

# TIIC Ambassador Scheme



## What is a TIIC Ambassador?

A TIIC Ambassador is an under/postgraduate student that formerly participated in the Texas Instruments Innovation Challenge (TIIC) Europe Design Contest. These ambassadors volunteer to become Texas Instruments' point of contact at their university, spreading the word about the contest among their colleagues.

## What do you get in return?

- Develop business and communication skills, gain responsibility and trust, helping you form career skills
- Experience collaborating with an industry-leading semiconductor solutions company
- A free TI T-Shirt
- A Certificate of Participation in acknowledgement of your collaboration with TI at the end

## How does it work?

- You will be sent a promotional package after the application deadline (15<sup>th</sup> January) from TI which could include:
  - A Poster
  - Flyers
  - A Social Media plan for your time as an ambassador
  - A PowerPoint presentation
  - T-Shirt to raise awareness/ wear when coordinating activities
- You can then decide the best place and way to tell your colleagues and peers about the contest
- If you want to post photos about your activities post or tweet us through social media; we would love to hear from you!
  - Facebook: TXInstrumentsEU
  - Twitter: TXInstrumentsEU

## How do you apply to this program?

Sign up at the following [link](#)

## Application Deadline for Ambassadors:

15<sup>th</sup> January 2015.

## Deadline to spread the word among your colleagues:

28<sup>th</sup> February 2015 (when the TIIC team registration closes)

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### Products

Audio	<a href="http://www.ti.com/audio">www.ti.com/audio</a>
Amplifiers	<a href="http://amplifier.ti.com">amplifier.ti.com</a>
Data Converters	<a href="http://dataconverter.ti.com">dataconverter.ti.com</a>
DLP® Products	<a href="http://www.dlp.com">www.dlp.com</a>
DSP	<a href="http://dsp.ti.com">dsp.ti.com</a>
Clocks and Timers	<a href="http://www.ti.com/clocks">www.ti.com/clocks</a>
Interface	<a href="http://interface.ti.com">interface.ti.com</a>
Logic	<a href="http://logic.ti.com">logic.ti.com</a>
Power Mgmt	<a href="http://power.ti.com">power.ti.com</a>
Microcontrollers	<a href="http://microcontroller.ti.com">microcontroller.ti.com</a>
RFID	<a href="http://www.ti-rfid.com">www.ti-rfid.com</a>
OMAP Applications Processors	<a href="http://www.ti.com/omap">www.ti.com/omap</a>
Wireless Connectivity	<a href="http://www.ti.com/wirelessconnectivity">www.ti.com/wirelessconnectivity</a>

### Applications

Automotive and Transportation	<a href="http://www.ti.com/automotive">www.ti.com/automotive</a>
Communications and Telecom	<a href="http://www.ti.com/communications">www.ti.com/communications</a>
Computers and Peripherals	<a href="http://www.ti.com/computers">www.ti.com/computers</a>
Consumer Electronics	<a href="http://www.ti.com/consumer-apps">www.ti.com/consumer-apps</a>
Energy and Lighting	<a href="http://www.ti.com/energy">www.ti.com/energy</a>
Industrial	<a href="http://www.ti.com/industrial">www.ti.com/industrial</a>
Medical	<a href="http://www.ti.com/medical">www.ti.com/medical</a>
Security	<a href="http://www.ti.com/security">www.ti.com/security</a>
Space, Avionics and Defense	<a href="http://www.ti.com/space-avionics-defense">www.ti.com/space-avionics-defense</a>
Video and Imaging	<a href="http://www.ti.com/video">www.ti.com/video</a>

### TI E2E Community

[e2e.ti.com](http://e2e.ti.com)