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# DSP Resource Catalog

DSPS Fest  
2000

## ▶▶ Key Features

- ▶ Promote Hardware Products, Software Tools, SW Algorithms and Services
- ▶ Provides a link back to your company web site(s)
- ▶ Editable by the individual companies via secure certificate access
- ▶ Search from within the Catalog or via TI.Com search engine

# DSP Resource Catalog



## ▶▶ Promote Your Products On-line

- ▶ Your product listing is two clicks away from TI.Com
- ▶ TI.Com search results features Third-Party products
- ▶ Product pages will be the source for DSP Village, the E-Store and other internal TI sites.

# DSP Resource Catalog

## ▶▶ Record Entry Features

- ▶ Detailed product information
- ▶ Display your company logo
- ▶ Attach documentation and presentations to download
- ▶ Product entry and modification can be done 24hrs a day
- ▶ All records are reviewed and approved for public view
- ▶ Information is secure

# DSP Resource Catalog

## ▶▶ Robust Search Features

- ▶ Full Text or Conditional
- ▶ Find by supplier, market, function, sub-function, platform, etc.....
- ▶ Ability to limit search constraints and number of records displayed

# DSP Resource Catalog

## ▶▶ Next Revision Features

- ▶ Survey feedback used as source for future revisions and features
- ▶ New fields to identify eXpressDSP complaint products
- ▶ Ability to add and modify sub-function categories

# Third-Party Extranet

- ▶▶ Official TI Third-Party Secure Site
- ▶▶ Contains non-public information regarding
  - ▶ Product & program updates
  - ▶ Training information
  - ▶ Software updates & downloads
  - ▶ Trademark downloads
  - ▶ Licensing information
  - ▶ Monthly newsletters

# Third-Party Extranet

- ▶▶ New sections
  - ▶ eXpressDSP compliance program
  - ▶ Third-Party spotlight
  - ▶ New product announcements as they occur



# TI Digital Certificate ID

- ▶▶ Requesting a TI Digital ID
  - ▶ Contact: [k-lotton@ti.com](mailto:k-lotton@ti.com)
  - ▶ Provide: Company name, role (author/user) and email address
- ▶▶ Trouble with your Digital ID
  - ▶ Contact: PIC
  - ▶ Personnel specifically trained for Digital ID problems
- ▶▶ Continued unresolved problem
  - ▶ Contact: [k-lotton@ti.com](mailto:k-lotton@ti.com)