

Andrew Goodson



If you think power-management integrated circuits (PMICs) only power a system's processor, allow me to introduce the application-specific PMIC. Application-specific PMICs have the same great system benefits of a general-purpose PMIC – including system-cost reduction, space savings, power sequencing and platform scalability – but they are generally smaller devices designed for end-equipment systems. Additionally, application-specific PMICs have ultra-low leakage current to help preserve battery life in portable applications. In this post, I'll describe two example applications for an application-specific PMIC.

Compact Camera Modules (CCM) for Dual-camera Applications

Current versions of portable electronics such as smartphones, tablets and notebooks now use two cameras: a “world-facing” camera and a “user-facing” camera. Integrating both cameras into end equipment such as smart phones, tablets, and detachable notebooks has created the need for an integrated and highly efficient power solution. An application-specific PMIC like the [TPS68470](#) can power a compact camera module (CCM) in a dual-camera application: generating the clock for the image sensor, driving light-emitting diodes (LEDs) for camera flashes and various indicators, and incorporating LED drivers for privacy indicators.

Because camera-sensor modules are sensitive to local electrical noise, system designers must consider ways to reduce the noise. Camera PMICs integrate clean power rails to mitigate this noise. While a discrete power implementation would require that you design additional logic components onto the board, the PMIC has integrated power-sequencing components, resulting in a reduced solution size and less sequencing design effort.

[Figure 1](#) shows a high-level block diagram for a PMIC that can power a dual-camera module.

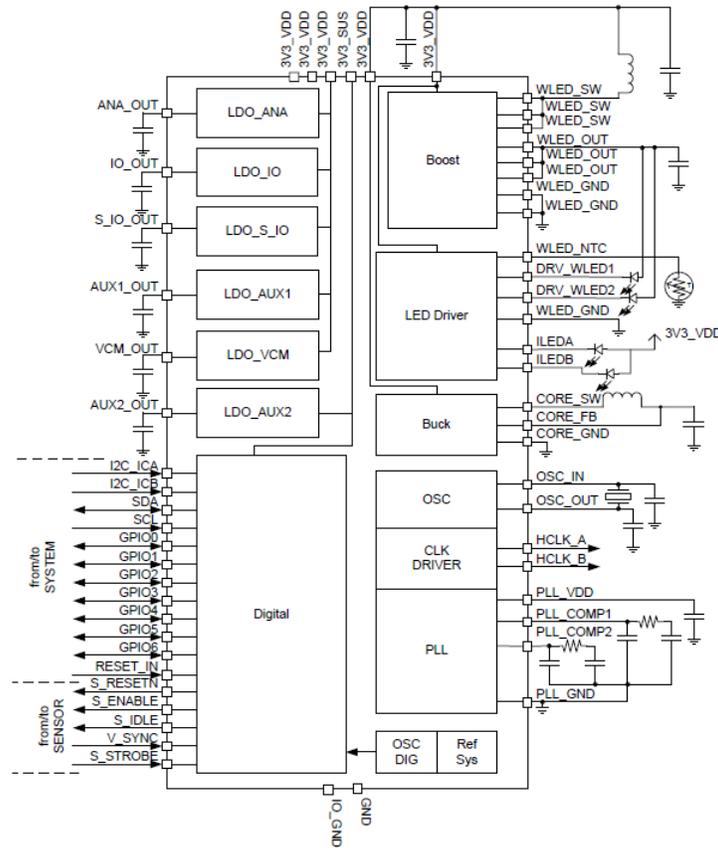


Figure 1. TPS68470 Block Diagram

Electronic Paper Display (EPD Applications)

Electronic paper displays (EPDs) can display an image even without a power connection. EPDs are also incredibly thin (60 μ), giving them an advantage in space-constrained applications. With these benefits, you can add displays to products with challenging power and space limitations.

E-ink works by moving positive and negatively charged microcapsules suspended in a clear solution when electric charge is applied. EPD applications require several output power rails such as a low-input supply for their display including $\pm 15V$.

Figure 2 is an application schematic for the [TPS65185](#).

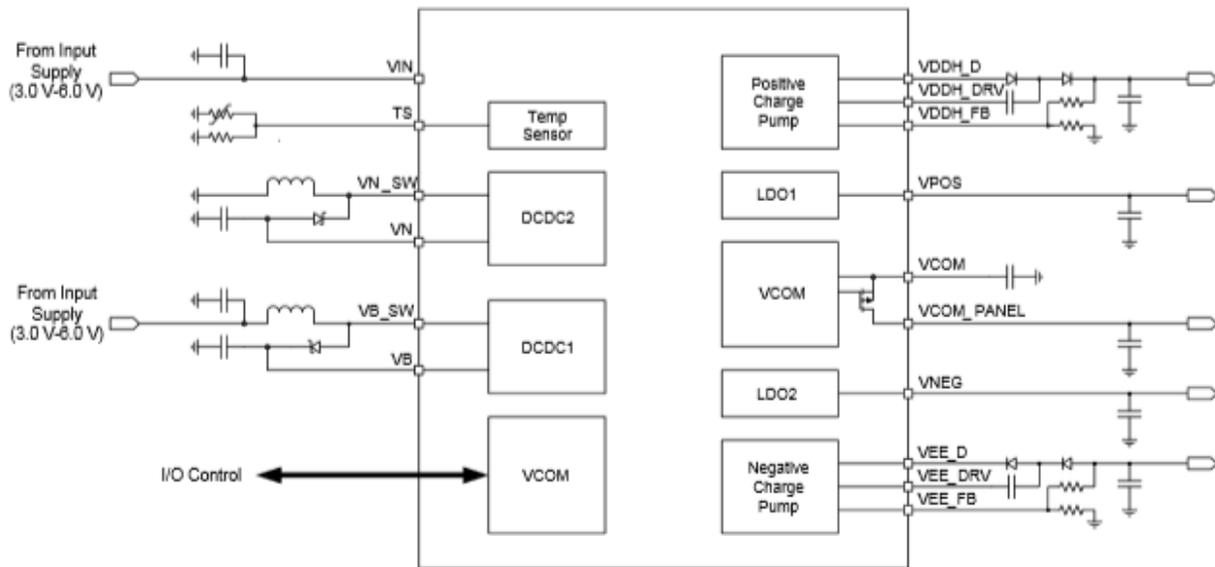


Figure 2. TPS65185 Typical Application Schematic

An application-specific PMIC like the [TPS65185](#) integrates necessary power rails into a single device to provide a highly efficient and space-saving solution for an EPD. The [TPS65185](#) handles sequencing and is I²C-controlled to accommodate specific power requirements.

These are two examples of application-specific PMICs. PMICs are not just power solutions for powering your entire system. Application-specific PMICs help integrate a small number of power rails into a single IC to power a dedicated system block, while still giving the same great benefits of a general PMIC.

Additional Resources

- Ask questions about application-specific or general-purpose PMICs on the [TI E2E™ Community PMIC forum](#).
- Find the right [PMIC](#) for your application

IMPORTANT NOTICE AND DISCLAIMER

TI PROVIDES TECHNICAL AND RELIABILITY DATA (INCLUDING DATA SHEETS), DESIGN RESOURCES (INCLUDING REFERENCE DESIGNS), APPLICATION OR OTHER DESIGN ADVICE, WEB TOOLS, SAFETY INFORMATION, AND OTHER RESOURCES "AS IS" AND WITH ALL FAULTS, AND DISCLAIMS ALL WARRANTIES, EXPRESS AND IMPLIED, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT OF THIRD PARTY INTELLECTUAL PROPERTY RIGHTS.

These resources are intended for skilled developers designing with TI products. You are solely responsible for (1) selecting the appropriate TI products for your application, (2) designing, validating and testing your application, and (3) ensuring your application meets applicable standards, and any other safety, security, regulatory or other requirements.

These resources are subject to change without notice. TI grants you permission to use these resources only for development of an application that uses the TI products described in the resource. Other reproduction and display of these resources is prohibited. No license is granted to any other TI intellectual property right or to any third party intellectual property right. TI disclaims responsibility for, and you will fully indemnify TI and its representatives against, any claims, damages, costs, losses, and liabilities arising out of your use of these resources.

TI's products are provided subject to [TI's Terms of Sale](#) or other applicable terms available either on [ti.com](https://www.ti.com) or provided in conjunction with such TI products. TI's provision of these resources does not expand or otherwise alter TI's applicable warranties or warranty disclaimers for TI products.

TI objects to and rejects any additional or different terms you may have proposed.

Mailing Address: Texas Instruments, Post Office Box 655303, Dallas, Texas 75265
Copyright © 2023, Texas Instruments Incorporated