



## ► Kristen A. Lotton

- ▶ DSP Resource Catalog Manager
- ▶ Third-Party Extranet Administrator
  - ◆ 315 Bollay Drive
  - ◆ Santa Barbara, CA 93101
  - ◆ Phone 805 - 562-5103
  - ◆ Fax 805 - 968-9770
  - ◆ Email: [k-lotton@ti.com](mailto:k-lotton@ti.com)



## ► Key Features

- ▶ Promote Hardware Products, Software Tools, SW Algorithms and Services
- ▶ Provides a link back to your company web site(s)
- ▶ Editable by the individual companies via secure certificate access
- ▶ Search from within the Catalog or via TI.Com search engine



# DSP Resource Catalog

## ► Promote Your Products On-line

- ▶ Your product listing is two clicks away from TI.Com
- ▶ TI.Com search results features Third-Party products
- ▶ Product pages will be the source for DSP Village, the E-Store and other internal TI sites.

# DSP Resource Catalog

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## ► Record Entry Features

- ▶ Detailed product information
- ▶ Display your company logo
- ▶ Attach documentation and presentations to download
- ▶ Product entry and modification can be done 24hrs a day
- ▶ All records are reviewed and approved for public view
- ▶ Information is secure

# DSP Resource Catalog



## ► Robust Search Features

- Full Text or Conditional
- Find by supplier, market, function, sub-function, platform, etc.....
- Ability to limit search constraints and number of records displayed

## ► Next Revision Features

- ▶ Survey feedback used as source for future revisions and features
- ▶ New fields to identify eXpressDSP complaint products
- ▶ Ability to add and modify sub-function categories



# Third-Party Extranet

- ▶ Official TI Third-Party Secure Site
- ▶ Contains non-public information regarding
  - ▶ Product & program updates
  - ▶ Training information
  - ▶ Software updates & downloads
  - ▶ Trademark downloads
  - ▶ Licensing information
  - ▶ Monthly newsletters

# Third-Party Extranet

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## ► New sections

- eXpressDSP compliance program
- Third-Party spotlight
- New product announcements as they occur

# TI Digital Certificate ID

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## ► Requesting a TI Digital ID

- ▶ Contact: [k-lotton@ti.com](mailto:k-lotton@ti.com)
- ▶ Provide: Company name, role (author/user) and email address

## ► Trouble with your Digital ID

- ▶ Contact: PIC
- ▶ Personnel specifically trained for Digital ID problems

## ► Continued unresolved problem

- ▶ Contact: [k-lotton@ti.com](mailto:k-lotton@ti.com)