



TI Software: A Progress Report

David Peterman
Manager, Software Development
System

THE WORLD LEADER IN DSP AND ANALOG





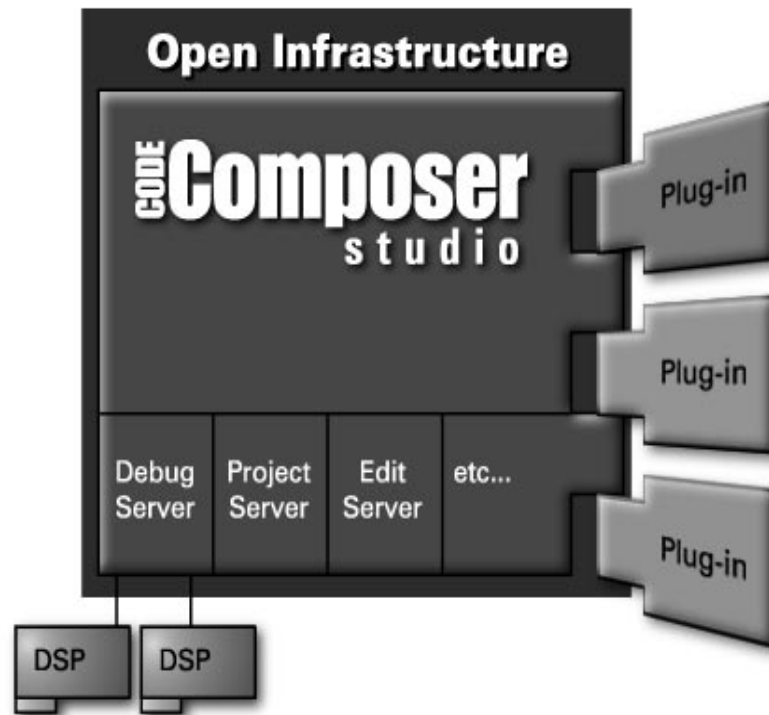
TI Software Strategy & Objectives

- ◆ Drive innovation with new tools for developing complex applications
- ◆ Integrate established tools with new leading-edge software development technology
- ◆ Create a new development paradigm for DSP



Code Composer Studio

- ◆ **Launch: June 1999**
- ◆ **Integrated**
- ◆ **Easy-to-use**
- ◆ **Comprehensive**





CCS: The Reviews Are In!

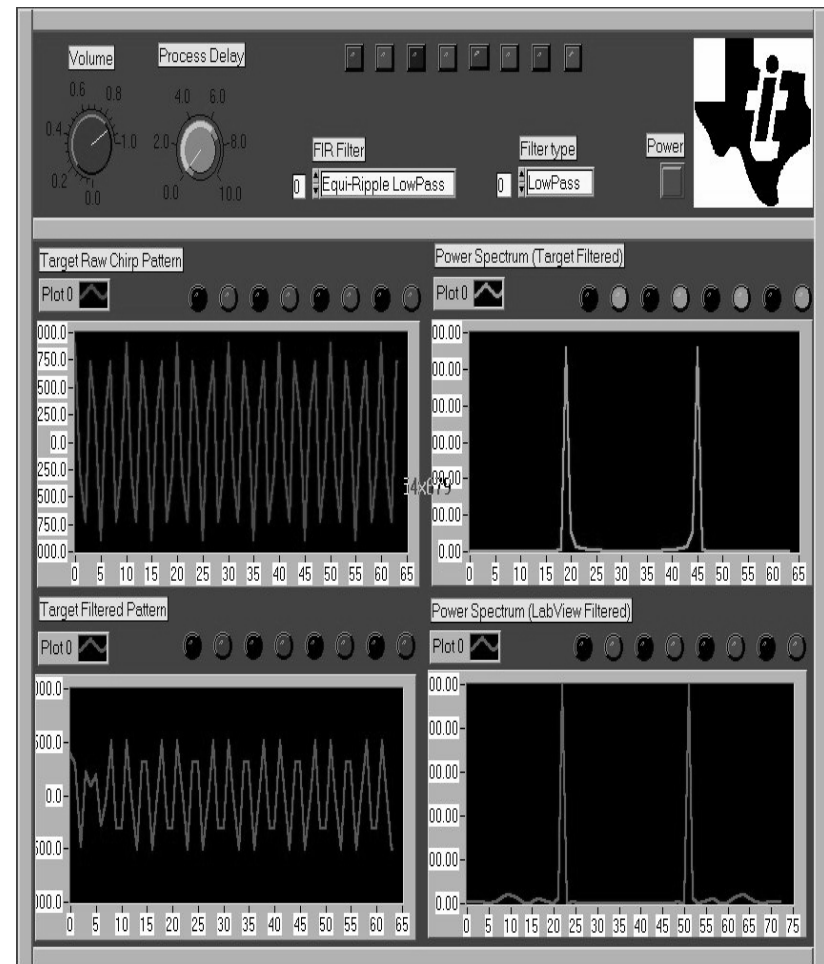
◆ “ This is truly a revolutionary product, Not just an evolutionary advance from the earlier version of Code Composer. The feature set is quite amazing”
-- Louis Kerofsky,
PictureTel

◆ “The development environment of Code Composer Studio far exceeds that of our other real-time development environment”
-- Scott Denis, Datron
World Communications



CCS Software Development Kit

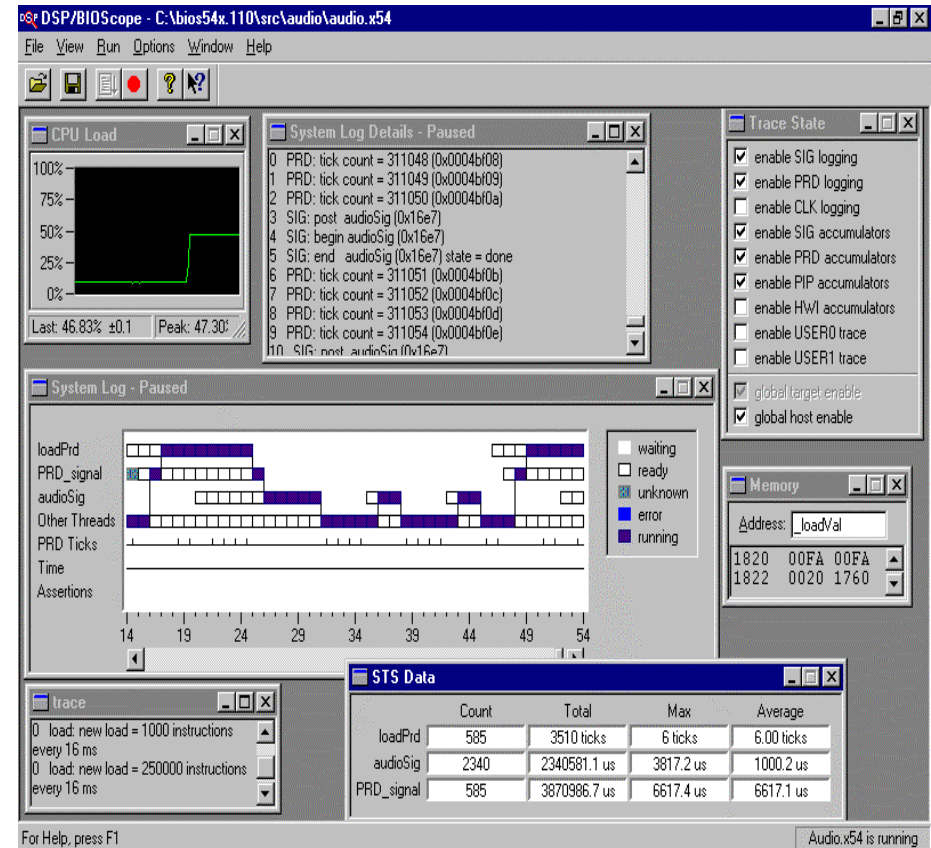
- ◆ **Launch: April 1999**
- ◆ **Open, completely integrated with CCS**
- ◆ **Plug-in tools already in development at third-parties**





DSP/BIOS Integrated Into CCS

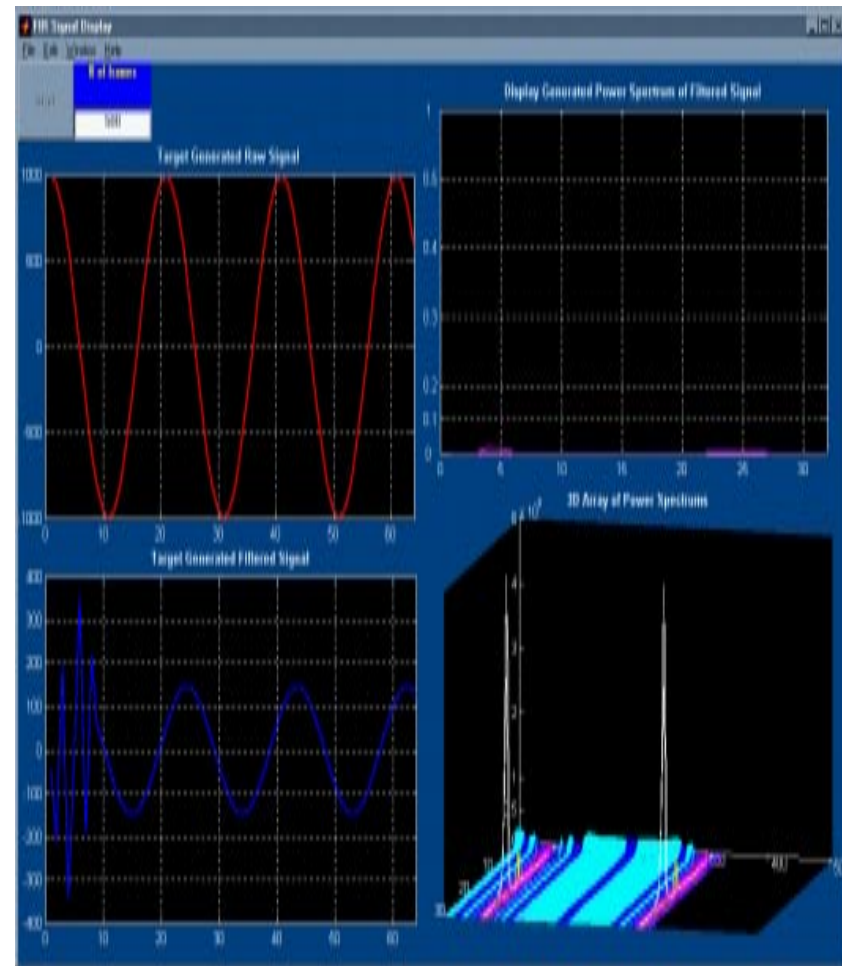
- ◆ **Launch: June 1999**
- ◆ **Bundled, no run-time royalties required**
- ◆ **Small, modular, scalable...and completely integrated**





RTDX Integrated Into CCS

- ◆ **Launch: June 1999**
- ◆ **Transfer data to/from host...without stopping the task**
- ◆ **Data gathering: in background, without disturbing main program**





TI Third Party Network Growth

- ◆ New business opportunities:
 - Through the Third Party Resource Guide
 - By opening the Host and Target environments
- ◆ New Members



THE WORLD LEADER IN DSP AND ANALOG

 **TEXAS
INSTRUMENTS**



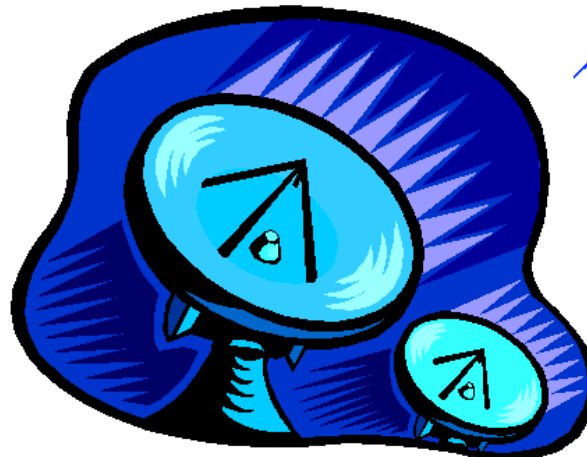
Code Generation Milestones



- ◆ C6000 v3.0 Code Generation with enhanced VLIW optimizations
- ◆ TAP 5000 C5x-to-C54x Interactive Assembly Translator



- ◆ C++ and Far pointers for the C27x
- ◆ Improved validation and regression testing



- ◆ C54x GSM Intrinsic Support



What's Ahead In Software?

eXpressDSP: Raising the bar in DSP software development

- ◆ New development tools
- ◆ DSP/BIOS real-time foundation
- ◆ Application Interoperability Standards
- ◆ Further Growth of the TI Value Web