TI Corporate Citizenship

Topic Brief

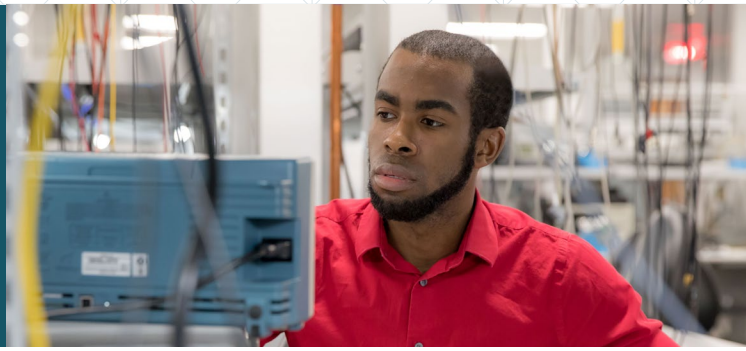
Stakeholder engagement

Texas Instruments

Stakeholder engagement

Why it matters

Companies around the globe count on us to deliver the products that solve their biggest problems and to pioneer tomorrow's solutions. We depend on customer feedback – as well as input from our employees, shareholders and other stakeholders – to continually improve.



Our technologies and our people are changing the world. Our semiconductors are at work in every type of electronic system, from connected cars to intelligent homes and automated factories.

Our goals

Our primary stakeholder engagement objectives are to:

- Share consistent and accurate information about our strategic priorities and business practices
- Gather feedback to help us strengthen business processes and more effectively operate, manage risks and inform our citizenship reporting
- Understand stakeholders' positions and perspectives, and help them understand ours
- Deepen our relationships with our stakeholders

Our approach

The relationship between our company and our stakeholders is dynamic. We tailor our engagement strategies, methodologies and communications to the unique interests of the people and organizations that directly influence or have an interest in our operations. Engagement mechanisms generally include meetings, calls and emails. Additional engagement mechanisms are shown below.

Stakeholders	Topics and unique engagement mechanisms
Employees	Full spectrum of topics that impact our business and TIers' wellbeing Engagement mechanism – See Employee engagement
Prospective employees	Career opportunities and benefits of working with us Engagement mechanism: - Campus visits - Internships - Student association conferences - Social media channels - TI.com
Customers	Product innovation, design, sourcing, development, distribution and performance
Board of directors	Business performance, risks and opportunities

Stakeholder engagement

Stakeholders	Topics and unique engagement mechanisms
Investors	Business performance, risks and opportunities Engagement mechanism: - Quarterly and annual earnings calls - Investor conferences - Annual shareholder meeting - Capital management conference call - On-site meetings
Community leaders	Philanthropy, volunteerism and recruitment
Public officials	See advocacy priorities
Trade associations	Topics that impact electronic and technology industries Engagement mechanism: Conferences
Regulators	Compliance and performance Engagement mechanism: Audits
Nongovernmental organizations (NGO)	Topics vary by NGO
Analysts	Business performance, risks and opportunities Engagement mechanism: - Conferences - Briefings
Retirees	Community involvement opportunities, financial planning, travel, health and more Engagement mechanism: - Meetings - Newsletter - Website - Seminars and workshops - Emails
Contractors	Business needs and expectations

Additionally, our senior leaders regularly share stakeholder feedback with the executive team and the board of directors on environmental, social and governance matters. Our vice president with responsibility for corporate citizenship oversees our global citizenship and reporting activities, and the results are shared with the board of director's Governance and Stockholder Relations Committee annually.

Stakeholders can ask questions or share opinions through our website, e-mail address and social media channels. Accounting- and audit-related topics are addressed through our accounting and audit hotline. All inquiries received on the hotline are reported to the Audit Committee of our board of directors.

Stakeholder engagement

Engagement for reporting

Every two years, TI assesses inputs from multiple stakeholders including senior management, employees, customers, suppliers, investors, community leaders and industry representatives to identify and better understand what our stakeholders believe are our most significant environmental, social and governance impacts. This feedback helps our company to proactively respond to stakeholder concerns. It also guides our corporate citizenship reporting by focusing content on topics that matter most. The assessment is a four-part process.

Identify

We establish a universe of issues based on their applicability, stakeholder interest, industry challenges, what peers are focused on as well as sustainability trends. Members of our Citizenship Steering Team review and refine these topics prior to the assessment.

Prioritize

Stakeholder feedback is an input to prioritized topics.

Validate

We review and discuss findings, and balance opposing views with our Citizenship Steering Team and leadership team*

Integrate

We focus resources to manage the topics of most importance and transparently disclose progress being made in our Corporate Citizenship Report.

Top topics by stakeholder group

Stakeholders					
Top topics**	**Community**	**Customers**	**Employees**	**Investors**	**Suppliers**
Air emissions and water management	X	X	X	X	
Business continuity		X	X		X
Compliance and governance	X	X	X	X	X
Employee recruitment, retention and development	X		X		
Ethics, compliance and governance	X	X	X	X	X
Giving and volunteerism	X		X		
Product innovation, quality and reliability		X	X	X	
Privacy and data protection		X	X	X	X
Security of personnel, facilities and supply chain		X	X		X
Supply chain compliance and performance		X	X		X

*The Citizenship Steering Team (CST) is a knowledgeable, cross-functional group of business leaders who contribute to and execute TI's citizenship strategy. Members meet monthly to address horizon topics, performance gaps, and competitive landscape and transparency requirements. The CST reports to a senior leadership team that sets the direction and approves strategic citizenship initiatives.

**Closely related and ranked items are grouped and presented in alphabetical order. Although some groups did not select specific issues, this does not mean that the issue is not important; it simply wasn't of top importance among the universe of topics.

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