear regulators (LDO), Power switches, Series voltage references, Shunt voltage references, Step-down (buck) regulators, Step-up (boost) regulators, Supervisors & reset ICs
Low EMI
Lower system costs and quickly meet EMI standards by reducing emissions

Electromagnetic interference (EMI) is a key requirement of increasing importance in electronic systems, especially in new applications such as automotive and industrial. Designing for low EMI can save you significant development cycle times while also reducing board area and solution cost. TI offers multiple features and technologies to mitigate EMI in all of the frequency bands of interest.

**IMPROVE FILTER SIZE AND COST**
- Mitigate the impact of generated EMI with TI's advanced spread-spectrum techniques

**REDUCE DESIGN TIME AND COMPLEXITY**
- Fundamentally reduce generated emissions at the source using low inductance packages, capacitor integration and advanced gate driver techniques

Learn more: [www.ti.com/lowemi](http://www.ti.com/lowemi)

Key product categories for low EMI: [Buck-boost & inverting regulators](#), [Isolated bias supplies](#), [Multi-channel ICs (PMIC)](#), [Step-down (buck) regulators](#), [Step-up (boost) regulators](#)
Low noise and precision
Enhance power and signal integrity to improve system-level protection and accuracy

The ability to monitor, condition and process signals in the power chain is critical in order to maximize system performance and reliability. High-precision systems require accurate low-noise references, as well as supply rails with low noise and ripple. TI uses dedicated process components and advanced circuit and test techniques that increase accuracy and minimize distortion.

REDUCE AND MITIGATE IC ERROR SOURCES

- Leverage TI’s highly optimized low-noise complementary metal oxide semiconductor (CMOS) process to reduce process non-idealities
- Reduce the impact of process non-idealities with advanced circuit and test techniques

SYSTEM NOISE MITIGATION

- Technology advancements that enable better immunity to system-level disturbances and noise with high power-supply rejection ratio (PSRR) low-dropout regulators (LDOs) and on-chip filtering

Learn more: www.ti.com/lownoise

Key product categories for low noise & precision: Battery monitors & balancers, Linear regulators (LDO), Multi-channel ICs (PMIC), Series voltage references, Shunt voltage references, Supervisor & reset ICs
Isolation
Increase safety with the highest working-voltage and reliability

Isolation is about reliable protection in the presence of dangerous high voltages. Galvanic isolation electrically separates two domains, allowing power or signals to transfer across the barrier without compromising human safety, while also preventing ground potential differences and improving noise immunity. TI’s portfolio of isolation technologies, including a capacitive SiO2 insulation barrier and integrated transformers, help exceed Verband der Automobilindustrie (VDA), Canadian Standards Association (CSA) and Underwriters Laboratory (UL) standards without compromising performance. To learn more about isolation, see all of our isolation solutions.

**TRANSFERRING SIGNALS**

- Improve system robustness and reliability with high-quality isolation technology, low-latency data transfer and excellent common-mode transient immunity (CMTI).

![Series Capacitors](image)

Transferring signals using SiO2 isolation capacitors.

**TRANSFERRING POWER**

- Reduce thermal burden and simplify EMI compliance by integrating high-voltage isolation components necessary to transfer power in a single package.

![Power stage and Rectifier](image)

Transferring power efficiently and with low EMI through integrated transformers.

Learn more: [www.ti.com/isolationtechnology](http://www.ti.com/isolationtechnology)

Key product categories for isolation: Isolated bias supplies, Isolated gate drivers, Digital isolators, Isolated ADCs, Isolated amplifiers, Isolated interfaces.
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