



TMS320 Algorithm Standard Third Party and Customer View

Karl Wale
Product Manager
kwale@bluews.com





Corporate Overview

- Global Telecom Solutions Provider
- Focus on high density VoIP, Wireless Infrastructure and Enhanced Services Solutions
- Headquarters in Dallas
 - Offices in UK, France, Germany and throughout US
- Circa \$30M turnover
 - Nasdaq - BWSI ticker
- Exclusively built upon TMS320 technology
 - C5000 family for VOIP using Telogy software
 - C6000 family for wireless
- BWS Telecom solutions reside under ComStruct banner

What does ComStruct offer ?

- Building Advanced Telecom Solutions
 - Reduced time to market and risk (up to 80% faster)
 - Full host and Target Side Framework with integrated off the shelf algorithms
 - Access to DSP technology for non-DSP literate users
 - Minimal or no DSP coding
- Open, flexible, extensible and backed by Professional Services
 - ‘Standard’ resources can be combined with specialised algorithms
 - Extensible for future generations and new services
 - Ability to integrate state of the art resources into existing systems - EFR to AMR
- Comprehensive
 - Ready built solutions speed time to market even further
- Built with FACT.....

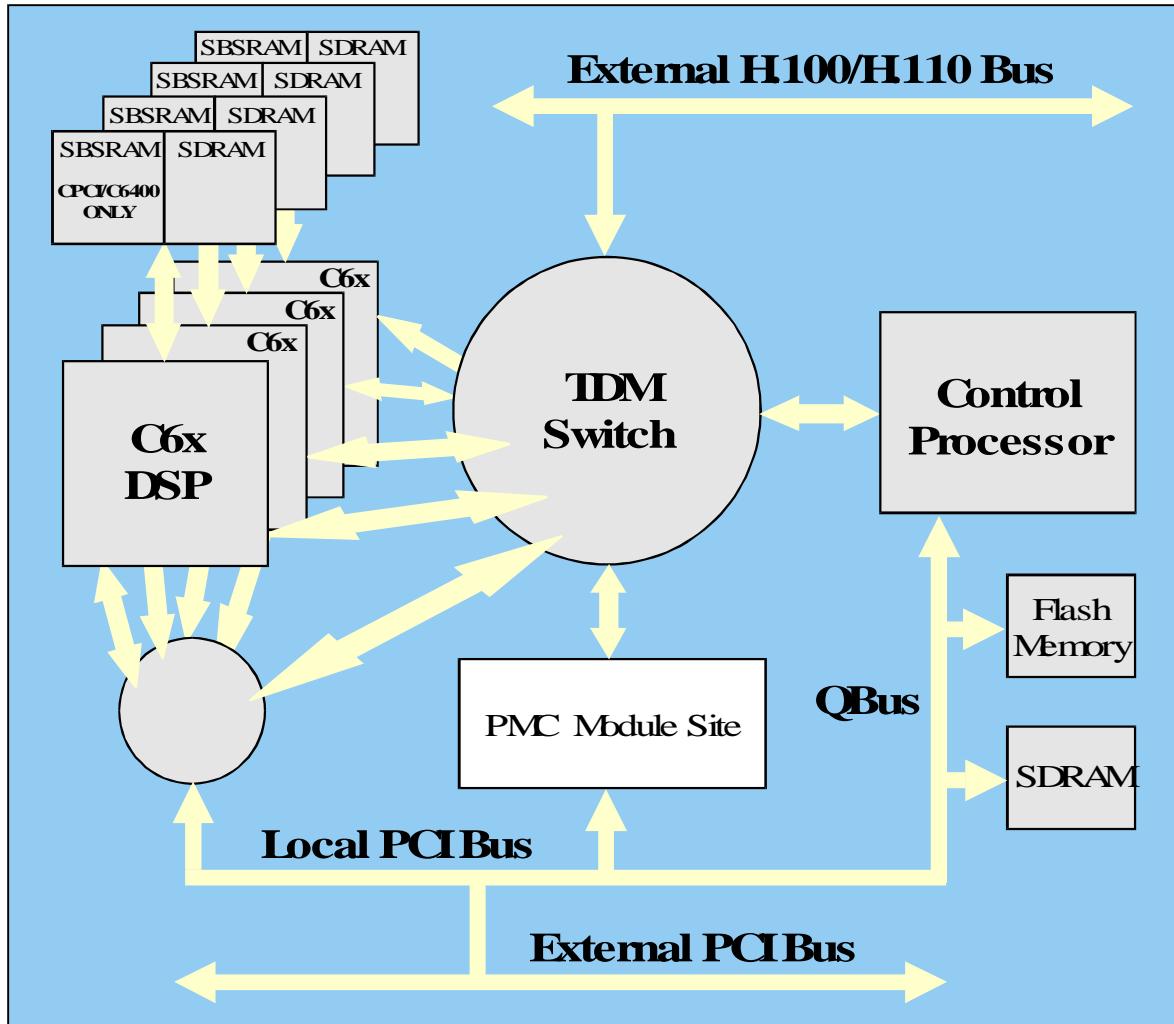
FACT

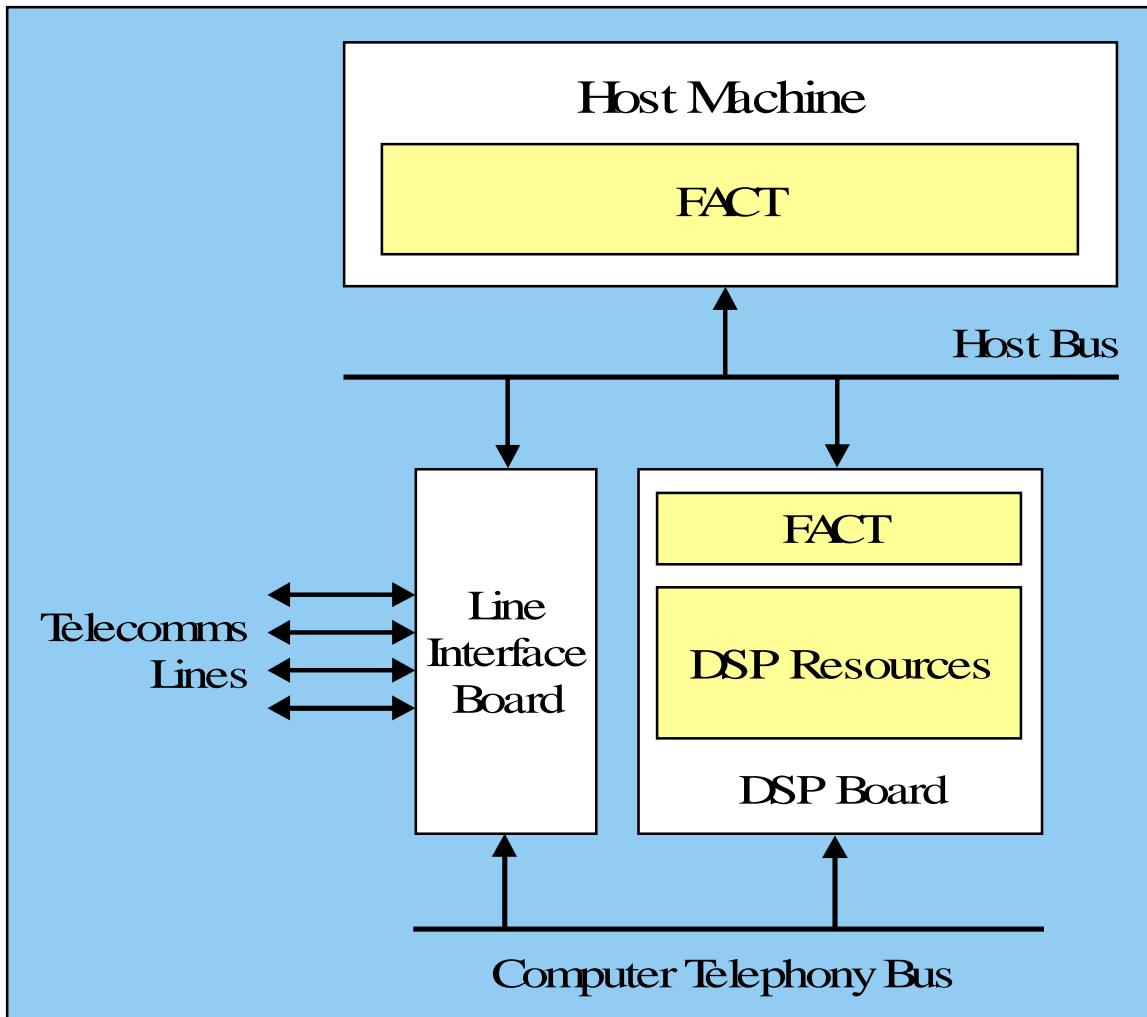
- Host Framework
 - Host API's provide intuitive access to DSP resources
 - API's include Media, Connections, Players, Recorders, Echo etc.
- DSP Framework
 - Integrated algorithms for standard vocoders, data, tones and echo cancellation
 - Integrated scheduler for handling multiple channels or resources on a single DSP
 - Simple to add new resources
- System Management
 - System management tools
 - Resource allocation and management

Advantages of using FACT

- System Benefits
 - Resource pool approach provides inherent scalability
 - Easy to migrate to new technology
 - Multiple OS support
 - Highly Available and Fault Tolerant
- Deployable
 - Not only a development environment - Immediately ready for deployment
 - Typically less than 1% overhead
 - Based on optimized algorithms and DSP side framework
- Typical System.....

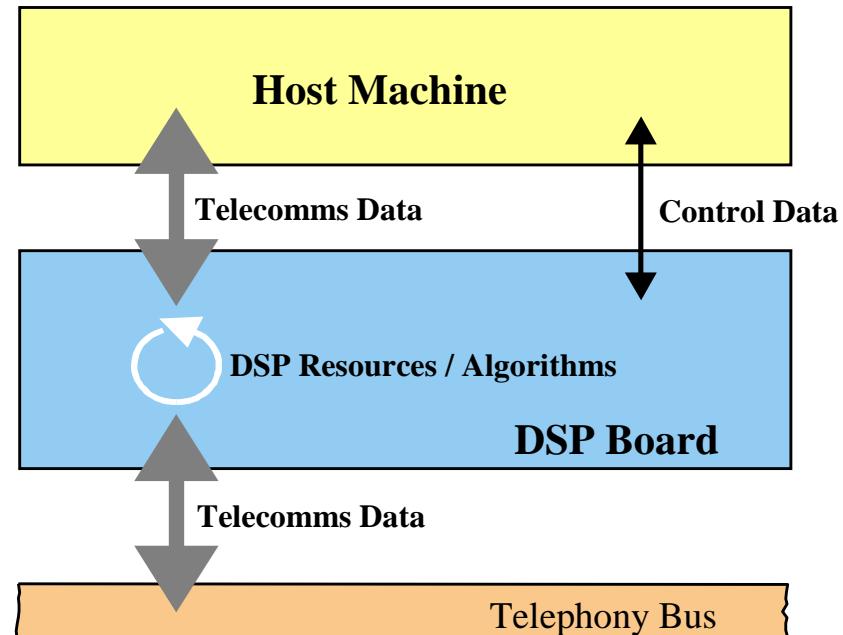
ComStruct™





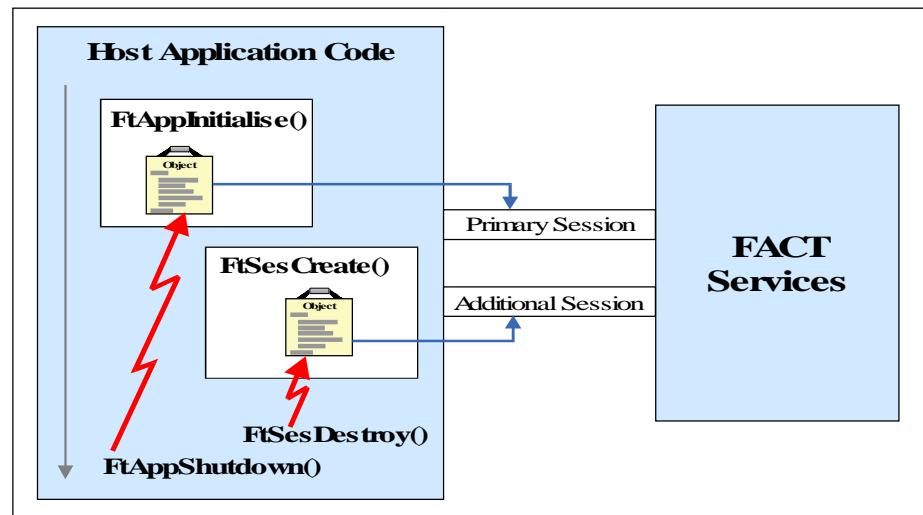
FACT Elements

- Transfer of telecoms data between DSPs and :
 - TDM bus
 - Host machine
 - Media file
 - Host application
- Process data
 - transcode, vocoder, data
- Transfer control data between DSPs and host machine
- All bi-directional channels



FACT Sessions

- FACT Resources
 - Player
 - Recorder
 - Signal Generator
 - Signal Detector
 - Signal Monitor
 - Transcoder
 - Detector
 - Custom
 - User defined





ComStruct™

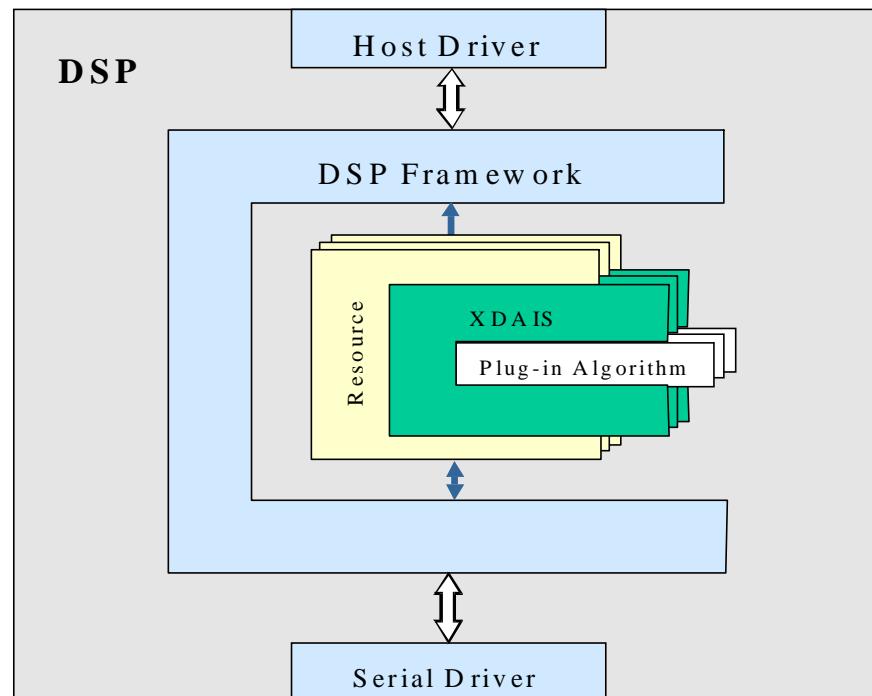
Achieving the Solution.....

How the TMS320 algorithm standard helped us



Objectives

- TMS320 Algorithm Standard
 - Allows integration of algorithms from multiple vendors
 - Specifies the algorithm level APIs
- FACT
 - Manages multiple DSP resources
 - Specifies the system level APIs
 - Handles resource scheduling





FACT Solutions

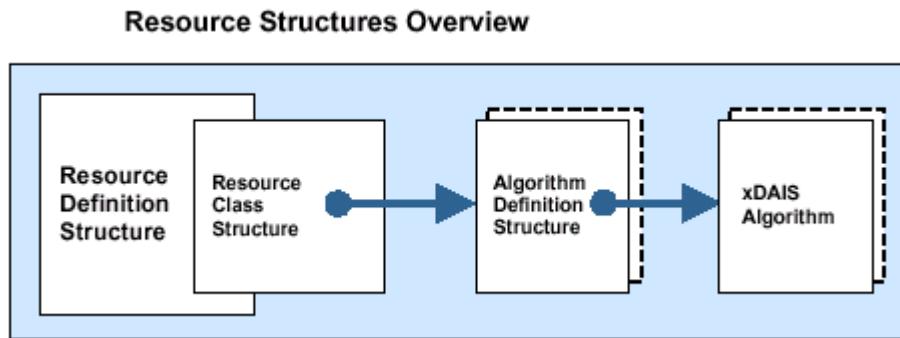
- TMS320 Algorithm standard is key
 - Created an open market for algorithms
 - End solution comes from experts in all fields
 - Numerous partners enables us to address most business models
- Illustrated by the wide range of applications FACT addresses
 - Wireless, IVR, Voice archivers.....
- Integrated resources add value to the Blue Wave solution
 - Compression algorithms, e.g. Vocoders such as G.723.1, G.726
 - Specialised wireless algorithms, e.g. GSM EFR, AMR

Algorithm Standard empowers the.....

- Engineering Teams
 - Ensured compatibility of algorithms
 - Removes the problem of incompatible API's
 - Reduced development time from several days/weeks to hours
- Customers
 - More resources removes the need to integrate algorithms
 - Easier benchmarking and lower risk when new resources are needed
- Professional Services
 - Market for ready developed algorithms that they can call on
 - Hours not weeks to get a demonstrator built

Integrating An Algorithm

- The interface between FACT and the algorithms



- Only two files need to be modified for integration
 - Linker command file (.cmd)
 - Skeleton C source file (.c)
 - Example skeleton for eXpressDSP algorithm provided
 - cust_skel.c

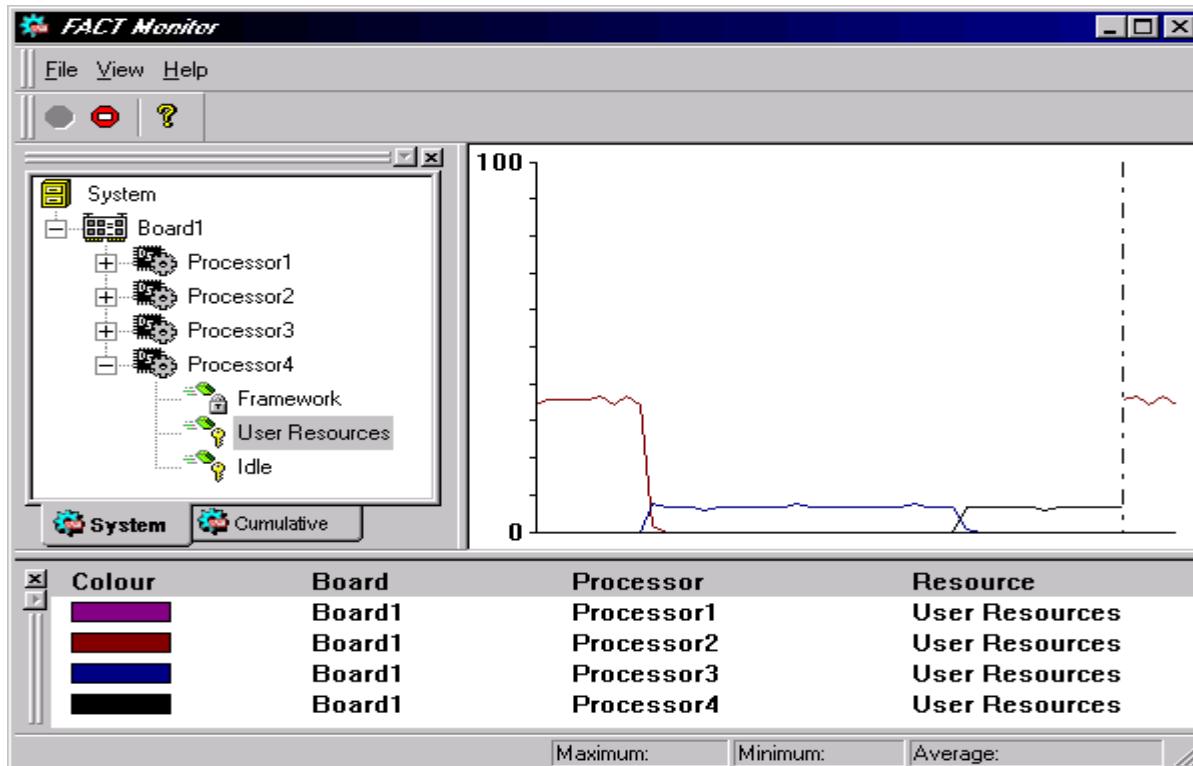
Benefits of FACT and Algorithm Standard

- Synergy significantly benefits developers
 - Faster time to market, reduced risk
- Standardization simplifies system integration
 - An open market for algorithms
 - Removes the need for customers to be experts in DSP coding
- Frameworks enhance the benefits further
 - Algorithm standard still assumes a level of DSP knowledge
 - Solutions such as FACT opens market to DSP unaware users

DSP Software Initiative Benefits

- DSP/BIOS II
 - Scheduling and resource management
 - Different resources can execute at different priority levels
 - Multiple instances of a resource run at the same priority level
 - Standard kernel API
 - Configuration tool

FACT Demonstration



DSP #1 - XDAIS DTMF detection

DSP #2 - XDAIS GSM Enhanced Full Rate playback

DSP #3 - XDAIS G.729A playback

DSP #4 - G.729A playback



ComStruct™



Thank you very much for your time

Are there any questions ?