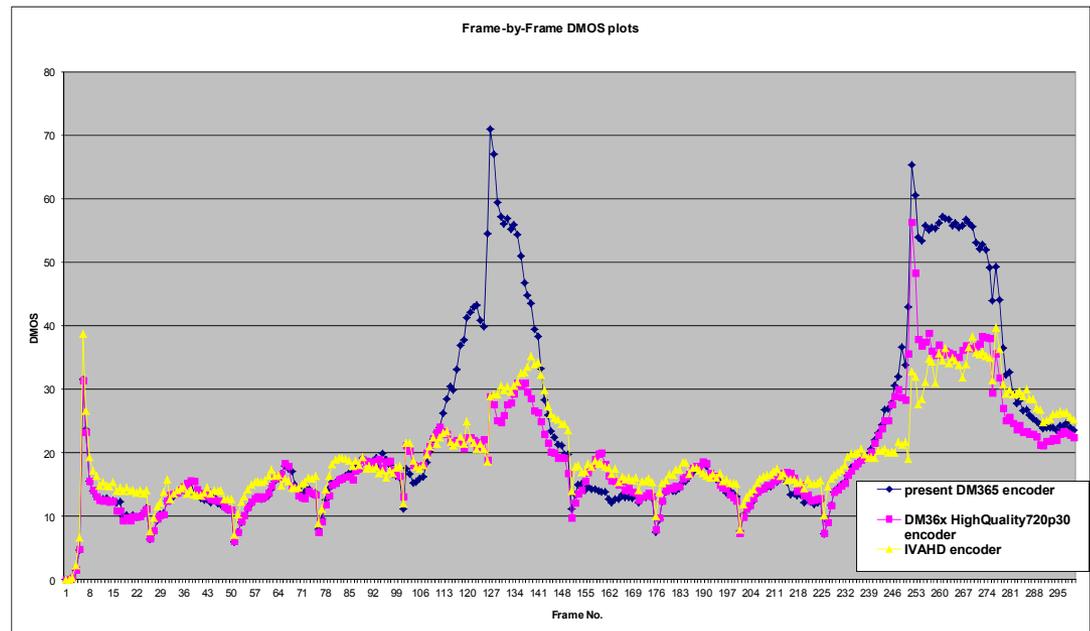


DM369 Performance – Enhanced solution for 720P IPCameras

- Improved compression efficiency → higher video quality
 - Save storage and network bandwidth for 720P IP Cameras
 - Match the encode efficiency of DM38x platform and better than the nearest competition
 - With Gen3 Noise Filter and codec efficiency improvement, DM369 becomes effective solution for 720P cameras

- Legacy DM365 H.264 encoder requires **12%** excess bit-rate as compared to DM385 H.264 encoder
- Current DM369 H.264 encoder requires **3%** excess bit-rate as compared to H.264 encoder



SPRCAD9

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