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Minds in Motion

Developing Audio Multimedia Solutions on the TI Jacinto/DaVinci™ Platform

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Agenda

Multimedia Development

- Current Trends
- Software Requirements
- Approaches to Development
- Developing with TI Jacinto/DaVinci™



Current Trends



TI Developer Conference Trend: Device Convergence









Trend: Personalization

- Information, content, and the in-car experience
 - Connectivity to personal electronics devices, content, and services
 - Enhancement of devices, content, and services for the automotive interior:
 - Large screen for PND or phone
 - Audio system for portable personal music, video, and hands free
 - Location-aware services, RSS feeds and weblogs

Customizable user interface, multimodal









Challenge: Quality

- Automotive/consumer availability, safety, reliability and quality
 - Consumer technologies and services embedded systems must embrace the latest and greatest
 - Brand quality perception can not be impacted by devices, content, services of dubious origins
 - Automotive interior enhancements must increase convenience and safety (multimodal)
 - Fast rate of change in consumer technology embedded systems must keep pace
 - Future-proof How to predict the iPod of 2011?



Challenge: Simplicity

- Simple to use yet elegant to operate
 - Scalability from cost effective for broad deployment to high-end for differentiation of product lines (especially automotive)
 - Complexity speech recognition, wireless technologies and DRM
 - Simplicity technology should simplify complex operations
 - Regulation hands-free and e911





Software Requirements

Software Requirements

Feature-richness

- Meet consumer expectations
- Keep pace with consumer world

Automotive-centric design

- Fast boot
- Small footprint, high performance
- Real-time

Reliability

Constant uptime

Branding control

- Configurable HMI
- Configurable device behavior and media management

Future-proofing and field upgradeability

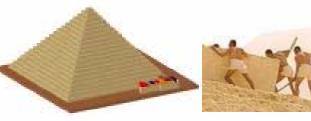
- Easily add new feature
- Easily replace/upgrade software components
- Network expansion



Approaches to Development

Current Multimedia Development

- Build your own software
 - Take codecs (DSP) and add control logic
 - Can take many months/years of effort





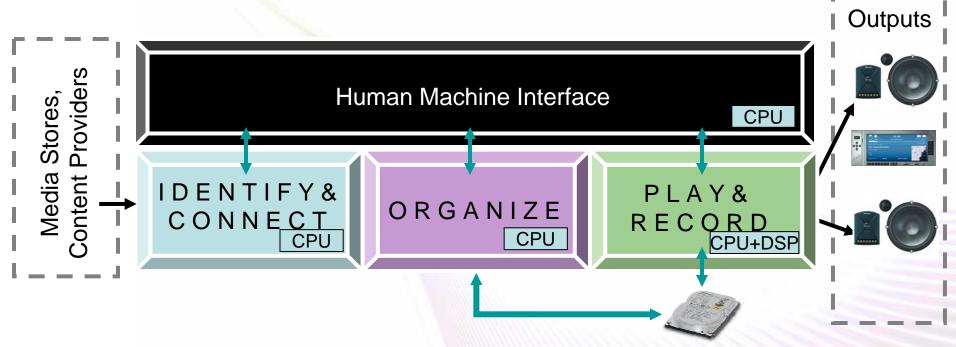
Current Multimedia Development

- Use desktop Media Player SDK and modify/decompose to build embedded product
 - Involves removing many layers of software
 - Undetermined or unchangeable behavior
 - How to test for reliability?
 - Usually too large and slower than necessary





Multimedia Function Blocks



Bottom three functional blocks must be capable of:

Embedded storage

- -Multiple simultaneous users / sessions / streams
- -Being network ready
- -Abstracting *hardware* dependencies from other blocks
- -Abstracting protocol dependencies from other blocks



Identify and Connect

































Many different sources
static and dynamic

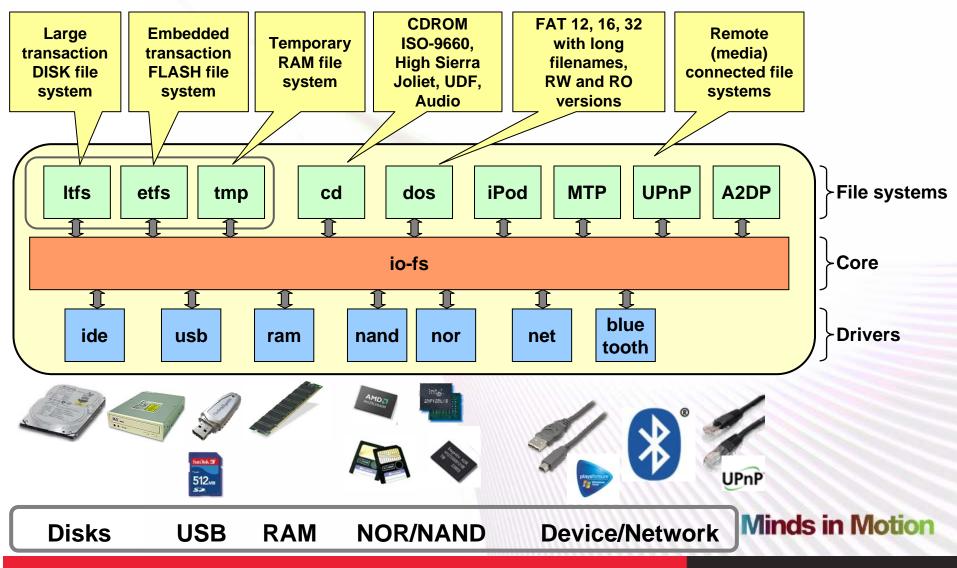
Many different protocols
iPOD Access Protocol
Media Transfer Protocol (MTP)
Some with DRM requirements

Many different file and stream formats
DOS FAT32, UDF 2.01, RTP ...

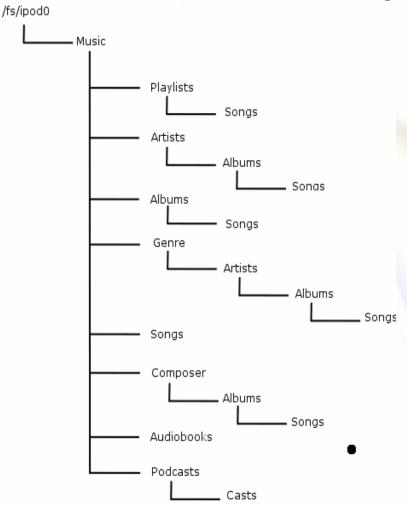
Is there a way to unify yet allow expansion?



Io-fs: Unified File System



Example: iPod



- POSIX file browsing of iPod contents
- Notification on insertion/removal
- Device Control (POSIX devctl)
 - DCMD_MEDIA_PLAY
 - Play selected track/playlist
 - DCMD_MEDIA_ARTIST
 - Get artist name
 - DCMD_MEDIA_NEXT_TRACK
 - Play next track



Example: PlaysForSure

- POSIX file browsing of PlaysForSure contents
- Notification of insertion/removal
- Device Control (POSIX devctl)
 - DCMD_MEDIA_PLAY. Etc.
 - Play selected track/play list
- DRM extensions to MTP hidden in file system layer
 - Indirect license acquisition to obtain key
 - Periodic proximity check

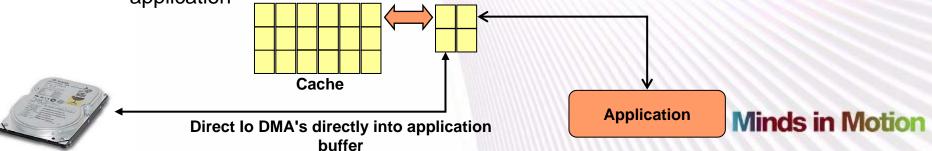
/fs/pfs



Io-fs is a 'Multimedia Filesystem'

- Cache is built for high throughput needs of multimedia
 - Uses logical cache instead of physical cache
- Cache units vary depending on file media type
 - E.g. mp3 uses 64K cache unit, mpeg uses 256K cache unit
- Cache rules vary depending on file media type
 - E.g. mp3 is set for sequential access with no cache re-use
 - Grow size of files is media type dependent
 - Reduces disk fragmentation
- Encryption options provide security for embedded storage
 - Encrypt on a global, disk partition or file basis
- Applications can reliably map cache blocks directly in to their own application space

Useful for high volume media streams requiring zero data copy from cache to application



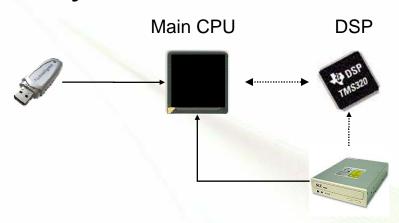


Play and Record

- Complexity of media types
 - Audio
 - MP3 [Standard, Pro]
 - WMA [9,10, Standard, Pro, Lossless]
 - AAC[+]
 - Video
 - MPEG-1, MPEG-2, MPEG-4, WMV, H.264, DivX and Xvid
 - Variants and specialty formats
 - Ogg Vorbis, FLAC, Dolby Digital, DTS and MLP
 - Containers and parsers
 - Mp2, mp3, aac, mp4, m4a, Wma, asf, Vob, wmv, mov and avi
- Complexity of usage case
 - Play and record at same time
 - Multiple simultaneous playback and record paths
 - Time-shifted playback



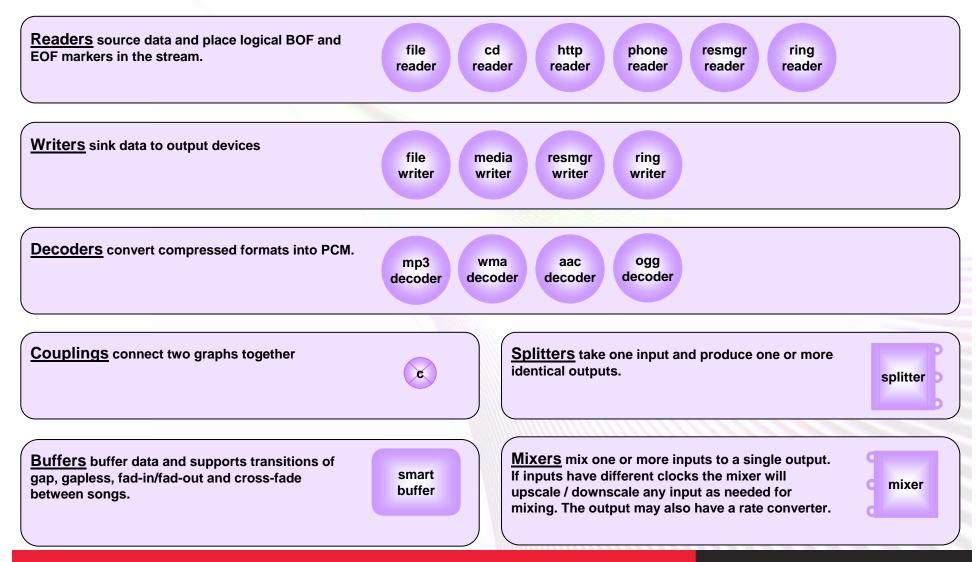
Play and record: Io-media



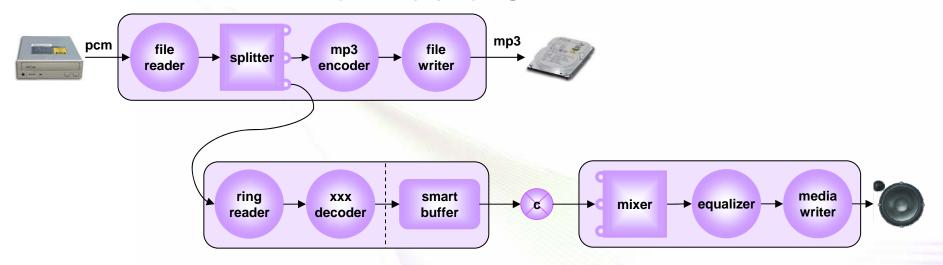
- Abstracts hardware through use of 'graph' components
- Unified API to higher levels
 - Event notifications (timed and stream events)
- Supports dynamic graph creation and destruction

lo-media				
DSP	SW	HW vendor		
assist	codecs	framework		

Io-media Graph Components



Example: Real Time Encode and Playback of Audio CD



- Dynamic graph created in lo-media
- Splitter copies PCM to give to encoder as well as input to a playback graph
- Encode must be >= 1x playback
- (xxx decoder may be optional)





Organize

Database

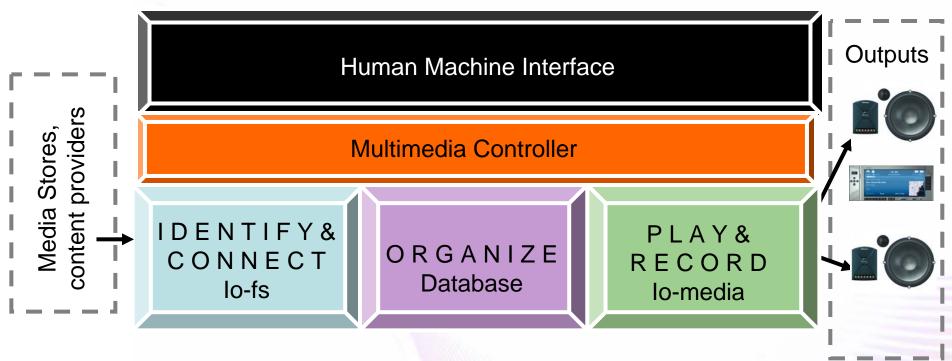
 Ability to organize and quickly retrieve media storage device information and device contents

QNX database services

- Standards-based: ANSI SQL
- Unicode UTF-8
- Transaction-based
- Synchronous safe writes
- Concurrent access
- Mix persistent storage and RAM
- Corruption detection and auto correction after sudden power loss
- Transparently place database(s) on transaction-based file systems with encryption



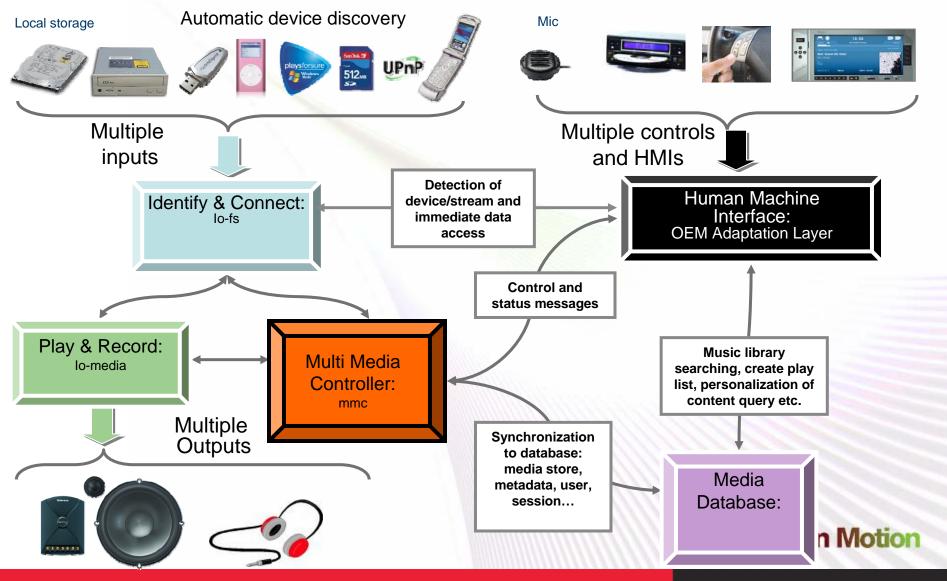
Multimedia Controller



- Multimedia Controller is the media player engine
 - Implements media player policy
 - Creates graphs automatically
 - Database synchronizers
 - Browsing of media storage devices
 - Copy media / transcode
 - High-level API to HMI



Multimedia Components



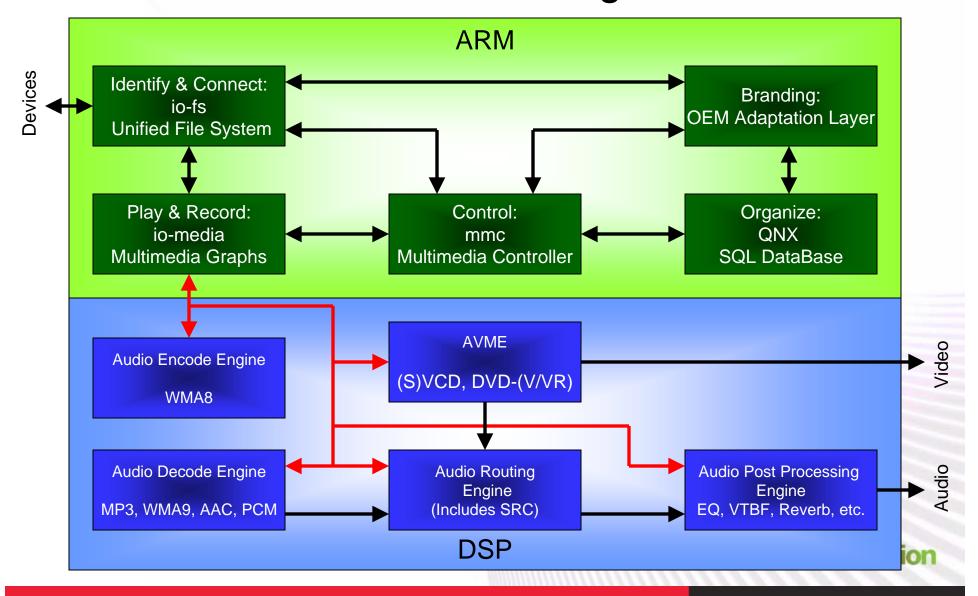


Many Solutions Available

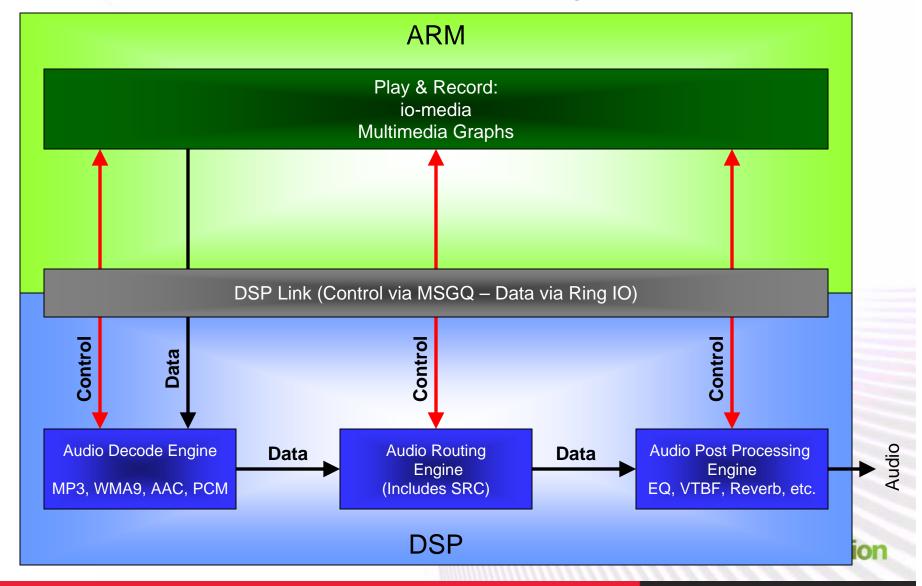
- Generic CPU + TI DSP
 - Leverage DSP expertise and volume of code
- Jacinto / DaVinci™
 - Specifically targeted at automotive / consumer
- DARtE
 - Digital Audio Routing Engine (automotive-focused)
 - provides the interconnection between the MediaLB interface, up to six I2S digital audio ports, and TI's Digital Signal Processor (DSP).



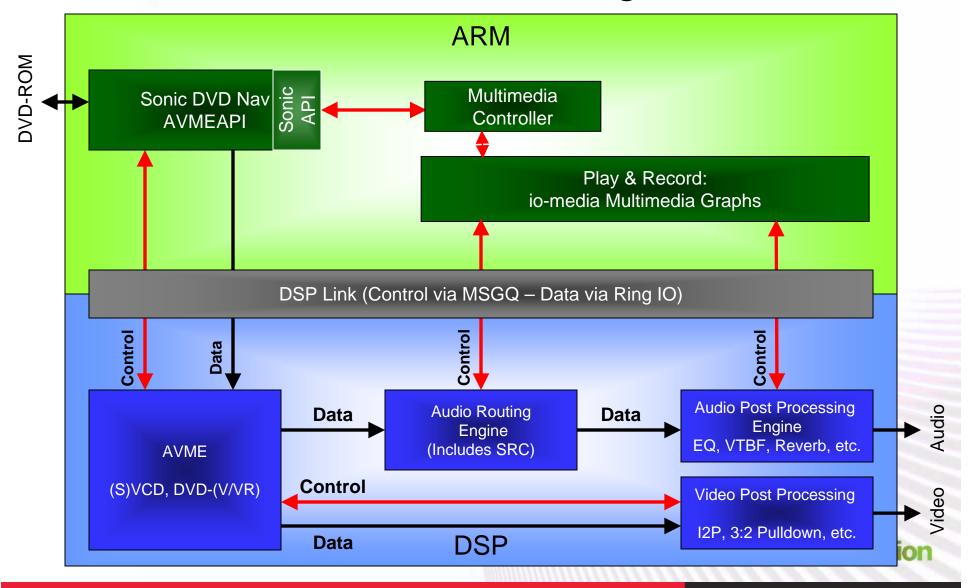
TI Developer Conference QNX/TI Media Integration



QNX/TI Audio Integration



QNX/TI DVD Integration



Summary and Expansion Options

- QNX Multimedia Solution provides the flexibility / scalability and reliability on the main CPU side
- TI frameworks provide flexibility / scalability / performance and reliability on the DSP side
- Many Expansions Options
 - Add DSP-accelerated graphics (TES)
 - 2D (3D)
 - Add block-decoders for Serial CD
 - I2C to ARM, I2S to DSP
 - Drive control managed through filesystem layer on ARM
 - Support multiple DSP subsystems at same time
 - Multiple ADE / AVME
 - Multi-zone output



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