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# TI Software: A Progress Report

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System

THE WORLD LEADER IN DSP AND ANALOG

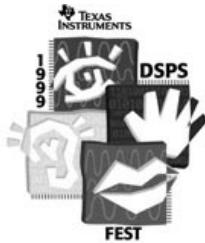
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# TI Software Strategy & Objectives

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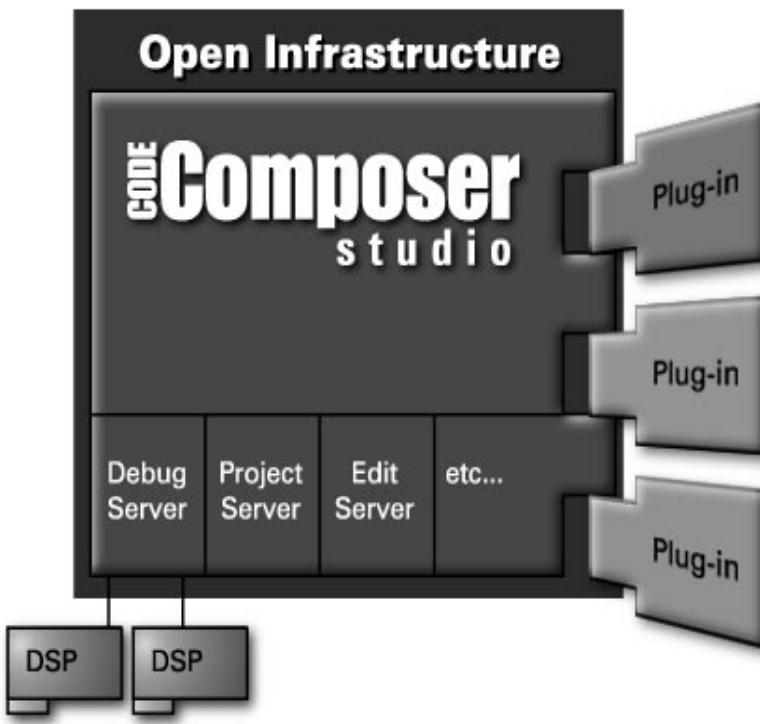
- ◆ Drive innovation with new tools for developing complex applications
- ◆ Integrate established tools with new leading-edge software development technology
- ◆ Create a new development paradigm for DSP



# Code Composer Studio

◆ Launch: June 1999

- ◆ Integrated
- ◆ Easy-to-use
- ◆ Comprehensive



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# CCS: The Reviews Are In!

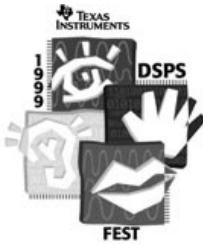
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◆ “This is truly a revolutionary product, Not just an evolutionary advance from the earlier version of Code Composer. The feature set is quite amazing”

-- Louis Kerofsky,  
PictureTel

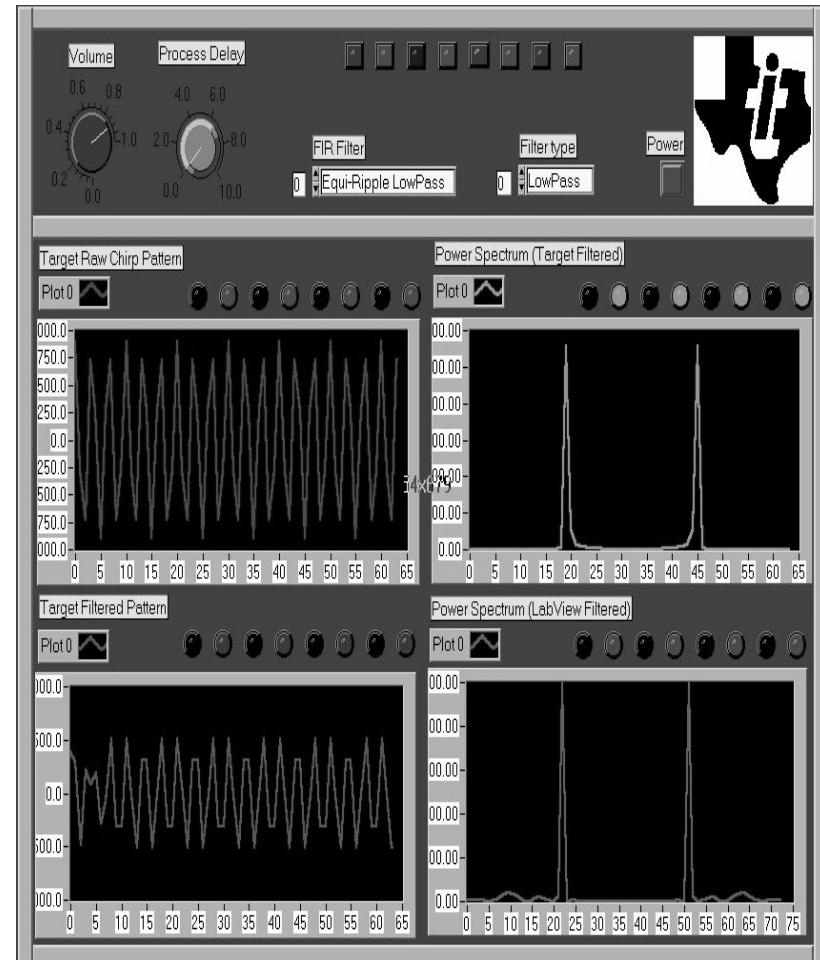
◆ “The development environment of Code Composer Studio far exceeds that of our other real-time development environment”

-- Scott Denis, Datron  
World Communications



# CCS Software Development Kit

- ◆ Launch: April 1999
- ◆ Open, completely integrated with CCS
- ◆ Plug-in tools already in development at third-parties



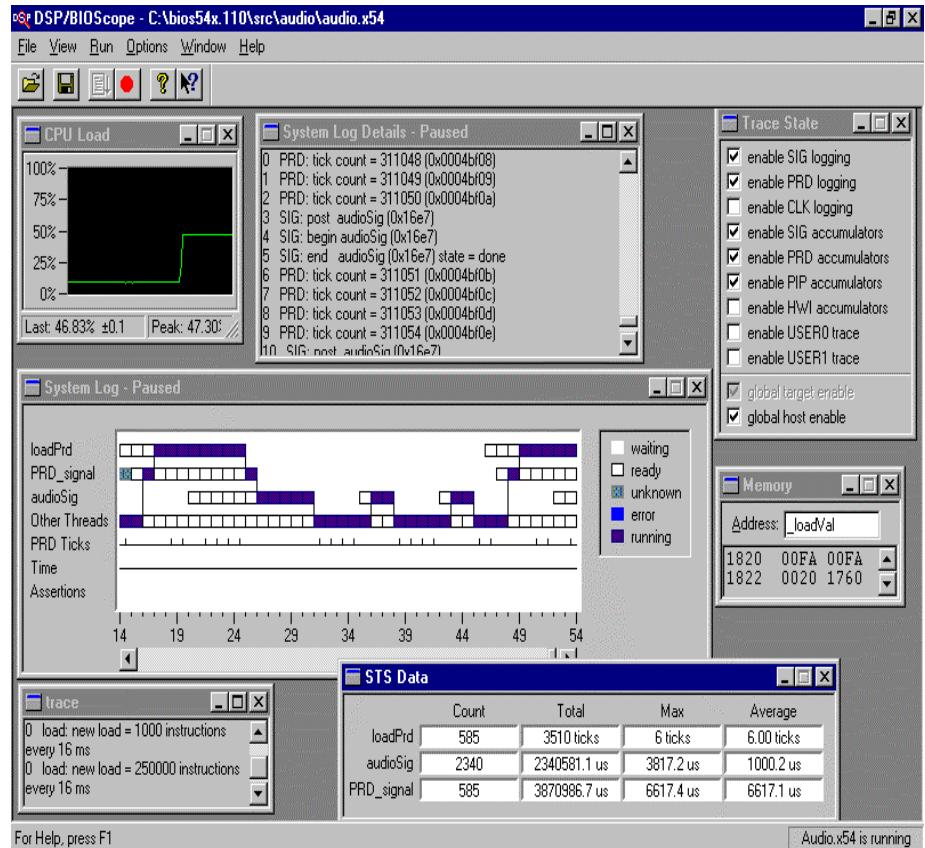
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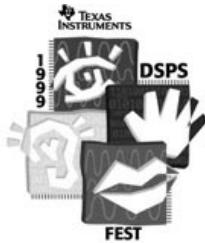
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# DSP/BIOS Integrated Into CCS

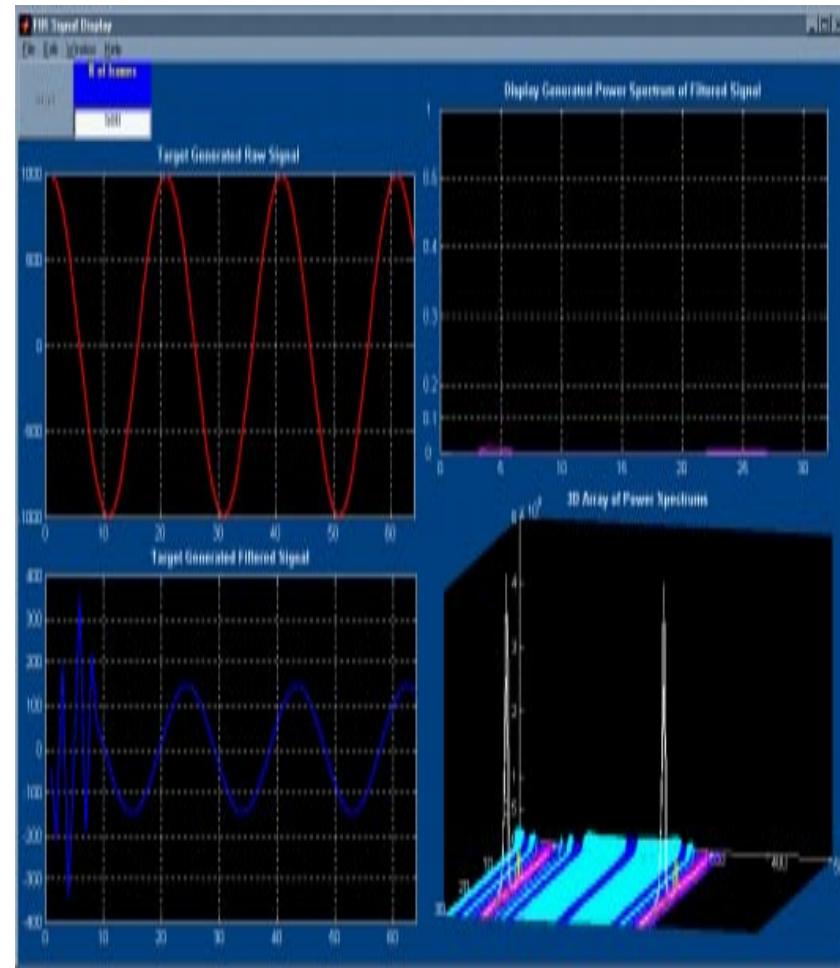
- ◆ Launch: June 1999
- ◆ Bundled, no run-time royalties required
- ◆ Small, modular, scalable...and completely integrated





# RTDX Integrated Into CCS

- ◆ Launch: June 1999
- ◆ Transfer data to/from host...without stopping the task
- ◆ Data gathering: in background, without disturbing main program





# TI Third Party Network Growth

- ◆ New business opportunities:
  - Through the Third Party Resource Guide
  - By opening the Host and Target environments
- ◆ New Members

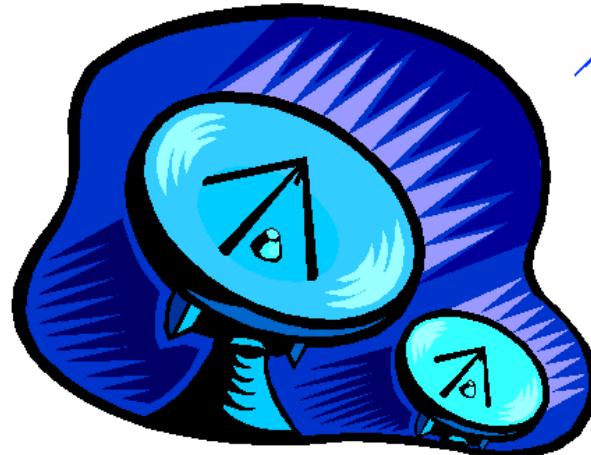


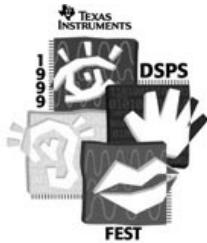


# Code Generation Milestones



- ◆ C6000 v3.0 Code Generation with enhanced VLIW optimizations
- ◆ TAP 5000 C5x-to-C54x Interactive Assembly Translator
- ◆ C++ and Far pointers for the C27x
- ◆ Improved validation and regression testing
- ◆ C54x GSM Intrinsics Support





# What's Ahead In Software?

## eXpressDSP: Raising the bar in DSP software development

- ◆ New development tools
- ◆ DSP/BIOS real-time foundation
- ◆ Application Interoperability Standards
- ◆ Further Growth of the TI Value Web