

Which TI Bluetooth® Solution Should I Choose?

Naomi Heller and Casey O'Grady

Trademarks

Texas Instruments is a trademark of Texas Instruments.
ARM, Cortex are registered trademarks of ARM Limited.
Bluetooth is a registered trademark of Bluetooth SIG.
Linux is a registered trademark of Linus Torvalds.
All other trademarks are the property of their respective owners.

1 Which TI Bluetooth® Solution Should I Choose?

Texas Instruments™ offers multiple *Bluetooth*® solutions, so it might be confusing to choose the correct part. Whether you want to add Bluetooth technology to an existing device or create a new Bluetooth product, the question is: *which TI device should be chosen?*

Bluetooth Classic was introduced in the 1990s. It presented effective peer-to-peer communication mainly for audio calls, voice calls, and also for data transfer (for example, files for printers and SMS/vCards for phones). Bluetooth low energy was introduced in 2010 in Bluetooth specification version 4.0, as low-energy technology mainly used for data transfers (for example, from sensors).

The CC256x series presents Bluetooth dual-mode devices (that is, Bluetooth Classic [BR/EDR] and Bluetooth low-energy dual-mode solutions). The solution is a transceiver up to the HCI layer that allows for flexibility in using different application processors and different Bluetooth protocol stacks. For a complete Bluetooth solution, TI offers a royalty-free Bluetooth software stack with dozens of profiles and applications on various platforms, including ARM® Cortex®-M4 microcontrollers (MCUs) and Linux® microprocessors (MPUs). More details about the different solutions can be explored on the Bluetooth dual-mode overview page, [Wireless Connectivity: Dual-Mode Bluetooth®](#).

The CC26xx family of wireless MCUs presents stand-alone Bluetooth low-energy solutions that feature ultra-low power devices with an integrated 32-bit ARM® Cortex®-M3 core, and a unique sensor controller engine that collects data autonomously while the rest of the device is sleeping, which enables maximum coin-cell battery life. Coupled with excellent RF sensitivity and link budget, these powerful devices are highly compatible for a wide variety of applications such as appliances, building automation, and medical. TI offers a flexible, royalty-free software stack that is located internally, which differs from the CC256x device series. To learn more about the key differentiation of TI's Bluetooth low energy solutions, visit [Wireless Connectivity: SimpleLink™ CC2640 / CC2640R2F](#).

The leading principal would be to choose between the CC256x and CC26xx devices according to the application and system requirements:

1. The CC256x family of devices are dual-mode solutions designed to address Bluetooth BR/EDR scenarios. The CC256x devices are the preferred solution in three different scenarios:
 - Audio applications: including Bluetooth speakers, headsets, and sound bars
 - Voice call applications: including infotainment systems and emergency call capabilities
 - Legacy infrastructures that support Bluetooth Classic: including communicating with feature phones and previous-generation devices

2. In comparison, the CC26xx device family presents significant benefits as a stand-alone low-energy device, specifically in terms of power and size. The CC26xx devices are the preferred solution in three different scenarios:
 - For sensor and beacon applications that are highly sensitive to power consumption and size
 - As a complete one-chip Bluetooth low energy solution that offers an embedded application processor with an internal Bluetooth stack and integrated flash
 - For newer Bluetooth low energy data-based applications that support Bluetooth 5 high throughput and long range (such as IoT end nodes, industrial sensors, smart door locks, and more).

NOTE: In case data throughput is critical, a Bluetooth Classic device has almost two times the effective bandwidth compared to a Bluetooth low energy stand-alone device. However, for most applications, Bluetooth low energy should suffice.

Furthermore, when designing a system, consider that the CC256x and CC26xx devices work well together at the overall system level. In many cases, the CC26xx device is in the role of Bluetooth low energy sensor or data source, while the CC256x Bluetooth Classic device acts as the data hub or gateway to another device like a mobile phone (see [Figure 1](#)). For example, an application media set-top box connects to a Bluetooth low energy remote control while streaming audio to headphones. In this case, the remote control can also support the *Voice over LE* feature that allows voice command transmissions over Bluetooth low energy.

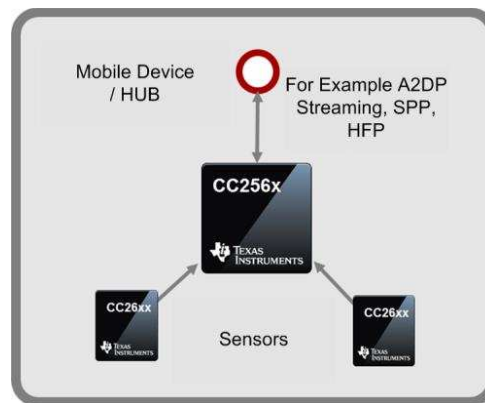


Figure 1. TI Bluetooth System Example

Another example is a personal medical device in the home that is used for monitoring heart rate, body temperature, or blood glucose levels, which captures data through Bluetooth low energy sensors. Then the device can transmit the data to a smartphone and upload the larger data set to a medical hub through the higher throughput and interoperability of Bluetooth Classic.

No matter what your Bluetooth needs are, TI offers a solution to fit your application. Get ready to start your next ground-breaking design—which Bluetooth device will you choose?

IMPORTANT NOTICE FOR TI DESIGN INFORMATION AND RESOURCES

Texas Instruments Incorporated ("TI") technical, application or other design advice, services or information, including, but not limited to, reference designs and materials relating to evaluation modules, (collectively, "TI Resources") are intended to assist designers who are developing applications that incorporate TI products; by downloading, accessing or using any particular TI Resource in any way, you (individually or, if you are acting on behalf of a company, your company) agree to use it solely for this purpose and subject to the terms of this Notice.

TI's provision of TI Resources does not expand or otherwise alter TI's applicable published warranties or warranty disclaimers for TI products, and no additional obligations or liabilities arise from TI providing such TI Resources. TI reserves the right to make corrections, enhancements, improvements and other changes to its TI Resources.

You understand and agree that you remain responsible for using your independent analysis, evaluation and judgment in designing your applications and that you have full and exclusive responsibility to assure the safety of your applications and compliance of your applications (and of all TI products used in or for your applications) with all applicable regulations, laws and other applicable requirements. You represent that, with respect to your applications, you have all the necessary expertise to create and implement safeguards that (1) anticipate dangerous consequences of failures, (2) monitor failures and their consequences, and (3) lessen the likelihood of failures that might cause harm and take appropriate actions. You agree that prior to using or distributing any applications that include TI products, you will thoroughly test such applications and the functionality of such TI products as used in such applications. TI has not conducted any testing other than that specifically described in the published documentation for a particular TI Resource.

You are authorized to use, copy and modify any individual TI Resource only in connection with the development of applications that include the TI product(s) identified in such TI Resource. NO OTHER LICENSE, EXPRESS OR IMPLIED, BY ESTOPPEL OR OTHERWISE TO ANY OTHER TI INTELLECTUAL PROPERTY RIGHT, AND NO LICENSE TO ANY TECHNOLOGY OR INTELLECTUAL PROPERTY RIGHT OF TI OR ANY THIRD PARTY IS GRANTED HEREIN, including but not limited to any patent right, copyright, mask work right, or other intellectual property right relating to any combination, machine, or process in which TI products or services are used. Information regarding or referencing third-party products or services does not constitute a license to use such products or services, or a warranty or endorsement thereof. Use of TI Resources may require a license from a third party under the patents or other intellectual property of the third party, or a license from TI under the patents or other intellectual property of TI.

TI RESOURCES ARE PROVIDED "AS IS" AND WITH ALL FAULTS. TI DISCLAIMS ALL OTHER WARRANTIES OR REPRESENTATIONS, EXPRESS OR IMPLIED, REGARDING TI RESOURCES OR USE THEREOF, INCLUDING BUT NOT LIMITED TO ACCURACY OR COMPLETENESS, TITLE, ANY EPIDEMIC FAILURE WARRANTY AND ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT OF ANY THIRD PARTY INTELLECTUAL PROPERTY RIGHTS.

TI SHALL NOT BE LIABLE FOR AND SHALL NOT DEFEND OR INDEMNIFY YOU AGAINST ANY CLAIM, INCLUDING BUT NOT LIMITED TO ANY INFRINGEMENT CLAIM THAT RELATES TO OR IS BASED ON ANY COMBINATION OF PRODUCTS EVEN IF DESCRIBED IN TI RESOURCES OR OTHERWISE. IN NO EVENT SHALL TI BE LIABLE FOR ANY ACTUAL, DIRECT, SPECIAL, COLLATERAL, INDIRECT, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES IN CONNECTION WITH OR ARISING OUT OF TI RESOURCES OR USE THEREOF, AND REGARDLESS OF WHETHER TI HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

You agree to fully indemnify TI and its representatives against any damages, costs, losses, and/or liabilities arising out of your non-compliance with the terms and provisions of this Notice.

This Notice applies to TI Resources. Additional terms apply to the use and purchase of certain types of materials, TI products and services. These include; without limitation, TI's standard terms for semiconductor products (<http://www.ti.com/sc/docs/stdterms.htm>), [evaluation modules](#), and [samples](http://www.ti.com/sc/docs/sampterm.htm) (<http://www.ti.com/sc/docs/sampterm.htm>).

Mailing Address: Texas Instruments, Post Office Box 655303, Dallas, Texas 75265
Copyright © 2017, Texas Instruments Incorporated