

Voice over IP: Anywhere with an IP Connection

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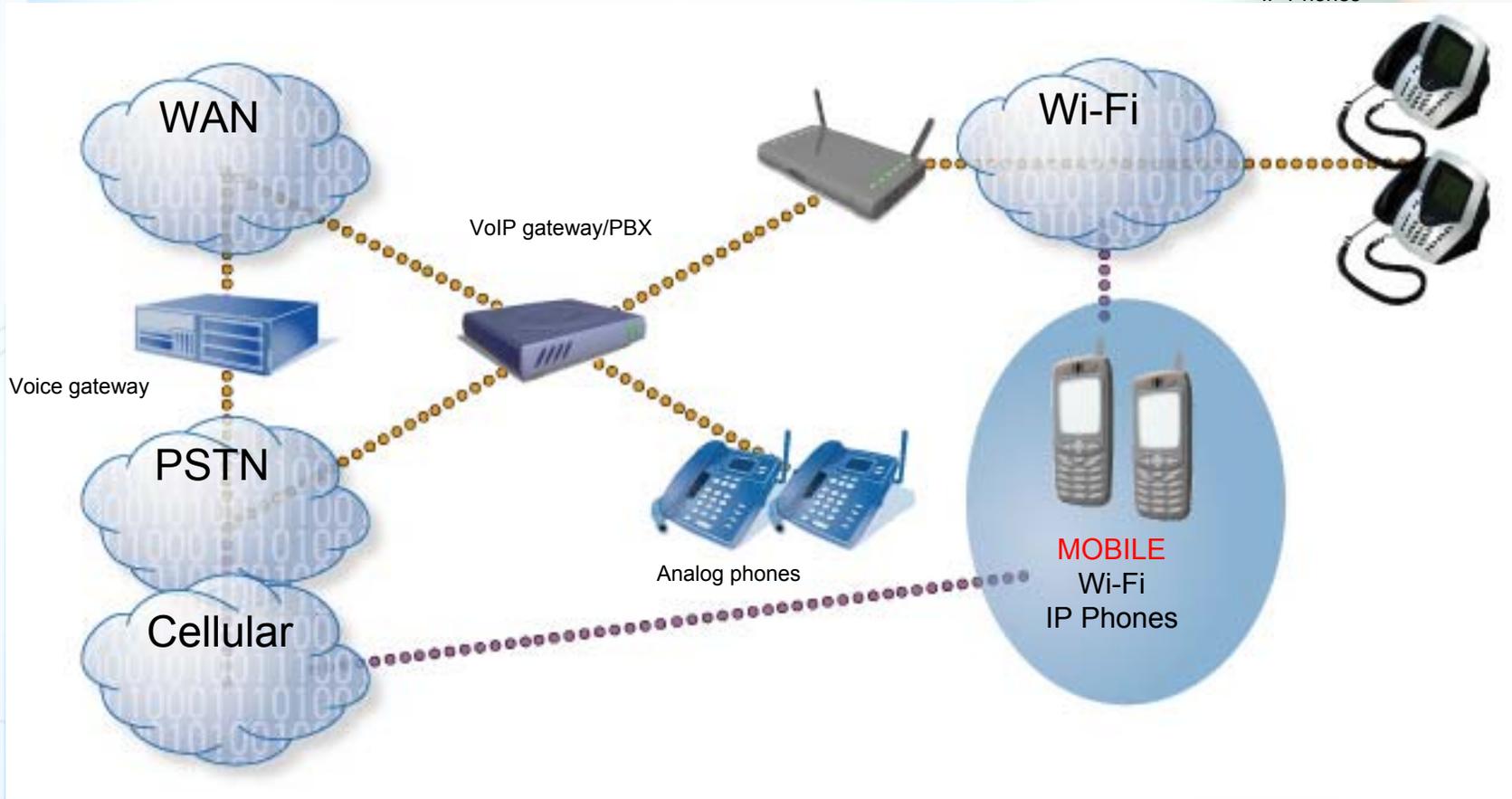
What is Voice over IP?

VoIP is really just another data application...

...a **very big** data application

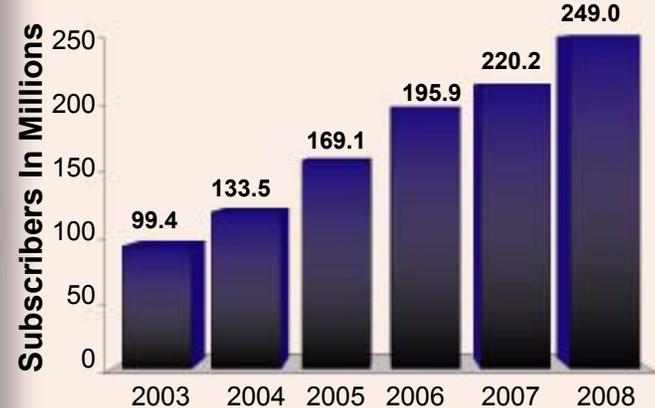
The Evolution of VoIP

Wi-Fi
IP Phones



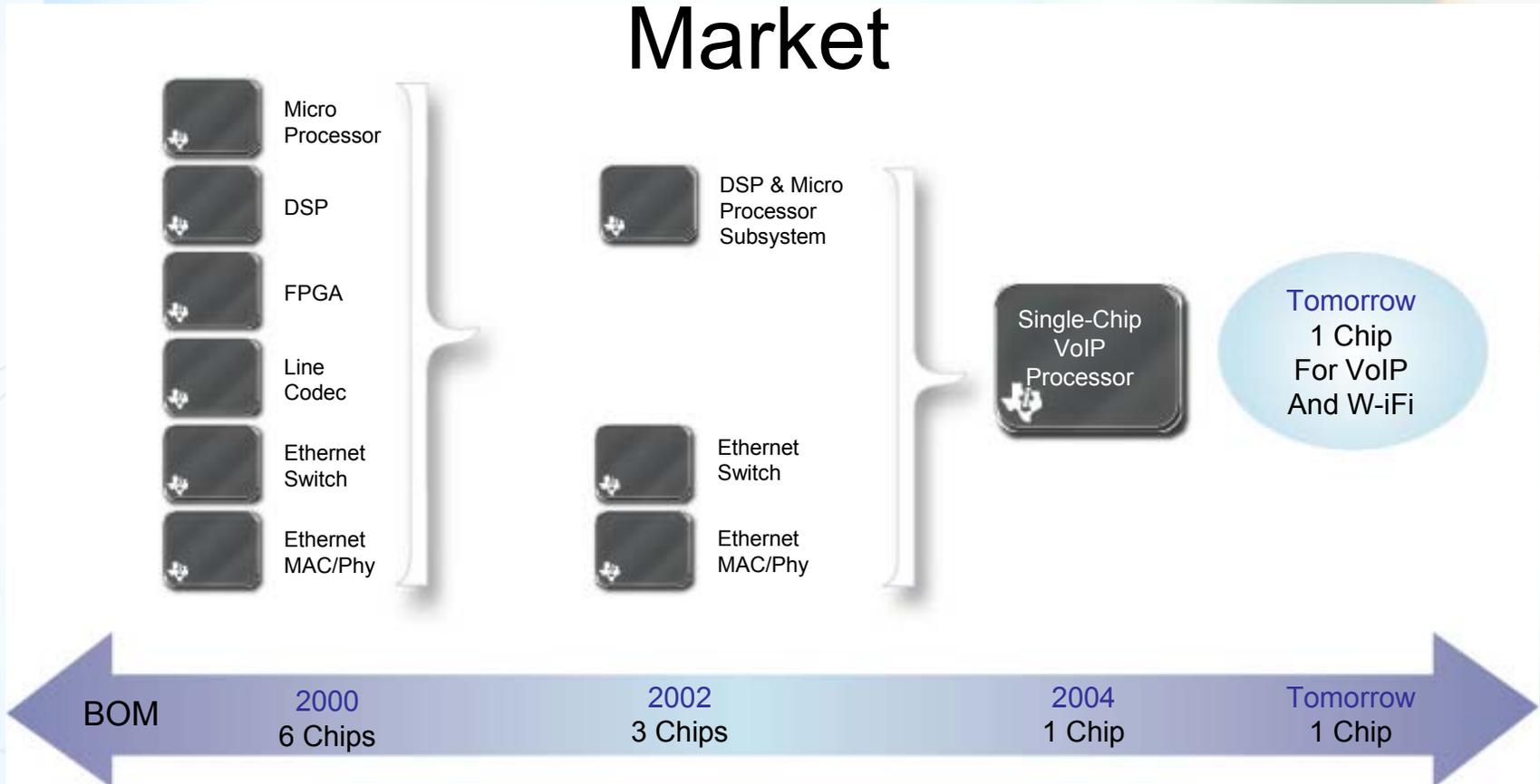
State of the VoIP Union

- Worldwide broadband usage increasing
- Availability of consumer and business VoIP services
- VoIP infrastructure in place



In-Stat/MDR, 2003

Technology Advances Enable VoIP Market



Integration of VoIP

with Broadband, Wireless and Consumer Electronics



Historically, we were physically tethered to the phone network.

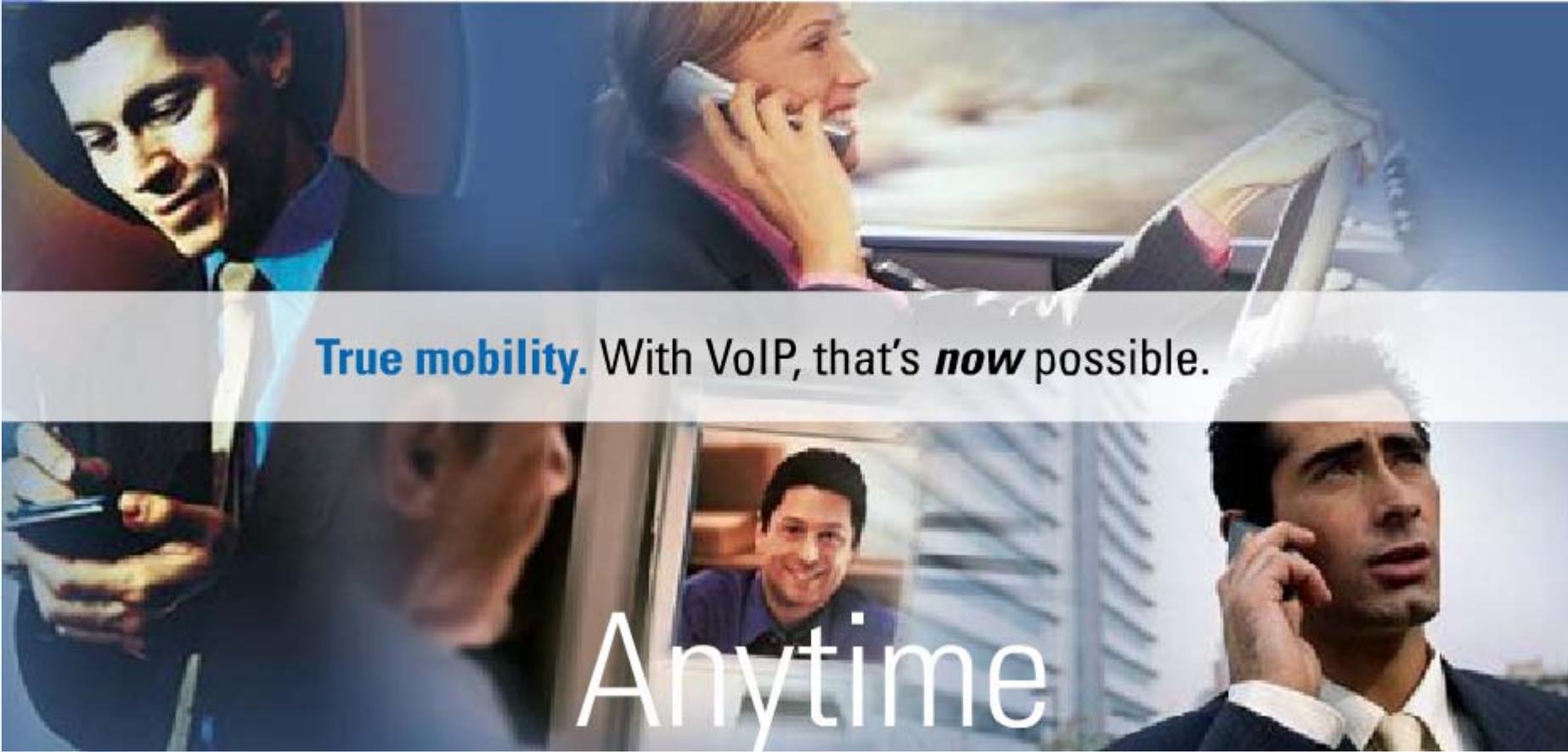
Integration of VoIP

with Broadband, Wireless and Consumer Electronics

**But what do we really want
from our voice communications?**

Integration of VoIP

with Broadband, Wireless and Consumer Electronics



True mobility. With VoIP, that's *now* possible.

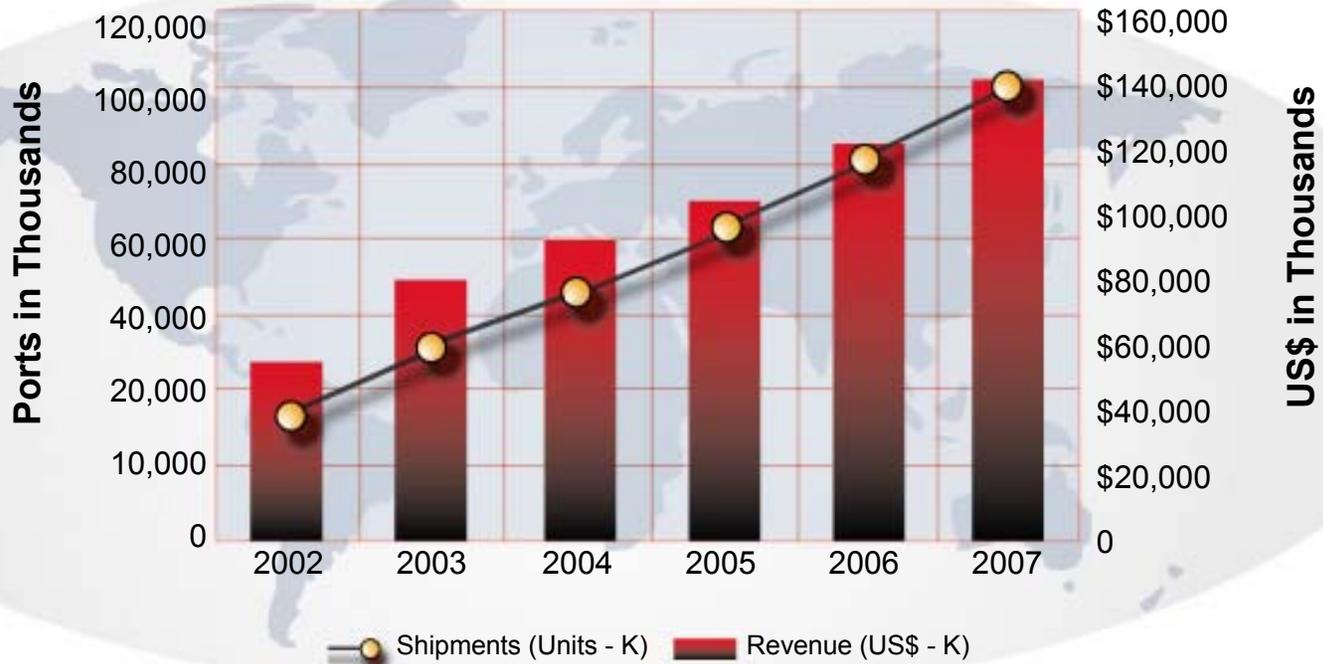
Anytime

What You Need to Know About TI and VoIP

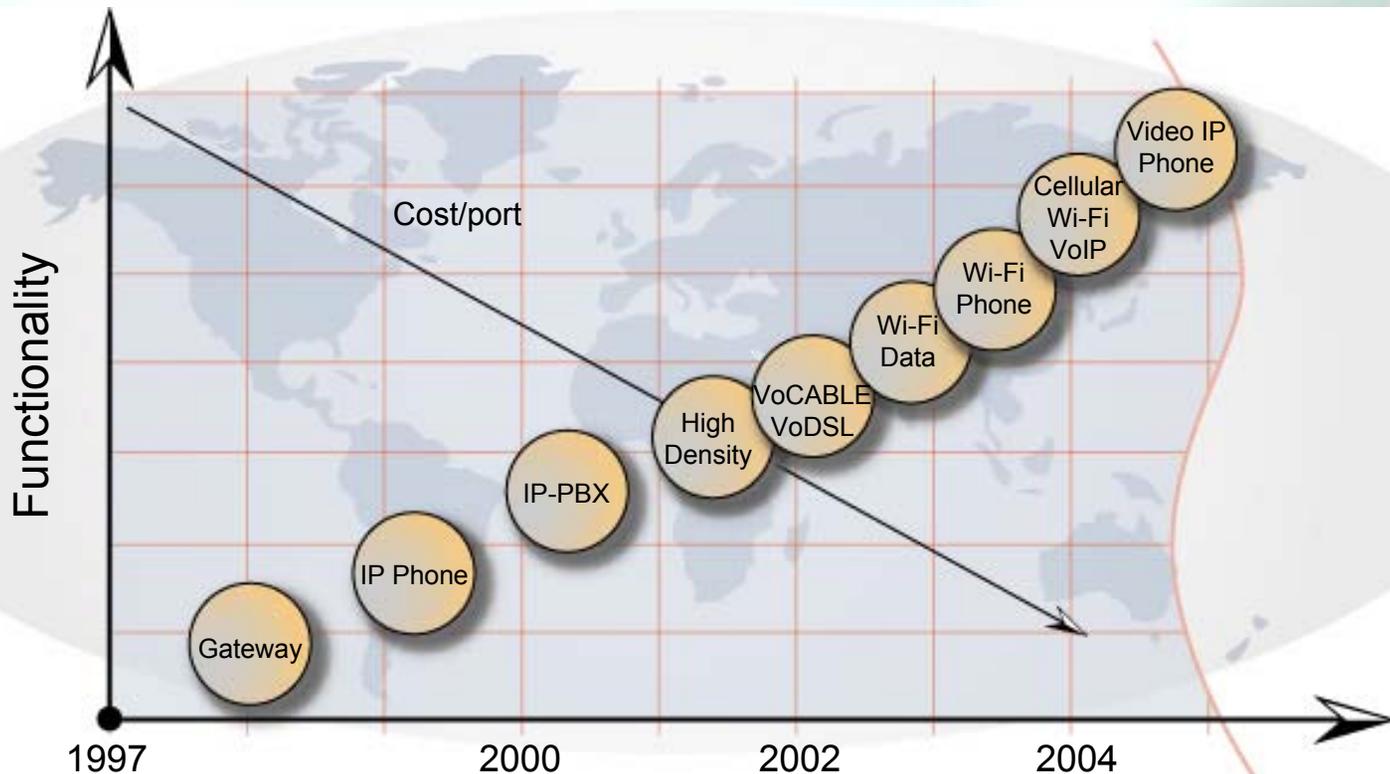
- 80% market share
- Over 200 customers
- Extensive history
 - Expertise in DSP + Telogy Software™
- Solutions for all VoIP applications
- Complete broadband portfolio
- Voice over cable, DSL, Wi-Fi

- IP phone
- Residential gateway
- Enterprise gateway
- Infrastructure equipment

Total VoIP IC Revenue Forecast 2002-2007



The Dynamic Pace of VoIP



TI Vision: Ubiquitous VoIP

- VoIP is more than a replacement for traditional telephony
- VoIP capability can be incorporated into any connected device
- VoIP is changing *how* and *where* we communicate



The future called. TI answered.



www.ti.com/broadband

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